



**MERIT**  
*Cattle Co.*

**PASTURE  
POWER**  
*Black Angus Bull Sale*

*March*  
*2011*

*Monday*  
*1:00 p.m.*

**28**

*at the farm - Radville, SK*



## Welcome to the 18th Annual "Pasture Power™" Bull Sale



**Trent & Janelle Liebreich**



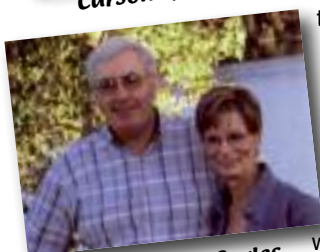
**Macy & Hayley**



**Garrett & Rick**



**Carson & Buck**



**Emile & Sandra Carles**

Thank you for your support and friendship in the past, we greatly appreciate it.

We would like to commend all of you for your perseverance and commitment to the cattle industry and we appreciate the level of your dedication in continuing to raise superior beef to feed the world. The good times have started to roll with the continued increase in calf, bred female, canner cows and cull bull prices.

Like you, Merit Cattle Co has persevered through the thick and the thin. We are in endless pursuit of genetics that will work for our commercial customers and in our environment. We run our cowherd as tough as anybody, the past two years the cows have been grazing or bale grazing until the end of January and literally start calving a day or two after they are trailed home.

When folks come and tour the cowherd or bull pen there are a few things they always point out and are impressed with. # 1, the feet under our cattle, # 2, the udder quality of our cows and #3, the testicles under our bulls. We are very critical in our selection for these traits and know they are often sacrificed because they hold no tangible economic value. Disposition is also a very important factor in our Herdbull selection process. Cattle that are easy to be around just do better whether they are grazing or in a feedlot environment.

The bulls we have on offer are the best, most consistent group to date and their female contemporaries are the same. If we are to advance in this business each calf crop needs to be better than the last. What an exciting group of 2010 calves.

The Merit program is just that... a program. It is not built around the flavour of the month. Sometimes what we do does not seem very exciting, but more progress is made by not making

costly mistakes than chasing the latest fad in search of one home run. The middle of the road keeps you on a path with purpose and you only have to move over to keep from getting hit. Moving forward is progress. There is more to be said for a whole pen of good useful bulls than there is in a pen with 1 great one and others are sub-standard. We always chuckle about the purebred inquiries when they call about a bull sired by a semen catalogue sire, when 9 times out of 10 the bulls sired by our own herdbulls are better. I guess they don't find them that fashionable. Our bulls are super sound, hard muscled, athletic and hairy, with strong maternal traits built on 26 years of a breeding program. This program is ultimately designed with you, our commercial cattlemen in mind. Please feel free to talk to us about your needs and we will do our best to point you in the right direction. You are welcome to view the bulls, call, or e-mail any time. We are here for **you**... that is **our commitment**.

Best Regards,

Trent, Janelle, Macy, Garrett and Carson Liebreich  
Emile and Sandra Carles

**"Quality means doing it right when no one is looking." Henry Ford**



## **PASTURE POWER™**

### **BLACK ANGUS BULL SALE**

**1:00 p.m. • Monday**

**Please join us for lunch Sale Day**

**March 28, 2011**

**at the Farm - Radville, SK (see map pg 2)**

#### **- Sale Day Phones -**

**Trent's Cell .....(306) 869-7207**

**Emile's Cell ..... (306) 869-7971**

**Shane's Cell .....(306) 741-7485**

**Doug's Cell .....(306) 631-1209**

**or call any of the Sale Staff cell phones**

#### **On Offer ...**

# **50 Black Angus Yearling Bulls**

#### **- Sale Staff -**

##### **Auctioneer:**

**Brent Carey, Carey Auction Services.....Cell: (403) 650-9028**

##### **Sale Consultants:**

**Shane Castle, Castlerock Marketing .....Cell: (306) 741-7485  
Home: (306) 784-2241**

**Doug Howe .....Cell: (306) 631-1209**

**Kevin Larson .....Cell: (403) 664-8252**

**Ryan Rutledge, Weyburn Livestock Exch. Bus: (306) 842-4574  
Cell: (306) 640-7740**

##### **Ringmen:**

**Scott Johnstone, Johnstone Auction Mart .Cell: (306) 631-0767**

**Nathan Marin ..... Cell: (306) 869-7130**

##### **Sale Accomodations:**

**Perfect Inns, Weyburn .....(306) 842-2961**

**Ramada Inn, Weyburn .....(306) 842-4994**

**Canalta, Weyburn .....(306) 842-8000**

**Travelodge, Weyburn .....(306).842-1411**

**Downloadable catalogue, in color, online at:**

**[www.meritcattleco.com](http://www.meritcattleco.com)**

**For More Info, Contact MERIT CATTLE CO.:**

- **Trent & Janelle Liebreich, Macy, Garrett & Carson**  
Box 768 Radville, SK S0C 2G0

