



MERIT
Cattle Co.

19th
Annual

**PASTURE
POWER**
Black Angus Bull Sale

March
2012

Monday
1:00 p.m.

26

at the farm - Radville, SK

Welcome to the 19th Annual "Pasture Power™" Bull Sale



Trent & Janelle Liebreich



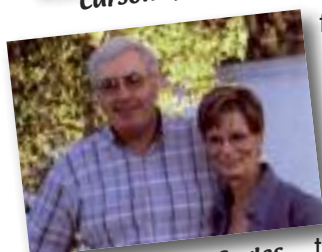
Macy & Emmy



Garrett & Layla



Carson & Sally



Emile & Sandra Carles

Finally! The grassroots of the beef industry is seeing some serious profit margin. All indicators suggest the low North American cow inventory will keep prices at record levels for the foreseeable future. We are grateful for all the optimism in the industry.

2012 marks our 19th Annual Bull Sale and 28 years in the Angus business. Thank you to all our customers for your continued support. Our focus continues to be serving your needs with sound and predictable herdbulls.

With those goals in mind, the bull offering is as strong and deep as ever. They have been developed in a 20 acre paddock with plenty of exercise. As always, you can expect to find sound footed, eye appealing bulls with lots of hair and good dispositions.

In the anticipation of re-building of the North American cow herd, we are offering a larger group of low birth weight bulls that should be suitable for use on heifers. They offer some fresh new genetics for our commercial customer.

Whether you need a power bull seeking pure payweight, a maternal bull to raise females, or a no hassle calving ease bull for your heifer pen, you can be assured that we have not sacrificed function for form. The bulls, sires, and

dams are all selected to be maternally sound with a history of quality udders, good feet, fertility, and lots of capacity. We invite your inspection of the cow herd at any time.

Let's celebrate the good times this business has to offer, join us sale day for some hospitality. If you need any assistance we are only a phone call or email away and we would gladly help you, or feel free to contact any of our capable sales staff.

We are here for you, that is our commitment. Your visit is welcome.

Trent, Janelle, Macy, Garrett & Carson

Emile & Sandra Carles



PASTURE POWER™
BLACK ANGUS BULL SALE
1:00 p.m. • Monday
Please join us for lunch Sale Day
March 26, 2012

at the Farm - Radville, SK (see map pg 2)

- Sale Day Phones -

Trent's Cell(306) 869-7207
Emile's Cell (306) 869-7971
Shane's Cell(306) 741-7485
Doug's Cell(306) 631-1209
or call any of the Sale Staff cell phones

On Offer ...

50 Black Angus Yearling Bulls

- Sale Staff -

Auctioneer:

Brent Carey, Carey Auction Services.....Cell: (403) 650-9028

Sale Consultants:

Shane Castle, Castlerock MarketingCell: (306) 741-7485
Home: (306) 784-2241
Doug HoweCell: (306) 631-1209
Kevin Larson.....Cell: (403) 664-8252
Ryan Rutledge, Weyburn Livestock Exch. Bus: (306) 842-4574
Cell: (306) 640-7740

Ringmen:

Scott Johnstone, Johnstone Auction Mart .Cell: (306) 631-0767
Nathan Marin Cell: (306) 869-7130

Sale Accomodations:

Perfect Inns, Weyburn(306) 842-2961
Ramada Inn, Weyburn(306) 842-4994
Canalta, Weyburn(306) 842-8000
Travelodge, Weyburn(306).842-1411

Downloadable catalogue, in color, online at:
www.meritcattleco.com

For More Info, Contact MERIT CATTLE CO.:

- Trent & Janelle Liebreich, Macy, Garrett & Carson
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- Emile & Sandra Carles
Phone: 306/869-2904 Cell: 306/869-7971

Semen Test & Scrotal Measurements

All bulls in the sale have passed a semen test and breeding soundness evaluation by a licensed veterinarian and have been issued a Semen Evaluation Certificate. Scrotal Measurement information will be available sale day.

Delivery:

Free delivery will be provided up to 200 miles on purchases totalling \$2500.00 or more. Purchases less than \$2500.00 will be delivered at cost. We will deduct \$50.00 from the purchase price if you trailer them directly from the sale.

Board and Pick Up Program:

We will keep your bulls and look after them for you up to a maximum of 30 days at no cost to you. You will be responsible for picking up the bull(s) any time prior to, but no later than May 1, 2012. **Insurance protection is mandatory** for this option. After May 1, a feed charge of \$2.00/day will apply.

Right to Semen:

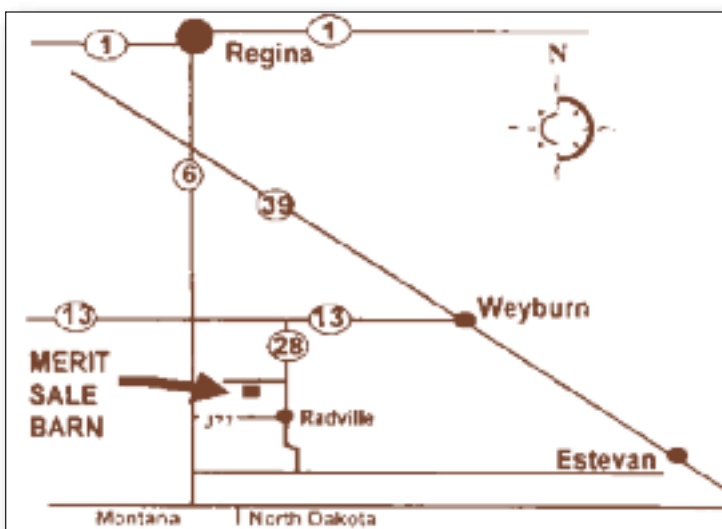
MERIT Cattle Co. retains the right to draw semen on any bull sold in this sale for our in-herd use only

Gate Guarantee:

If you are not able to attend our sale but are interested in our bulls, we can facilitate your order. Call to discuss your cow herd, your program and your specifications. We will select a bull that meets your requirements/specifications. The bull delivered to your gate is "satisfaction guaranteed" or we take him home - no hassle. You may also rely upon the sale representatives to bid and act on your behalf in a confidential manner.

Lot #'s Correspond with Bulls' Eartag ID Numbers

Map & Directions to Sale Site



Directions to Sale Site:

From Radville: 3 kms N, 3 kms W, 1 km S

From Jct. of Hwy 13 & 28: 16 kms S on Hwy 28, 3 kms W, 1 km S

From U.S. Border: Regway Port of Entry: Hwy 6 N to Hwy 377, then East on Hwy 377 to Radville. Follow directions on map from Radville.

Portal Port of Entry: To Weyburn, then West on Hwy 13 to Hwy 28. Follow directions above from Hwy 13 & 28



NEW - Calving Ease Scores!

Calving ease is often related to birth weight of a bull. This is partly true but there are other factors that influence calving ease:

- *The dam and her management are at least 50% of calving ease.*
- *Also, the consistency of the birth weights of the sire and the dam should be considered.*
- *Nutrition, gestation and environment all influence birth weight.*

We have rated each bull in the sale based on all the information we have.

- ★★★ *Should produce minimal problems when bred to moderate size first calf heifers*
- ★★ *Recommend for second calvers or smaller framed cows 1100 lbs to 1300 lbs.*
- ★ *Recommend for mature cows 1400 lbs, plus*

NEW Insurance Program!

Because we want our customers to have the best deal possible, this year we felt that **Stockmans Insurance** offered better rates than we could and we were assured that customer service would be a priority.

Our local agent, **Byron Vermeulen**, will be representing Stockmans' Insurance sale day and he will help you find what fits your needs.



- PLEASE NOTE -

Once, again the sale will be a "Power Point" sale. Bulls will be in pens at Merit Sale site for your appraisal. This concept is stress free for the bulls and the sale moves quicker saving you time as well.