**Phone: 306/869-3156 Cell: 306/869-7207**

**Fax: 306/869-3158 Email: [tjlmerit@sasktel.net](mailto:tjlmerit@sasktel.net)**

- **Emile & Sandra Carles**

Box 374, Radville, SK S0C 2G0

**Phone: 306/869-2904 Cell: 306/869-7971**

**Fax: 306/869-2498 Email: [meritcattle@sasktel.net](mailto:meritcattle@sasktel.net)**

## Important Information

### ***Semen Test & Scrotal Measurements***

All bulls in the sale have passed a semen test and breeding soundness evaluation by a licensed veterinarian and have been issued a Semen Evaluation Certificate. Scrotal Measurement information will be available sale day.

### ***MERIT Warranty:***

We strongly encourage you to participate to protect your investment. This will be available sale day. See page 3 for further information.

### ***Delivery:***

Free delivery will be provided up to 200 miles on purchases totalling \$2500.00 or more. Purchases less than \$2500.00 will be delivered at cost. We will deduct \$50.00 from the purchase price if you trailer them directly from the sale.

### ***Board and Pick Up Program:***

We will keep your bulls and look after them for you up to a maximum of 30 days at no cost to you. You will be responsible for picking up the bull(s) any time prior to, but no later than May 1, 2011. **Warranty protection is mandatory** for this option. After May 1, a feed charge of \$2.00/day will apply.

### ***Right to Semen:***

MERIT Cattle Co. retains the right to draw semen on any bull sold in this sale for our in-herd use only

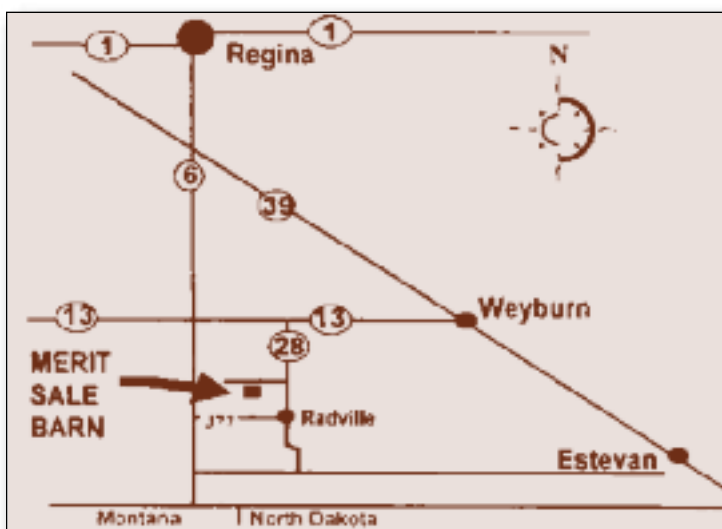
### ***Gate Guarantee:***

If you are not able to attend our sale but are interested in our bulls, we can facilitate your order. Call to discuss your cow herd, your program and your specifications. We will select a bull that meets your requirements/specifications. The bull delivered to your gate is "satisfaction guaranteed" or we take him home - no hassle. You may also rely upon the sale representatives to bid and act on your behalf in a confidential manner.

***Lot #'s correspond with bulls' eartag ID numbers***

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### ***Map & Directions to Sale Site***



### ***Directions to Sale Site:***

**From Radville:** 3 kms N, 3 kms W, 1 km S

**From Jct. of Hwy 13 & 28:** 16 kms S on Hwy 28, 3 kms W, 1 km S

**From U.S. Border:** Regway Port of Entry: Hwy 6 N to Hwy 377, then East on Hwy 377 to Radville. Follow directions on map from Radville.

**Portal Port of Entry:** To Weyburn, then West on Hwy 13 to Hwy 28. Follow directions above from Hwy 13 & 28



## **FOR OUR COMMERCIAL CUSTOMERS ONLY!**

We offer a **Breeding Season Warranty** for your MERIT Bull(s) at time of sale to protect your purchases. The Warranty is for 6 months at 7%. Coverage is 100% of the purchase price, less salvage value when/if possible. Should you have any problems with a bull, contact MERIT Cattle Co directly and we will handle the problem immediately. Our primary objective is to get your cows bred!

Full coverage for All Perils is provided to protect your investment in case something happens to your bull during the most crucial time - Breeding Season. Examples: acts of God, lightning, fire, collision with vehicle, injury while being transported, permanent injury which results in making the bull incapable of breeding cows naturally.

*The warranty holders' responsibilities:* Notify MERIT Cattle Co. immediately by phone or fax, employ a licensed veterinarian to diagnose, treat and complete a claim form. In the case of death, a post-mortem may be required.

In case of loss, or permanent injury, MERIT Cattle Co. will not be responsible for any costs over and above the purchase price of the bull.

Exclusions to Warranty Agreement: Injury or death due to malicious, willful or intentional acts, or mistreatment by you or your employees are fraudulent claims.

Settlement Options: Refund Settlement will be made in a timely manner within 30 days of notice of approved claim, or we can provide the buyer with a suitable replacement immediately, or buyer may leave it as a credit on a bull purchase for the next year.

### ***For our Purebred Customers and those wanting additional Comprehensive Insurance:***

Insurance is available through Heather Barr: 780-853-7067



A

**GDAR INSIGHT 7201****Reference Sire**

Male IMP 7201T

February 19 2007

#1467581

**SIRE: SITZ INSIGHT 4794 CAF (1385315)****MGS: GDAR SVF ROYCE 176G**

'11 EPD's	
BW	+2.8
WW	+54
YW	+96
Milk	+31
TM	+58

Once in awhile you get a phone call about a bull that rings the bell. Insight is just that bull. I remember getting the phone call from Howard Rambur telling us that we would really like this bull, and in his words he is a "real stud". He felt that he was a front pen bull and that we could buy him for a bargain because the bull at the time had a +4.5 BW EPD, and sure enough we did.

After calving the first crop of calves, we started using him on heifers with success. Today his BW EPD is +2.8 which is .1 below breed average. Insight is above breed average for all growth traits, CW, \$W \$F and \$B.

His Milk EPD is quite a bit above breed average, however his daughters do not possess that harsh Holstein look that so many high milk bulls have. In the testical department his Scrotal EPD is off the charts and his sons have some serious "junk" under them.

His dam, granddam and great-granddam are all American #Pathfinder dams so he is backed by a solid maternal foundation. One of his most positive attributes is that his progeny have that true Angus character about them, something we feel is being lost in the breed because of too much single trait selection for the fad of the day.

Insight progeny have good hair and dispositions and are structurally sound functional cattle. The sons are wide based, hard muscled and athletic. His sons and daughters have his stamp, and will have a positive impact on the industry for years

**Insight Son - 78X - Summer of 2010**

**B****B****MERIT LUKE 3120****Reference Sire**

Male TJL 3120N

February 13 2003

#1182059

**SIRE: LUKENS 9440 SCOTCH CAP L463 (892601)****MGS: GLENNIE SOCO RE 7E**

Luke is a calving ease specialist without sacrificing muscle and performance. His progeny have below breed average birth weights, and higher milk and scrotal epds. His daughters are making nice ranch females. Luke sons have always been well received at our sales and many years they are the high sellers.

Luke is our reliable "go to" bull for our heifers. He is very moderate in stature, we still use him naturally to breed heifers.

**'11 EPD's**

BW -0.9

WW +30

YW +64

Milk +24

TM +39

**C****C****MERIT SUMMIT 3139****Reference Sire**

Male TJL 3139N

February 17 2003

#1182070

**SIRE: APEX STOCKMAN 061 (749012)****MGS: EBON HILL EQUALIZER 117'97**

Summit was one of the featured Apex Stockman sons in our '04 sale, being the high seller to the Doud Ranch. His dam, 019K, is an Equalizer x 19B combination, arguably the two most maternally influential animals in our herd. He's become our "go to" bull for calving ease and cow making ability.

You'll like the hair, length, and smoothness of his sons, but you'll love the daughters they leave you.