A



A

GDAR INSIGHT 7201

Reference Sire

Male IMP 7201T February 19 2007

#1467581

Owned by Merit, Rambur and GDAR

SIRE: SITZ INSIGHT 4794 CAF (1385315)

MGS: GDAR SVF ROYCE 176G

*Insight is siring sons with true Angus character, muscle, eye appeal, additional scrotal and good temperaments in a moderate package. His sons, well received by our commercial and purebred customers alike, were the "buzz" at our 2011 bull sale, averaging \$4155 on 17 sons. The first group of Insight daughters are now in production, they all did a good job on their calves. Insight daughters have excellent udder type as well. Insight's dam, granddam, and great-granddam are all Pathfinder designated females in the American registry. We are not all about numbers, but it's hard to overlook Insight's EPD's. **He is in the top 1% for weaning, yearling, milk and scrotal!** He is an easy calving bull that we have used with success on our heifers.*

2012 EPD's

BW	+4.5
WW	+70
YW	+111
Milk	+29
TM	+64

B



B

BEVERLY HILLS VISA 734

Reference Sire

Male TCSC 734T February 09 2007

#1370977

BW: 98 lbs Adj 205D: 746 lbs Adj 365D: 1315 lbs

Owned by Merit and Beverly Hills Angus

SIRE: GEIS MAXIMUM 80'01 (1051070)

MGS: GDAR QUANTUM 963

We purchased this proven herdsire from Shane and family in the fall of 2009. Visa and his sons are hard muscled and smooth made with superior hoof structure. His sons are very uniform in their kind which is a true testament to a great breeding bull. Visa progeny are very well balanced, eye appealing and functional. Visa has a super disposition and he has passed this invaluable quality on to his progeny.

Maternally Visa is from a proven and predictable cow family, the Rosebuds. His third dam, 43Z, is also the third dam of Main Event 6H

2012 EPD's

BW	+4.7
WW	+41
YW	+72
Milk	+15
TM	+36



MERIT 8808

Reference Sire

Male CRSN 8808U March 10 2008 #1471487
 BW: 88 lbs. Adj 205D: 744 lbs. WI: 116
 Owned by Glendor Angus

2012 EPD's

BW	+3.1
WW	+47
YW	+87
Milk	+29
TM	+53

SIRE: ROYAL FORTE DRCC 5138R (1294568)
MGS: DWAJO DUTCH 65P

8808 was a feature and one of the high sellers at our 2009 bull sale. Just a March born bull, he had a scrotal measurement of 39 cm. and was one of the heaviest, best haired bulls in the offering. Glen says he moves like a cat and can really cover ground.

His dam may very well be our best Dutch daughter. He's been used on heifers in both herds with great success. 8808 is above breed average for growth traits, milk and scrotal.

His first daughters are now in production at Glendor. They are very pleased with volume, femininity, and udder type of 8808's daughters.



Royal Forte DRCC 5136R - Sire of Merit 8808



Merit Countess 6087 - Dam of Merit 8808

D



aka "Hoo Doo"

D

BAD LANDS IMAGE MAKER 65W Reference Sire

Male CDS 65W April 04 2009 #1502379
Act. BW: 78 lbs, WR 106, YR 106 Life Ratio: 110

SIRE: H A IMAGE MAKER 0415 AMF CAF NHF (1195032)
MGS: BAD LANDS DAQUANTAE 26L

• Dam Elite • Sire Elite • Avg BW - Bulls: 76 lbs.; Heifers: 68 lbs.

Since meeting Chad Sewall at the Grasslands sale a few years back, it became apparent we shared a common critical eye for cattle. I knew their breeding philosophy would mesh with our cows. "Hoo Doo" was subsequently selected from Bad Lands Angus as a herdsire to use on heifers.

His progeny are born easily with loads of vigor. They are stout, soft made and moderate in frame. He should leave some hellish females with HA Image Maker and Daquante 26L (daughters are awesome at Sewalls) in his tabulation.

2012 EPD's

BW	+1.3
WW	+53
YW	+90
Milk	+27
TM	+54

E



E

MERIT LUKE 3120

Male TJL 3120N February 13 2003 #1182059
BW: 82 lbs. Adj 205D: 618 lbs. Adj 365D: 1128 lbs.
Owned by Merit, Minburn and Ringstead

SIRE: LUKENS 9440 SCOTCH CAP L463 (892601)
MGS: GLENNIE SOCO RE 7E

A Calving Ease Specialist without sacrificing muscle and performance, Luke is in the top 5% for low birth weights and milk. His progeny exhibit "true" Angus character with his daughters being hardy and having excellent hoof structure, well balanced, tidy udders.

Luke, very moderate in stature, has traditionally been our reliable "go to" bull for heifers and at 8 years of age he's very athletic and super sound. He has been used to cover females for Merit's early calving and Ringstead's later calving program.

2012 EPD's

BW	-0.9
WW	+28
YW	+60
Milk	+26
TM	+40



MERIT SUMMIT 3139

Reference Sire

Male TJL 3139N February 17 2003 #1182070
 BW: 93 lbs. Adj 205D: 669 lbs. Adj 365D: 1279 lbs.
 Owned by the Doud Ranch

SIRE: APEX STOCKMAN 061 (749012)
MGS: EBON HILL EQUALIZER 117'97

2012 EPD's	
BW	+2.2
WW	+37
YW	+71
Milk	+16
TM	+35

Summit was one of the featured Apex Stockman sons in our '04 sale. He combines the highly predictable maternal strength of Equalizer and the Socialite cow family. Summit adds great hair, length and eye appeal to his progeny.

We use Summit for his calving ease and cow making ability. His sons are admired by our commercial customers.



Mat. Sister - Merit Socialite 4195



MERIT 6323 aka "Viking"

Reference Sire

Male TJL 6323S April 15 2006 #1363010
 BW: n/a Adj 205D: 693 lbs. Adj 365D: 1252 lbs.

SIRE: LOOKOUT VIKING 392N (1167654)
MGS: LUKENS 9440 SCOTCH CAP L463

2012 EPD's	
BW	+3.3
WW	+45
YW	+83
Milk	+23
TM	+46

"Viking", as we call him, has been used at Merit for his overall balance of phenotype, EPD's, and most importantly his maternal heritage. Our Viking 392N daughters are very "milky" with good udders. The positive influence of L463, Equalizer, and Socialite 19B can be seen throughout this catalogue and our herd. 6323 gives us another opportunity to line breed these genetics and lock in those valuable traits. Viking 6323 has left us some very nice females, including the dams of lot 1159 and Lot 1200 bulls. The lot # 1117 son is exceptional!!

H



COLE CREEK BLACK CEDAR 46P Reference Sire

Male IMP 46N

February 16 2003

#1605479

SIRE: C H QUANTUM 6247 (12687606)

MGS: A A R WINDY RIDGE 523

Black Cedar was chosen as an outcross calving ease alternative. His progeny are definitely calving ease, moderate, and easy fleshing.

Black Cedar is a well balanced breeding bull with a proven outcross pedigree and the milking daughters are the talk of Montana. The Cole Creek program is well respected – the cattle are forced to work in some extremely harsh conditions.

US '12 EPD's	
BW	+2.4
WW	+47
YW	+92
Milk	+14
TM	+36

I



CROWFOOT EQUATION 5793R Reference Sire

Male CFCC 5793R

January 26 2005

#1254914

BW: 104 lbs. Adj 205D: 663 lbs. Adj 365D: 1190 lbs.

SIRE: O C C LEGACY 839L (1193688)

MGS: TOMWALL PIED PIPER 413

I found Equation while wondering the pens at Crowfoot in the fall of 2005. He was the stoutest, most powerful calf in the crop.

When I finally saw his pedigree I was excited to see OCC Legacy, Pied Piper and AAR Optima in his tabulation. We secured a non-possession 1/3 interest with an agreement that no semen would be sold.

Equation has consistently sired extra capacity in his daughters and high performing sons with large scrotals.

2012 EPD's	
BW	+4.0
WW	+38
YW	+84
Milk	+25
TM	+44



MERIT 7260

Reference Sire

Male ECEE 7260T February 26 2007 #1423879
 BW: 102 lbs. Adj 205D: 599 lbs. Adj 365D: 1186 lbs.

SIRE: CROWFOOT EQUATION 5793R (1254914)
MGS: FREYS EXTRA PROFIT

7260 has the character and muscle of Equation himself. His dam was a smaller cow with tremendous barrel and loads of milk. She produced in the herd until 13 years of age and was a primary producer of bull calves.

7260 sons have length and loads of hair.

2012 EPD's	
BW	+6.0
WW	+35
YW	+64
Milk	+18
TM	+36



S A F CONNECTION

Reference Sire

Male (ET) IMP 0097K January 24 2000 #1083690 AMF CAF NHF

TRAVELER 124 G D A R
SVF GDAR 216 LTD (1415028)
 G D A R FOREVER LADY 718

BON VIEW BANDO 598 AMF CAC
S A F ROYAL QUEEN 5084 CAF (12326215)
 S A F ROYAL QUEEN 9022

Q A S TRAVELER 23-4 AMF CAF NHF
 RACHEL RITO 813 G D A R
 BALDRIDGE OSCAR
 L T FOREVER LADY 395 G D A R

TEHAMA BANDO 155 AMF CAF NHF
 BON VIEW DORA 56
 TRAVELER 1148 G D A R
 S A F ROYAL QUEEN 7001

2012 EPD's	
BW	+0.2
WW	+46
YW	+83
Milk	+23
TM	+46



How to use one of the most powerful tools available...

EPDS (Expected Progeny Difference)

EPD's are specific to each breed and cannot be compared across different breeds. Not only do they incorporate the performance of individual animals, but also the performance of all of its relatives. If you want to stress a specific trait, select the breed that offers that trait, and then select individuals within the breed. EPDs indicate a probable variance above or below the breed average for that trait for a given bull's progeny. EPDs are the best tool available to use as a guide to the direction you want your herd to go.

BW EPD: The actual birth weights in pounds adjusted for age of the dam are utilized in the analysis of this trait. The procedure provides a prediction of differences between sires for progeny birth weights free of the effects of contemporary group (or herd) and age of dam. Birth weight is of economic importance because to some degree it reflects calving ease. A minus value reflects probable birth weights below the breed average. A plus value reflects a probable birth weight above breed average.

WW EPD: (Adjusted 205 Day Weaning Weight): Weaning weight EPDs should be used to compare the weaning weight growth of progeny of two bulls of the same breed and relative to the breed average weaning weight in pounds. Higher weaning EPDs predict higher weaning weights.

YW EPD: (Adjusted 365 Day Weights): This trait is of economic importance since it is more indicative of growth potential through market weights taken early in the animal's life. It is also associated with efficiency of gain and pounds of trimmed retail boneless beef.

Black Angus Breed Average EPD's for Calves Born in 2011:

BW +2.8 WW +42 YW +74 MILK +17 TM +38



MERIT 1003

★★★

Male TJL 1003Y

February 04 2011

#1642989

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

ROYAL FORTE DRCC 5138R
MERIT ANNIE K 9516 (1507722)
 MERIT ANNIE K 7038

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 MERIT LUKE 3120
 MERIT ANNIE K 5142

1003 boasts a 70 lb. birth weight and one of the heaviest weaning weights at 818lbs. Quite an accomplishment for a first calf heifer.

Nice combination of performance and calving ease.

BW: 70 lbs	
Nov. 10/11: 818 lbs.	
Proj '12 EPD's	
BW	+2.2
WW	+52
YW	+90
Milk	+27
TM	+52

1025

MERIT 1025

★★★

Male TJL 1025Y

February 11 2011

#1643009

APEX STOCKMAN 061
MERIT SUMMIT 3139 (1182070)
 MERIT SOCIALITE 019K

TC STOCKMAN
 APEXETTE O PRIDE 6058
 EBON HILL EQUALIZER 117'97
 HOLLBROOK SOCIALITE 19B

MERIT LUKE 3120
MERIT PRIDE 9580 (1507731)
 MERIT PRIDE 6203

LUKENS 9440 SCOTCH CAP L463
 GLENNIE LADY ANN 23J
 DWAJO DUTCH 65P
 MERIT PRIDE 3052

Here's a calving ease Summit son out a beautiful Luke 2 year old. A maternal sister to 1025's mother is a 2012 4-H heifer project.

Really nice set of numbers on this guy!

BW: 70 lbs	
Nov. 10/11: 654 lbs.	
Proj '12 EPD's	
BW	+2.6
WW	+37
YW	+70
Milk	+20
TM	+38

1028

MERIT 1028

★★

Male ECEE 1028Y

February 12 2011

#1653340

APEX STOCKMAN 061
MERIT SUMMIT 3139 (1182070)
 MERIT SOCIALITE 019K

TC STOCKMAN
 APEXETTE O PRIDE 6058
 EBON HILL EQUALIZER 117'97
 HOLLBROOK SOCIALITE 19B

CROWFOOT EQUATION 5793R
MERIT SOCIALITE 9609 (1507739)
 MERIT SOCIALITE 1118

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 PAT TEX 118F
 MERIT SOCIALITE 8054

1028 displays that "Summit" length and eye appeal. He is line bred to the Socialite family so you know he will be highly maternal.

BW: 93 lbs	
Nov. 10/11: 690 lbs.	
Proj '12 EPD's	
BW	+5.6
WW	+43
YW	+71
Milk	+16
TM	+38



Garrett's Entry in the Canadian Junior Angus Showdown 2011 Graphics Competition

Junior Champion in that Category!!!

Way to go, Garrett!



1030

MERIT STUBBY 1030

★★

Male CRSN 1030Y February 12 2011 #1643015

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

EBON HILL EQUALIZER 117'97
MERIT COUNTESS 1017 (1080681)
 MERIT COUNTESS 9041

BELVIN BLACK MAGIC 42'92
 EBON HILL PRIDE 17'88
 SUNNY GROVE EXTRA 2E
 MERIT COUNTESS 4089

His name says it all with his short ears and tail, however, he has way too much to offer to cull him for frozen ears and a tail that was stepped on. Major performance, length of body and a super disposition. Stubby was the heaviest bull at weaning produced by Carson's foundation cow who is also the granddam of Lot 1117 and Merit 8808.

BW:	92 lbs
Nov. 10/11:	947 lbs.
Proj '12 EPD's	
BW	+3.8
WW	+52
YW	+84
Milk	+20
TM	+46

1031

MERIT 1031

★★★

Male TJL 1031Y February 12 2011 #1642993

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

ROYAL FORTE DRCC 5138R
MERIT ROSILLA 9758 (1507751)
 MERIT ROSILLA 3216

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 MINBURN MAIN EVENT 82K
 ROSILLA OF PEAK DOT 770G

1031 is a low birth weight "Hoo Doo" son with lots of rib shape and hip. Solid performance numbers and raised by a heifer. His great-granddam is an "Elite" female

BW:	76 lbs
Nov. 10/11:	776 lbs.
Proj '12 EPD's	
BW	+3.3
WW	+54
YW	+93
Milk	+26
TM	+53

1034

MERIT 1034

★★★

Male MSL 1034Y February 12 2011 #1626225

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

CROWFOOT EQUATION 5793R
MERIT MISS ROSE 9637 (1507764)
 MERIT MISS ROSE 4070

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 BAR-E-L QUANTUM 124L
 KBJ MISS ROSE 490M

Stout made, sound and moderate in a calving ease package, these low birth weight, vigorous Hoo Doo progeny have exceeded our expectations for performance. Maternally they should shine and we eagerly anticipate getting his daughters into production.

BW:	76 lbs
Nov. 10/11:	767 lbs.
Proj '12 EPD's	
BW	+0.9
WW	+44
YW	+81
Milk	+23
TM	+45



1039 - Sale Feature!



Dam to Lot #1039

1039

MERIT 1039

★★

Male TJL 1039Y

February 13 2011

#1626241

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

MINBURN MAIN EVENT 82K
MERIT PRIDE 4185 (1244636)
 MERIT PRIDE 7125

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 SUNNY GROVE EXTRA 2E
 PJT PRIDE 84S

BW:	96 lbs
Nov. 10/11:	803 lbs.
Proj '12 EPD's	
BW	+2.8
WW	+43
YW	+73
Milk	+19
TM	+40

Herdbull Material! Great length of body, balance, and real muscle over his top that is characteristic of the 8808 sons, 1039 is out of a moderate Main Event daughter with volume and an excellent udder. His great-granddam is "the" foundation female at Merit, purchased 28 years ago and she still is up front in the paper work! The Prides pass down excellent udder type, superior foot structure and are just honest to goodness Angus cows.

1040



1040

MERIT 1040

★★

Male TJL 1040Y

February 13 2011

#1626242

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

MERIT MATADOR 4190
MERIT COUNTESS 8781 (1471690)
 MERIT COUNTESS 7067

MINBURN MAIN EVENT 82K
 MERIT SOCIALITE 122K
 SUNNY GROVE EXTRA 2E
 PR COUNTESS 35B

BW:	72 lbs
Nov. 10/11:	766 lbs.
Proj '12 EPD's	
BW	+3.4
WW	+41
YW	+76
Milk	+19
TM	+39

Another 8808 son with extra length of body and great hair. Should sire the kind of angus steers order buyers are searching for. His mother is a past 4-H project of Macy's and his granddam was in production until 13 years of age.