**'11 EPD's**

BW +2.2

WW +33

YW +68

Milk +18

TM +35

D



Inset - Merit Socialite 4195 - Dam of Merit 8711

D

**MERIT 8711**

Reference Sire

Male TJL 8711U

February 21 2008

#1471568

**SIRE: STEVENSON MONEYMAKER R185 NHF AMF CAF (1336697)**  
**MGS: F A R KRUGERRAND 410H NHF AMF CAF**

We retained 8711 for his outcross pedigree, his strong performance, and to expand the influence of his excellent uddered, broody, super productive mother from the Socialite family. He possesses fleshing ability and depth of body with spring of rib and good Angus character.

'11 EPD's	
BW	+3.7
WW	+56
YW	+107
Milk	+18
TM	+46

E



E

**SANDY BAR IDEAL 28S**

Reference Sire

Male IJP 28S

February 13 2006

#1310302

**SIRE: PRAIRIELANE IDEAL 7451-2014 (1119734)**  
**MGS: LAMBS TROJAN 58F**

Ideal, raised at Sandy Bar Ranch, was a high selling bull that year at the Short Grass Sale to Ringstead Ranch. Trent saw the bull before the sale and really liked him, his mother and his half brothers in the sale offering. He had exceptional hoof structure, loads of character, great hair and was Trent's pick of all the bulls at Switzer's. We made a mutually beneficial deal with Ringstead the summer they took Luke that we would like to use 28S. 28S's mother has produced four herdsires for purebred herds. 28S sons have a lot to offer with their growth, length and hair. His daughters are real sweet and we have enjoyed watching them progress.

'11 EPD's	
BW	+4.3
WW	+51
YW	+89
Milk	+13
TM	+39





**How to use one of the most powerful tools available...**

### **EPDs (Expected Progeny Difference)**

**EPD's are specific to each breed and cannot be compared across different breeds.** Not only do they incorporate the performance of individual animals, but also the performance of all of its relatives. If you want to stress a specific trait, select the breed that offers that trait, and then select individuals within the breed. EPDs indicate a probable variance above or below the breed average for that trait for a given bull's progeny. EPDs are the best tool available to use as a guide to the direction you want your herd to go.

**BW EPD:** The actual birth weights in pounds adjusted for age of the dam are utilized in the analysis of this trait. The procedure provides a prediction of differences between sires for progeny birth weights free of the effects of contemporary group (or herd) and age of dam. Birth weight is of economic importance because to some degree it reflects calving ease. A minus value reflects probable birth weights below the breed average. A plus value reflects a probable birth weight above breed average.

**WW EPD:** (Adjusted 205 Day Weaning Weight): Weaning weight EPDs should be used to compare the weaning weight growth of progeny of two bulls of the same breed and relative to the breed average weaning weight in pounds. Higher weaning EPDs predict higher weaning weights.

**YW EPD:** (Adjusted 365 Day Weights): This trait is of economic importance since it is more indicative of growth potential through market weights taken early in the animal's life. It is also associated with efficiency of gain and pounds of trimmed retail boneless beef.

### **Black Angus 2011 Breed Average EPD's:**

**BW +2.9   WW +41   YW +72   MILK +17   TM +37**



**Royal Forte DRCC 5138R - Maternal Grandsire to 4X**

**4**

### **MERIT 4X**

Male ECEE 4X

February 06 2010

#1565271

LUKENS 9440 SCOTCH CAP L463  
**MERIT LUKE 3120 (1182059)**  
GLENNIE LADY ANN 23J

ROYAL FORTE DRCC 5138R  
**MERIT ROSILLA 8772 (1471618)**  
ROSILLA OF PEAK DOT 770G

R R SCOTCHCAP 9440 NHF AMF  
G D R FOREVER LADY 9163  
GLENNIE SOCO RE 7E  
GLENNIE LADY ANN 44C

PAPA FORTE 1921  
ROYAL PERSEPHONE DRC 3110N  
2TM STOCKMANS OSCAR 210  
ROSILLA OF PEAK DOT 108A

<b>BW: n/a</b>	
<b>Nov. 4/10: 853 lbs.</b>	
<b>Proj '11 EPD's</b>	
<b>BW</b>	+3.0
<b>WW</b>	+38
<b>YW</b>	+74
<b>Milk</b>	+23
<b>TM</b>	+42

Here's a stout Luke son out of a first calf Forte daughter. The Forte daughters are moderate framed, deep bodied, and have beautiful tidy udders. He boasts an above average Milk EPD. His grandmother is still in production at 13 years of age.