1041

MERIT 1041

★★★

Male TJL 1041Y

February 13 2011

#1626243

LUKENS 9440 SCOTCH CAP L463
MERIT LUKE 3120 (1182059)
 GLENNIE LADY ANN 23J

R R SCOTCHCAP 9440 AMF NHF
 G D A R FOREVER LADY 9163
 GLENNIE SOCO RE 7E
 GLENNIE LADY ANN 44C

EASTONDALE WINDY 43'05
MERIT JILT 9830 (1507709)
 MERIT JILT 4233

AA R REALLY WINDY 1205 AMF CAF NHF
 EASTONDALE HEROINE 38'03
 MINBURN MAIN EVENT 82K
 MERIT JILT 47K

Luke has been used in our program now for 8 years as a calving ease sire. He is currently in the top 1% of Angus sires for calving ease and top 2% for low birth weights.

BW:	72 lbs
Nov. 10/11:	756 lbs.
Proj '12 EPD's	
BW	+0.7
WW	+36
YW	+69
Milk	+23
TM	+41



Mat. Sister to Lot #1044

1044

MERIT 1044

★★

Male TJL 1044Y

February 14 2011

#1626245

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

EBON HILL EQUALIZER 117'97
MERIT PRIDE 9010 (980850)
 MERIT PRIDE 7125

BELVIN BLACK MAGIC 42'92
 EBON HILL PRIDE 17'88
 SUNNY GROVE EXTRA 2E
 PJT PRIDE 84S

Smaller framed and stout. Again we see the foundation 84S female. His dam 9010 is one of our favorite cows. His gem of a maternal sister sold to Carruthers' Livestock at Frenchman Butte.

BW:	84 lbs
Nov. 10/11:	725 lbs.
Proj '12 EPD's	
BW	+2.3
WW	+37
YW	+65
Milk	+20
TM	+38

1049

MERIT 1049

★★

Male TJL 1049Y

February 14 2011

#1626247

LOOKOUT VIKING 392N
MERIT 6323 (1363010)
 MERIT SOCIALITE 1024

CRESCENT CREEK GERONIMO 42L
 WILLABAR EBA 45D
 LUKENS 9440 SCOTCH CAP L463
 MERIT SOCIALITE 9901

MERIT SUGAR RAY 7051
MERIT HEROINE 9574 (1507658)
 MERIT HEROINE 9172

MINBURN MAIN EVENT 82K
 HOLLBROOK SOCIALITE 19B
 EBON HILL EQUALIZER 117'97
 MERIT HEROINE 6108

1049 is very maternally oriented. He is linebred to the Socialite family with a stacked pedigree for udder type and longevity. He'll be a cow maker.

BW:	84 lbs
Nov. 10/11:	722 lbs.
Proj '12 EPD's	
BW	+3.9
WW	+39
YW	+72
Milk	+20
TM	+39

1054



1054

MERIT 1054

★★

Male TJL 1054Y

February 15 2011

#1626249

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

EBON HILL EQUALIZER 117'97
MERIT BLACKBIRD 2040 (1114036)
 MERIT BOSTA BLACKBIRD 128K

BELVIN BLACK MAGIC 42'92
 EBON HILL PRIDE 17'88
 SIR WMS BLACKMAN 334
 GLENNIE BOSTA BLACKBIRD 19Z

Here's a Visa son, short on ears but long on style. Smooth made and long topped. Excellent foot structure and great disposition. His 10 year old dam is still in production and has an excellent udder.

BW: 85 lbs	
Nov. 10/11: 777 lbs.	
Proj '12 EPD's	
BW	+3.1
WW	+33
YW	+59
Milk	+16
TM	+32

1063



1063

MERIT 1063

★★

Male TJL 1063Y

February 15 2011

#1626251

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

MINBURN MAIN EVENT 82K
MERIT HEROINE 5158 (1286486)
 MERIT HEROINE 9172

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 EBON HILL EQUALIZER 117'97
 MERIT HEROINE 6108

This is a stout, soggy rascal out of one of our favorite Main Event daughters. The Main Event bull has had tremendous positive influence in our herd. 1063's granddam has earned Elite status. Here is another bull with a super disposition.

BW: 88 lbs	
Nov. 10/11: 736 lbs.	
Proj '12 EPD's	
BW	+3.1
WW	+42
YW	+73
Milk	+23
TM	+44



1065

MERIT 1065

★★

Male TJL 1065Y

February 16 2011

#1626252

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

GDAR INSIGHT 7201
MERIT HEROINE 9755 (1522504)
 MERIT HEROINE 4147

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

SITZ INSIGHT 4794 CAF
 GDAR QUEEN CARY 3233
 MINBURN MAIN EVENT 82K
 MERIT HEROINE 9114

BW:	77 lbs
Nov. 10/11:	812 lbs.
Proj '12 EPD's	
BW	+3.1
WW	+49
YW	+83
Milk	+25
TM	+49

Wow! 1065 is out of a first calf heifer with a low birth weight and is near the top of the pen for weaning. A great testament to the production of our Insight daughters. Proven maternal heritage of Main Event and "Elite" sire, Equalizer. 1065 has tremendous length of body, strong loin and hip with loads of hair.

1066

MERIT 1066

★★

Male TJL 1066Y

February 16 2011

#1626253

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

MERIT LUKE 3120
MERIT SOCIALITE 5237 (1286513)
 MERIT SOCIALITE 3029

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

LUKENS 9440 SCOTCH CAP L463
 GLENNIE LADY ANN 23J
 SITZ ALLIANCE 6595 AMF NHF
 MERIT SOCIALITE 1024

BW:	88 lbs
Nov. 10/11:	813 lbs.
Proj '12 EPD's	
BW	+2.2
WW	+37
YW	+69
Milk	+22
TM	+40

A Visa son with loads of style, and character out of a hard working Luke daughter that produced a herd bull for Smart Farms. The Socialite cow family speaks for itself. The life ratio for is dam on bull calves is 107.

Visa sons have excellent feet, just like their old man!

Carson's Entry in the Canadian Junior Angus Showdown 2011 Graphics Competition

Good Job, Carson!



1068



1068

MERIT 1068

★★

Male TJL 1068Y

February 17 2011

#1626254

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

EASTONDALE WINDY 43'05
MERIT PRIDE 8705 (1471675)
 MERIT PRIDE 7125

AA R REALLY WINDY 1205 AMF CAF NHF
 EASTONDALE HEROINE 38'03
 SUNNY GROVE EXTRA 2E
 PJT PRIDE 84S

Visa has consistently stamped his sons with muscle, character, superior hoof structure and great dispositions.

1068's granddam is the foundation 84S cow - she adds longevity and functionality to the equation.

BW: 79 lbs	
Nov. 10/11: 723 lbs.	
Proj '12 EPD's	
BW	+3.1
WW	+37
YW	+67
Milk	+14
TM	+32

1070



Mat. Sister to Lot #1070

1070

MERIT 1070

★★

Male (TWIN) TJL 1070Y

February 17 2011

#1626256

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

MINBURN MAIN EVENT 82K
MERIT HEROINE 5043 (1286484)
 MERIT HEROINE 9037

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 EBON HILL EQUALIZER 117'97
 MERIT HEROINE 7155

Even though 1070 is a twin, performance was not sacrificed. Another Visa son here that's easy to look at with a great hair coat and quiet disposition

BW: 74 lbs	
Nov. 10/11: 758 lbs.	
Proj '12 EPD's	
BW	+4.8
WW	+43
YW	+75
Milk	+14
TM	+35



1071

MERIT 1071

★★★

Male TJL 1071Y

February 17 2011

#1626257

SVF GDAR 216 LTD
SA F CONNECTION AMF CAF NHF (1083690)
 SA F ROYAL QUEEN 5084 CAF

ROYAL FORTE DRCC 5138R
MERIT HEROINE 9517 (1507641)
 MERIT HEROINE 7029

TRAVELER 124 G D A R
 G D A R FOREVER LADY 718
 BON VIEW BANDO 598 AMF CAC
 SA F ROYAL QUEEN 9022

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 MERIT SUMMIT 3139
 MERIT HEROINE 5261

BW:	62 lbs
Nov. 10/11:	625 lbs.
Proj '12 EPD's	
BW	+0.6
WW	+45
YW	+82
Milk	+24
TM	+47

The only son of highly acclaimed SAF Connection in the bull offering with a great set of EPD's. Turn 1071 out with a group of heifers and you can assure a good nights rest come next springs calving season.



Sale Feature - 1077

Mat. Grandam to Lot #1077

1077

MERIT GENESIS 1077

★★

Male TJL 1077Y

February 17 2011

#1626260

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

STEVENSON MONEYMAKER R185 AMF CAF NHF
MERIT SOCIALITE 8687 (1471674)
 MERIT SOCIALITE 5084

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

BOYD ON TARGET 1083 AMF CAC NHF
 STEVENSON CLOVA PRIDE L888 AMF NHF
 MINBURN MAIN EVENT 82K
 MERIT SOCIALITE 019K

BW:	91 lbs
Nov. 10/11:	809 lbs.
Proj '12 EPD's	
BW	+4.6
WW	+45
YW	+84
Milk	+17
TM	+40



Another view of Lot #1077



135X - Mat. Brother to Lot #1077

If you have been scouring the continent for an honestly stout, structurally sound herdbull with an outcross pedigree, your search ends here! 1077 is massive bodied, deep sided and wide based with a powerful hip. He possesses all the tools, large testicles, perfect feet, masculinity and a gentle disposition, all backed by the proven Socialite cow family. His granddam, 5084, produced 77X, our high selling Insight son last year to Ringstead and Right Cross Ranch. We will be collecting semen on 1077 before he goes to his new home. 1077 will be a major component of our breeding program. All the homework has been done. 1077 is worth the trip. You will be impressed!



One of the best looking cows on the place - 1080's dam, 2156!!

1080

MERIT 1080

★

Male TJL 1080Y

February 18 2011

#1642996

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

MINBURN MAIN EVENT 82K
MERIT SOCIALITE 2156 (1114057)
 MERIT SOCIALITE 8054

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 SUNNY GROVE EXTRA 2E
 MERIT SOCIALITE 4075

BW:	102 lbs
Nov. 10/11:	857 lbs.
Proj '12 EPD's	
BW	+5.2
WW	+60
YW	+98
Milk	+20
TM	+50

Pounds, Pounds, Pounds plus incredible length of body is how we describe 1080 who was one of the heaviest calves at weaning. His dam is a solid producing Main Event/Socialite and his maternal twin brothers last year made quite an impression - both were purchased by Trent and Glenda Walter and family.

1082



Crowfoot Equation 5793R - Maternal Grandsire to Lot #1082

1082

MERIT 1082

★★

Male TJL 1082Y

February 18 2011

#1626261

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

CROWFOOT EQUATION 5793R
MERIT PRIDE 9731 (1507689)
 MERIT PRIDE 4185

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 MINBURN MAIN EVENT 82K
 MERIT PRIDE 7125

BW:	95 lbs
Nov. 10/11:	626 lbs.
Proj '12 EPD's	
BW	+3.5
WW	+43
YW	+79
Milk	+23
TM	+44

1082 is a long sided, growthy bull produced by a first calf heifer. He is a ¼ brother in the sale to the feature Lot # 1039.



1093



1093

MERIT 1093

★★★

Male TJL 1093Y February 20 2011 #1642997

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

DWAJO DUTCH 65P
MERIT SOCIALITE 6232 (1360617)
 MERIT SOCIALITE 1039

GDAR DUTCH 1508
 DWAJO QUEEN GEM 43J
 PAT TEX 118F
 HOLLBROOK SOCIALITE 19B

Chunky, stylish and hairy. This Insight son is backed by the proven Socialites and is a Heifer Bull Prospect.

BW: 77 lbs	
Nov. 10/11: 694 lbs.	
Proj '12 EPD's	
BW	+3.2
WW	+51
YW	+83
Milk	+27
TM	+52



1098

1098

MERIT 1098

★★

Male TJL 1098Y February 21 2011 #1626268

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

MINBURN MAIN EVENT 82K
MERIT COUNTESS 5072 (1286467)
 MERIT COUNTESS 4089

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 PEAK DOT DILLINGER 672Z
 PR COUNTESS 31W

One really has to appreciate the capacity and sogginess 1098 possesses. He has that great 8808 length of body. His dam 5072 is a high volume Main Event daughter

BW: 96 lbs	
Nov. 10/11: 757 lbs.	
Proj '12 EPD's	
BW	+4.8
WW	+46
YW	+76
Milk	+21
TM	+44



1105



1105

MERIT 1105

★★

Male TJL 1105Y

February 23 2011

#1626271

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

MINBURN MAIN EVENT 82K
MERIT CHRISTINE 2115 (1114045)
 FOXBURY CHRISTINE FN 32F

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 VALLEYHILLS TRADEMARK 50C
 FOXBURY CHRISTINE FN 17A

BW: 95 lbs.	
Nov. 10/11: 774 lbs.	
Proj '12 EPD's	
BW	+3.7
WW	+44
YW	+75
Milk	+11
TM	+32



Christine 2115 - Dam to Lot #1105

1105 has tremendous depth of body and muscular hind quarters.

His mother is a powerful Main Event daughter with an excellent udder and foot, she always grabs visitors attention!

His granddam is an "Elite" cow and is the mother of Merit Advantage 27K.

1105 suffered an infection from his ear tag as a calf, as a result he has a drooping ear. Don't let this be a deterrent sale day as he is a genetic powerhouse with a lot to offer!



Maternal Sister to Lot #1105

1108

MERIT 1108

★★

Male TJL 1108Y

February 24 2011

#1643001

LUKENS 9440 SCOTCH CAP L463
MERIT LUKE 3120 (1182059)
 GLENNIE LADY ANN 23J

R R SCOTCHCAP 9440 AMF NHF
 G D A R FOREVER LADY 9163
 GLENNIE SOCO RE 7E
 GLENNIE LADY ANN 44C

EASTONDALE WINDY 43'05
MERIT SOCIALITE 9854 (1507760)
 MERIT SOCIALITE 2156

A A R REALLY WINDY 1205 AMF CAF NHF
 EASTONDALE HEROINE 38'03
 MINBURN MAIN EVENT 82K
 MERIT SOCIALITE 8054

BW: 84 lbs	
Nov. 10/11: 650 lbs.	
Proj '12 EPD's	
BW	+1.8
WW	+39
YW	+74
Milk	+22
TM	+41

Here is a **highly maternal prospect**. Our Luke daughters are ideal range cows with fertility and excellent udders. Add Windy and 2156 and you'll want to keep all the daughters.



1109

MERIT 1109

★★

Male TJL 1109Y

February 24 2011

#1643002

LUKENS 9440 SCOTCH CAP L463
MERIT LUKE 3120 (1182059)
 GLENNIE LADY ANN 23J

R R SCOTCHCAP 9440 AMF NHF
 G D A R FOREVER LADY 9163
 GLENNIE SOCO RE 7E
 GLENNIE LADY ANN 44C

EASTONDALE WINDY 43'05
MERIT SOCIALITE 7087 (1425862)
 MERIT SOCIALITE 4049

AA R REALLY WINDY 1205 AMF CAF NHF
 EASTONDALE HEROINE 38'03
 MERIT DIESEL 8041
 MERIT SOCIALITE 1039

BW:	84 lbs
Nov. 10/11:	750 lbs.
Proj '12 EPD's	
BW	+1.8
WW	+35
YW	+70
Milk	+22
TM	+39

1109 is a Luke son with a great hip and loads of eye appeal. His Windy mother has a beautiful udder and his full sister is a real gem. He should be a great replacement female maker.



Full Sister to Lot #1109

QUALITY STARTS HERE!

It has been said, "The role of the purebred breeders is to improve the genetic quality of the seedstock cattle that they sell to commercial beef producers."

We take this responsibility seriously, and we are committed to it.

MERIT CATTLE CO.



1117 - Sale Feature



1117

MERIT MAVERICK 1117

★★

Male CRSN 1117Y

February 25 2011

#1626220

LOOKOUT VIKING 392N
MERIT 6323 (1363010)
 MERIT SOCIALITE 1024

CRESCENT CREEK GERONIMO 42L
 WILLABAR EBA 45D
 LUKENS 9440 SCOTCH CAP L463
 MERIT SOCIALITE 9901

DWAJO DUTCH 65P
MERIT COUNTESS 6087 (1360538)
 MERIT COUNTESS 1017

GDAR DUTCH 1508
 DWAJO QUEEN GEM 43J
 EBON HILL EQUALIZER 117'97
 MERIT COUNTESS 9041

BW:	92 lbs
Nov. 10/11:	848 lbs.
Proj '12 EPD's	
BW	+3.6
WW	+41
YW	+75
Milk	+24
TM	+45

TERMS TO BE ANNOUNCED SALE DAY!!

"Maverick" is a herdbull that puts all the essentials together. His eye appeal and character set him apart. His sire, 6323 "Viking", combines some highly predictable maternal and growth genetics. His dam, Countess 6087, is a proven producer, being the dam of Merit 8808, herdsire for Glendor Angus and Merit.

We believe Maverick's future is unlimited. We will be collecting semen on him this spring.

Here is your opportunity to be a part of a potential breed impact sire!!



(above) Lot #1117 (inset) Dam to Lot #1117

1118

MERIT 1118

★★

Male TJL 1118Y

February 25 2011

#1626275

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

MINBURN MAIN EVENT 82K
MERIT COUNTESS 6147 (1355040)
 MERIT COUNTESS 76K

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 EBON HILL EQUALIZER 117'97
 PR COUNTESS 31C

BW:	97 lbs.
Nov. 10/11:	773 lbs.
Proj '12 EPD's	
BW	+3.6
WW	+45
YW	+80
Milk	+21
TM	+43

Another powerhouse of an 8808 son. Tremendous length of body and backed by the maternal strengths of Main Event and "Elite" sire, Equalizer.



1119

MERIT 1119

★★★

Male TJL 1119Y February 25 2011 #1643013

APEX STOCKMAN 061
MERIT SUMMIT 3139 (1182070)
 MERIT SOCIALITE 019K

TC STOCKMAN
 APEXETTE O PRIDE 6058
 EBON HILL EQUALIZER 117'97
 HOLLBROOK SOCIALITE 19B

CROWFOOT EQUATION 5793R
MERIT HEROINE 9601 (1507663)
 MERIT HEROINE 5261

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 MERIT ADVANTAGE 27K
 MERIT HEROINE 6108

BW:	80 lbs
Nov. 10/11:	755 lbs.
Proj '12 EPD's	
BW	+2.0
WW	+37
YW	+70
Milk	+18
TM	+36

1119, sired by Calving Ease Specialist, Summit, has good performance and great hair with a super front end and that signature Summit length and eye appeal.



1123

MERIT 1123

★★★

Male TJL 1123Y February 26 2011 #1626277

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

MERIT LUKE 3120
MERIT COUNTESS 9660 (1507677)
 MERIT COUNTESS 5100

LUKENS 9440 SCOTCH CAP L463
 GLENNIE LADY ANN 23J
 MINBURN MAIN EVENT 82K
 MERIT COUNTESS 76K

BW:	75 lbs.
Nov. 10/11:	726 lbs.
Proj '12 EPD's	
BW	+1.5
WW	+45
YW	+80
Milk	+24
TM	+46

Here's a Calving Ease Prospect from a first calf 'Luke'-daughter. This one will be a cowmaker as well.



1124

MERIT 1124

★★

Male TJL 1124Y

February 26 2011

#1626278

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

HERO 6267 OF R R 2418
MERIT HEROINE 5102 (1286510)
 MERIT HEROINE 2134

RR HERO 6267
 R R EVERELDA ENTENSE 0413
 MINBURN MAIN EVENT 82K
 CRESCENT CREEK HEROINE 43D

Wow, here's an Insight son that will definitely grab your attention on performance and eye appeal, muscle and mass!

His dam has earned "Elite" status and was an awesome Hero female with a tidy, balanced udder, moderate framed, easy fleshing and feminine. Unfortunately we lost her last spring.

BW:	97 lbs
Nov. 10/11:	905 lbs.
Proj '12 EPD's	
BW	+2.2
WW	+59
YW	+90
Milk	+28
TM	+57



1125

MERIT 1125

★★

Male TJL 1125Y

February 26 2011

#1642183

C H QUANTUM 6247
COLE CREEK BLACK CEDAR 46P (1605479)
 COLE CREEK CLOVA JUANADA 67

C H QUANTUM 3330
 C H BLACKBIRD 0136
 A A R WINDY RIDGE 523
 COLE CREEK CLOVA JUANADA 811

CROWFOOT EQUATION 5793R
MERIT HEROINE 9549 (1507649)
 MERIT HEROINE 9037

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 EBON HILL EQUALIZER 117'97
 MERIT HEROINE 7155

1125 is a wide based, super hairy, moderate Black Cedar son out of a first calf heifer. The Black Cedar bull was used strictly as an outcross calving ease line.

This one will sire some fancy calves!

BW:	78 lbs
Nov. 10/11:	lbs.
Proj '12 EPD's	
BW	+3.2
WW	+40
YW	+82
Milk	+15
TM	+35

1129

MERIT 1129

★★★

Male ECEE 1129Y

February 28 2011

#1653343

APEX STOCKMAN 061
MERIT SUMMIT 3139 (1182070)
 MERIT SOCIALITE 019K

TC STOCKMAN
 APEXETTE O PRIDE 6058
 EBON HILL EQUALIZER 117'97
 HOLLBROOK SOCIALITE 19B

MERIT LUKE 3120
MERIT LADY 8793 (1471624)
 MERIT LADY 3171

LUKENS 9440 SCOTCH CAP L463
 GLENNIE LADY ANN 23J
 MERIT DIESEL 8041
 LADY OF PEAK DOT 438D

Here is a Calving Ease Prospect with a low birth weight heritage. His dam was born at 58 lbs. With Summit and Luke in his pedigree you can be assured of excellent uddered daughters.

BW:	70 lbs
Nov. 10/11:	650 lbs.
Proj '12 EPD's	
BW	-1.7
WW	+28
YW	+66
Milk	+17
TM	+41



1130

MERIT 1130

★★★

Male TJL 1130Y February 28 2011 #1643006

NHF SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

MERIT LUKE 3120
MERIT PRIDE 8652 (1472251)
 MERIT PRIDE 6203

WOODHILL FORESIGHT AMF CAF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

LUKENS 9440 SCOTCH CAP L463
 GLENNIE LADY ANN 23J
 DWAJO DUTCH 65P
 MERIT PRIDE 3052

BW: 78 lbs	
Nov. 10/11: 722 lbs.	
Proj '12 EPD's	
BW	+3.7
WW	+54
YW	+90
Milk	+27
TM	+53

Insight's progeny were very popular last year in both the bull and female sales and for good reason - they have all the credentials, calving ease, performance, style and hair!

1134

MERIT 1134

★★

Male TJL 1134Y February 28 2011 #1642972

O C C LEGACY 839L
CROWFOOT EQUATION 5793R (1254914)
 CROWFOOT FORKS 755K

MERIT ADVANTAGE 27K
MERIT ROSILLA 6135 (1355037)
 MERIT ROSILLA 1093

O C C ECHELON 857E
 O C C DIXIE ERICA 960E
 TOMWALL PIED PIPER 413
 GLADWALL B REV ERICA 7289

TC ADVANTAGE AMF CAF NHF
 FOXBURY CHRISTINE FN 32F
 MERIT DIESEL 8041
 ROSILLA OF PEAK DOT 770G

BW: 89 lbs	
Nov. 10/11: 731 lbs.	
Proj '12 EPD's	
BW	+3.3
WW	+41
YW	+81
Milk	+16
TM	+37

1134 is a powerful direct son of Equation, with lots of loin and hip. His dam is a powerhouse of a Merit Advantage daughter that is super deep with a great udder and exceptional foot.

Macy's Entry in the Canadian Junior Angus Showdown 2011 Graphics Competition

Nice Work, Macy!



1135



Mat. Sister to Lot #1135

1135

MERIT 1135

★★

Male TJL 1135Y

March 01 2011

#1643008

ROYAL FORTE DRCC 5138R
MERIT 8808 (1471487)
 MERIT COUNTESS 6087

MFA FORTUNE 21H
MERIT LADY MCHENRY 124K (1018122)
 HILOW LADY MCHENRY 15A

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT COUNTESS 1017

STEVENSON FORTUNE 425C AMF CAF NHF
 WICKLOW MISS BLACKBIRD 59Z
 BATSCOL LAD 9U
 HILOW LADY MCHENRY 50M

BW:	99 lbs
Nov. 10/11:	770 lbs.
Proj '12 EPD's	
BW	+3.5
WW	+37
YW	+67
Milk	+18
TM	+36

Here is a moderate, stout 8808 son out of a maternal sister to Merit Diesel who is 12 years of age this spring. He is deep bodied and stout hipped, with great 8808 hair.

1143



1143

MERIT 1143

★★★

Male TJL 1143Y

March 03 2011

#1626280

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

ROYAL FORTE DRCC 5138R
MERIT PRIDE 9793 (1507703)
 MERIT PRIDE 7131

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

PAPA FORTE 1921
 ROYAL PERSEPHONE DRC 3110N
 DWAJO DUTCH 65P
 MERIT PRIDE 100K

BW:	67 lbs
Nov. 10/11:	700 lbs.
Proj '12 EPD's	
BW	+3.4
WW	+49
YW	+87
Milk	+27
TM	+51

Here's a 'Hoo Doo'son with a great profile, loads of hip and character. He benefits from the solid maternal foundation of the Pride cow family. These 'Hoo Doo' sons are really soggy and easy fleshing, a combination not often found with most popular calving ease lines.



1147

Mat. Grandam to Lot #1147

1147

MERIT 1147

★★

Male TJL 1147Y March 04 2011 #1626281

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

LOOKOUT VIKING 392N
MERIT PRIDE 6295 (1363009)
 MERIT PRIDE 2074

CRESCENT CREEK GERONIMO 42L
 WILLABAR EBA 45D
 MINBURN MAIN EVENT 82K
 MERIT PRIDE 8179

BW:	95 lbs
Nov. 10/11:	787 lbs.
Proj '12 EPD's	
BW	+5.0
WW	+43
YW	+73
Milk	+16
TM	+38

1147 is a bull you will like more every time you look at him - tons of hair, style and performance in a super sound package.

His mother is a beautiful daughter of the original Viking bull. In the right hands 1147 would be a serious show ring contender.



1149

115X - Mat. Sister to Lot #1149

1149

MERIT 1149

★★★

Male TJL 1149Y March 04 2011 #1642186

C H QUANTUM 6247
COLE CREEK BLACK CEDAR 46P (1605479)
 COLE CREEK CLOVA JUANADA 67

C H QUANTUM 3330
 C H BLACKBIRD 0136
 AA R WINDY RIDGE 523
 COLE CREEK CLOVA JUANADA 811

MINBURN MAIN EVENT 82K
MERIT PRIDE 5091 (1286481)
 MERIT PRIDE 9010

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 EBON HILL EQUALIZER 117'97
 MERIT PRIDE 7125

BW:	82 lbs
Nov. 10/11:	737 lbs.
Proj '12 EPD's	
BW	+3.0
WW	+43
YW	+75
Milk	+12
TM	+33

This is a chunk of a Black Cedar. 1149 is a wide based bull with a strong top and pleasing profile. His mother is one of Trent's favorite females at Merit.

A maternal brother is a herdsire for Merrill's Bar Double M.

1159



1159

MERIT 1159

★★★

Male TJL 1159Y

March 07 2011

#1626285

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

MERIT 6323
MERIT PRIDE 9514 (1507639)
 MERIT PRIDE 7110

LOOKOUT VIKING 392N
 MERIT SOCIALITE 1024
 CROWFOOT EQUATION 5793R
 MERIT PRIDE 4032

BW: 80 lbs	
Nov. 10/11: 670 lbs.	
Proj '12 EPD's	
BW	+3.1
WW	+51
YW	+88
Milk	+25
TM	+50

These 'Hoo Doo' sons have exceeded our expectations. 'Hoo Doo' was selected as a calving ease bull to walk with our heifers and for maternal enhancement.

1159 is stout, deep, soft sided with that great "Angus" look.

1167



1167

MERIT 1167

★★★

Male MSL 1167Y

March 10 2011

#1642182

C H QUANTUM 6247
COLE CREEK BLACK CEDAR 46P (1605479)
 COLE CREEK CLOVA JUANADA 67

C H QUANTUM 3330
 C H BLACKBIRD 0136
 AA R WINDY RIDGE 523
 COLE CREEK CLOVA JUANADA 811

MINBURN MAIN EVENT 82K
MERIT MISS ROSE 5255 (1286520)
 KBJ MISS ROSE 490M

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 KBJ ROGUE II 203H
 KBJ MISS ROSE 353F

BW: 81 lbs	
Nov. 10/11: 696 lbs.	
Proj '12 EPD's	
BW	+1.2
WW	+45
YW	+83
Milk	+8
TM	+31

This mid-March son of Black Cedar has lots of hip and great character in a smooth made package. His Main Event mother is moderate, with plenty of rib and a tidy udder.

Lot #1167 is a ¼ brother to Lot #1168.



1168

MERIT 1168

★★★

Male TJL 1168Y

March 10 2011

#1642188

C H QUANTUM 6247
COLE CREEK BLACK CEDAR 46P (1605479)
 COLE CREEK CLOVA JUANADA 67

C H QUANTUM 3330
 C H BLACKBIRD 0136
 A A R WINDY RIDGE 523
 COLE CREEK CLOVA JUANADA 811

MINBURN MAIN EVENT 82K
MERIT FLORA 4105 (1244622)
 PR FLORA 48C

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 PEAK DOT DILLINGER 672Z
 WHITESHORE FLORA 35N

1168 is a 3/4 brother to the previous lot, Lot #1167. He is one deep, soggy rascal with a very moderate birth weight.

The strength of the Main Event influence in our cowherd is evident throughout the offering.

1168 is an attention getter and will catch your eye Sale Day - really wished we had pictured him for the catalogue.

BW:	77 lbs
Nov. 10/11:	737 lbs.
Proj '12 EPD's	
BW	+0.9
WW	+39
YW	+70
Milk	+14
TM	+33



1171

MERIT 1171

★★

Male TJL 1171Y

March 13 2011

#1642980

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

CROWFOOT EQUATION 5793R
MERIT LADY 7095 (1423842)
 MERIT LADY 3171

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 MERIT DIESEL 8041
 LADY OF PEAK DOT 438D

Herd sire material, with presence, performance, calving ease and maternal strength. His dam is one of our best Equation daughters and his maternal sister is a real sweetheart, now residing at Nu- Horizon Angus.

BW:	77 lbs
Nov. 10/11:	712 lbs.
Proj '12 EPD's	
BW	+4.4
WW	+54
YW	+93
Milk	+24
TM	+51



202X - Maternal Sister to Lot #1171

1173

MERIT 1173

★★

Male TJL 1173Y

March 14 2011

#1642982

CROWFOOT EQUATION 5793R
MERIT 7260 (1423879)
 LADY OF PEAK DOT 438D

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 FREYS EXTRA PROFIT
 LADY OF PEAK DOT 631Z

DWAJO DUTCH 65P
MERIT PRIDE 8751 (1471613)
 MERIT PRIDE 3052

GDAR DUTCH 1508
 DWAJO QUEEN GEM 43J
 MINBURN MAIN EVENT 82K
 MERIT PRIDE 152K

Here's a long, stretchy 7260 son. His dam is a really nice Dutch daughter. The Main Event influence locks in the performance.

BW:	83 lbs
Nov. 10/11:	640 lbs.
Proj '12 EPD's	
BW	+6.4
WW	+40
YW	+71
Milk	+19
TM	+39

1181



1181

MERIT 1181

★★

Male TJL 1181Y

March 17 2011

#1626290

GEIS MAXIMUM 80'01
BEVERLY HILLS VISA 734 (1370977)
 CRESCENT CREEK ROSEBUD 155M

GEIS MAXIMUM 26'95
 GEIS RUBY 185'96
 GDAR QUANTUM 963
 CRESCENT CREEK ROSEBUD 86K

O C C MAGNUM 749M
MERIT JILT 5060 (1291712)
 MERIT JILT 47K

O C C EUREKA 865E
 O C C JUANADA 818E
 EBON HILL EQUALIZER 117'97
 MERIT JILT 5002



Maternal Sister to Lot #1105



Maternal Sister to Lot #1105

For a young bull you really have to admire his muscle, masculinity and eye catching profile. His dam is a former 4-H project of Macy's. 5060, his dam, has earned "Elite" status along with her mother, 47K.

BW:	95 lbs
Nov. 10/11:	683 lbs.
Proj '12 EPD's	
BW	+3.6
WW	+37
YW	+60
Milk	+16
TM	+34



Merit Courage 148X - Maternal Brother to Lot #1190

1190

MERIT 1190

★★

Male TJL 1190Y March 20 2011 #1642984

CROWFOOT EQUATION 5793R
MERIT 7260 (1423879)
 LADY OF PEAK DOT 438D

MINBURN MAIN EVENT 82K
MERIT ANNIE K 2187 (1114055)
 MERIT ANNIE K 7022

O C C LEGACY 839L
 CROWFOOT FORKS 755K
 FREYS EXTRA PROFIT
 LADY OF PEAK DOT 631Z

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 TC RANCHER 056
 BELL ANNIE K 23E

BW:	90 lbs
Nov. 10/11:	750 lbs.
Proj '12 EPD's	
BW	+4.5
WW	+39
YW	+68
Milk	+17
TM	+36

Loads of performance for an end of March bull. Awesome hair and growth. His dam is a super deep, high volume daughter of Main Event.

He is a maternal brother to Merit Courage, junior herdsire at Merit



Spring Thaw - Mother Nature at her wildest!

1200

MERIT 1200

★★★

Male TJL 1200Y March 24 2011 #1626295

H A IMAGE MAKER 0415 AMF CAF NHF
BAD LANDS IMAGE MAKER 65W (1502379)
 BAD LANDS ANNE 4015P

MERIT 6323
MERIT LADY MCHENRY 9566 (1507653)
 MERIT LADY MCHENRY 5186

HERO 6267 OF R R 2418
 H A RITO BLACKCAP 9038
 BAD LANDS DAQUANTAE 26L
 BAD LANDS ANNE 69K

LOOKOUT VIKING 392N
 MERIT SOCIALITE 1024
 MINBURN MAIN EVENT 82K
 MERIT LADY MCHENRY 124K

BW:	84 lbs
Nov. 10/11:	671 lbs.
Proj '12 EPD's	
BW	+3.2
WW	+48
YW	+83
Milk	+23
TM	+46

These 'Hoo Doo' sons have exceptional depth and fleshing ability for calving ease bulls. Their real strength will become apparent when their daughters come into production.

1203



1203

MERIT 1203

★★★

Male TJL 1203Y

March 26 2011

#1626296

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

S A F FAME AMF CAF NHF
MERIT JILT 7008 (895461)
 MERIT JILT 5002

MINERTS FORTUNE 2000 AMF CAF NHF
 S A F ROYAL LASS 1027
 P S POWER PLAY
 LLB MISS JILT 28S

1203 shows solid performance for an end of March bull. His mother raised him at 14 years of age. A full brother last year was a good one too. The Jilt females make great cows - the Insight/Jilt daughters at the female sale were popular. We wish we could have gotten one more daughter out of his now deceased dam.

BW:	79 lbs
Nov. 10/11:	683 lbs.
Proj '12 EPD's	
BW	+2.0
WW	+50
YW	+81
Milk	+17
TM	+42

1206



1206

MERIT 1206

★★★

Male TJL 1206Y

March 29 2011

#1626298

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT AMF CAF NHF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

EASTONDALE WINDY 43'05
MERIT JILT 8831 (1471694)
 MERIT JILT 2114

AA R REALLY WINDY 1205 AMF CAF NHF
 EASTONDALE HEROINE 38'03
 MINBURN MAIN EVENT 82K
 MERIT JILT 5002

Insight and Windy is an incredibly docile combination. 1206 is a favorite in the group not only for his gentle demeanor but for his stylish conformation. He's probably the hairiest bull in the offering, and backed by the Jilt cow family.

BW:	74 lbs
Nov. 10/11:	641 lbs.
Proj '12 EPD's	
BW	+3.1
WW	+56
YW	+90
Milk	+23
TM	+51



Full Brother to Lot #1226 (inset) Dam of Lot #1226

1226

MERIT 1226

★★

Male TJL 1226

April 18 2011

#1626304

SITZ INSIGHT 4794 CAF
GDAR INSIGHT 7201 (1467581)
 GDAR QUEEN CARY 3233

MINBURN MAIN EVENT 82K
MERIT PRIDE 4149 (1244662)
 MERIT PRIDE 1004

WOODHILL FORESIGHT AMF NHF CAF
 SITZ EVERELDA ENTENSE 1751
 GDAR SVF ROYCE 176G
 GDAR QUEEN CARY 069

CRESCENT CREEK MAIN EVENT 6H
 MERIT LADY FANNY 4070
 LUKENS 9440 SCOTCH CAP L463
 MERIT PRIDE 9010

BW:	92 lbs
Nov. 10/11:	685 lbs.
Proj '12 EPD's	
BW	+3.5
WW	+55
YW	+88
Milk	+23
TM	+39

1226 is a whole month younger than the rest of the offering. He is a standout, especially when you consider his age! His dam has earned Elite status and a full brother was one of the high sellers last year. Pounds, pedigree and performance with a winning maternal combination.



Emile, Brent, Denis Erickson and Scott Anderson - Alaska 2011

PRODUCTIVE AND PREDICTABLE!

We do not sacrifice quality for numbers. Our focus is directed towards enhancing the productivity and predictability of our cattle through extensive and accurate records, critical sire selection, by listening to our customers, and by concentrating on the economic traits that are vital to the survival of the beef industry



MERIT Cattle Co.

RESPONSIBLE STEWARDSHIP

We believe that native and tame grass pastures should be left to future generations in better condition than when it first came under our stewardship.

We have worked with Ducks Unlimited since 1995 in developing tame pastures on marginal land, cross-fencing, and water site development and we have enhanced native grass production through “responsibly planned” grazing practices

- PLEASE NOTE -

Once, again the sale will be a “Power Point” sale. Bulls will be in pens at Merit Sale site for your appraisal. This concept is stress free for the bulls and the sale moves quicker saving you time as well.

Terms & Conditions of Sale



TERMS: The terms of the sale are cash or cheque payable at sale location, immediately after the sale, unless satisfactory arrangements have been made prior to the sale. The right of property shall not pass until after settlement has been made. All settlement must be made with the clerk of the sale before any cattle will be released. All monies are in Canadian funds.

BIDDING: Each animal shall sell to the highest bidder, no by-bidding shall be permitted.

DISPUTES: In case of disputes, bidding will be re-opened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in all disputes shall be final.

PURCHASERS RISK: Each animal becomes the risk of the purchaser as soon as sold.

CERTIFICATE OF REGISTRATION: Each animal will carry papers issued by the Canadian Angus Association. A certificate of registry duly transferred will be issued to the buyer for each animal after payment has been made.

BREEDER'S GUARANTEE: Should any bull 14 months of age and over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within 6 months following the date of purchase or 6 months after the bull has reached 14 months of age. The seller will have the right and privilege of six months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze. The seller is not responsible for damage caused by foreign bodies after the animal was sold, or for sickness not apparent at sale time. In no event shall the seller be responsible for more than the purchase price.

EXCEPTION TO GUARANTEE: In any case where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, in such cases the guarantee shall be null and void.

SETTLEMENT: Transportation charges on animals returned to the seller are for the account of the buyer. No incidental expenses such as feed, care, interest, veterinary charges, etc., will be charged by either party when making settlement. If the seller is successful in proving the animal to be a breeder, then said animal will be reclaimed by the buyer at his expense. Should the seller fail to prove the bull a breeder, then the buyer is guaranteed satisfactory replacement FOB the ranch or sale location. Should a dispute arise over the quality of a replacement animal, a mediator will be appointed.

LIABILITY/ACCIDENTS: All persons attend the sale at their own risk. Although every precaution will be taken to protect the safety and comfort of those attending, neither the sale consultant, auctioneer, facility owners, livestock owners/consignors assume responsibility in this matter, and disclaim any liability, legal or otherwise, in the event of accident or loss of property.

RIGHTS AND OBLIGATIONS: The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction, and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

PHONE, MAIL, WIRE BIDS: Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale consultant, auctioneer, ringmen or consignors. Bids must be received in sufficient time prior to the sale.

ERRORS: All announcements at sale time, written or oral, supersede any written material in this catalogue



Merit Cattle Co. Influence!

Be sure to check out the Merit Maternal Influence at:

- Wheatland Cattle Co Bull Sale -

March 29th 2012 @ Alameda Sk.

This bull Simmental Sired out of a Merit Dam.

1020Y



- BUYERS NOTES -

LOT # _____

LOT # _____

LOT # _____

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MERIT
Cattle Co.

Box 768, Radville, SK S0C 2G0



PASTURE POWER

Black Angus Bull Sale



**Better Cows
Make
Better Bulls!**

March
2012

**Monday
1:00 p.m.**

26

at the farm - Radville, SK