**Merit Pride 2074 - Maternal Great-Grandam to 6X****6****MERIT 6X**

Male TJL 6X

February 08 2010

#1565258

APEX STOCKMAN 061  
**MERIT SUMMIT 3139 (1182070)**  
 MERIT SOCIALITE 019K

MERIT LUKE 3120  
**MERIT PRIDE 8524 (1460048)**  
 MERIT PRIDE 6295

TC STOCKMAN  
 APEXETTE O PRIDE 6058  
 EBON HILL EQUALIZER 117'97  
 HOLLBROOK SOCIALITE 19B

LUKENS 9440 SCOTCH CAP L463  
 GLENNIE LADY ANN 23J  
 LOOKOUT VIKING 392N  
 MERIT PRIDE 2074

*6X, a heifer's first calf with a well balanced set of numbers, was one of our favourite bulls all summer. He's moderate and super masculine. His great-grandmother is in Boyd Stuart's flush program. This boy will leave you with an excellent set of females to build on!*

BW: n/a	
Nov. 4/10: 827 lbs.	
Proj '11 EPD's	
BW	+3.1
WW	+39
YW	+73
Milk	+19
TM	+38

**10X****Inset - Windy 43'05 - Maternal Grandsire to 10X****10****MERIT 10X****Recommended for Heifers**

Male ECEE 10X

February 11 2010

#1565274

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

EASTONDALE WINDY 43'05  
**MERIT SOCIALITE 8568 (1471601)**  
 MERIT SOCIALITE 9K

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

A A R REALLY WINDY 1205 NHF AMF CAF  
 EASTONDALE HEROINE 38'03  
 APEX STOCKMAN 061  
 MERIT SOCIALITE 8075

*WOW is all I can say about this guy! Above breed average for all growth traits, below for birth and above for milk, he is out of a beautiful little Windy 2 year old that did one heck of a job on her first calf, his weaning ratio was 111. He is a great combination of calving ease, performance and maternal traits.*

BW: 80 lbs.	
Nov. 4/10: 850 lbs.	
Proj '11 EPD's	
BW	+2.2
WW	+48
YW	+88
Milk	+23
TM	+47

12X



12

**MERIT 12X**

Male TJL 12X

February 12 2010

#1565259

LUKENS 9440 SCOTCH CAP L463  
**MERIT LUKE 3120 (1182059)**  
 GLENNIE LADY ANN 23J

R R SCOTCHCAP 9440 NHF AMF  
 G D A R FOREVER LADY 9163  
 GLENNIE SOCO RE 7E  
 GLENNIE LADY ANN 44C

ROYAL FORTE DRCC 5138R  
**MERIT SOCIALITE 8677 (1471673)**  
 MERIT SOCIALITE 6086

PAPA FORTE 1921  
 ROYAL PERSEPHONE DRC 3110N  
 DWAJO DUTCH 65P  
 HOLLBROOK SOCIALITE 19B

12X really pounded the scale down at weaning time with a 885lb weaning weight and a 115 weaning ratio. He is backed by the maternal power of the Socialite cow family. 12X is a nice combination of calving ease, maternal and performance.

BW: 82 lbs

Nov. 4/10:  
885 lbs.

Proj '11 EPD's

BW +1.1

WW +36

YW +73

Milk +25

TM +43

**Merit Countess 6087 - Paternal Grandam of 16X**

16

**MERIT 16X****Recommended for Heifers**

Male TJL 16X

February 13 2010

#1581280

ROYAL FORTE DRCC 5138R  
**MERIT 8808 (1471487)**  
 MERIT COUNTESS 6087

PAPA FORTE 1921  
 ROYAL PERSEPHONE DRC 3110N  
 DWAJO DUTCH 65P  
 MERIT COUNTESS 1017  
 MINBURN MAIN EVENT 82K  
 MERIT SOCIALITE 122K  
 MERIT SUMMIT 3139  
 MERIT LADY ANN 2203

MERIT MATADOR 4190  
**MERIT LADY ANN 8844 (1471696)**  
 MERIT LADY ANN 5068

16X is sired by Merit 8808, one of the high sellers in our '09 sale to Glendor Angus. We retained in-herd semen use and used him heavily on our heifers last spring. His progeny are vigorous at birth, great haired and growthy.

16X is a combination of generations of Merit bull power. His great-great grandmother is Lukes dam.

BW: 76 lbs

Nov. 4/10:  
753 lbs.

Proj '11 EPD's

BW +4.2

WW +42

YW +79

Milk +20

TM +41



21X



21

**MERIT 21X***Recommended for Heifers*

Male TJL 21X

February 14 2010

#1565262

APEX STOCKMAN 061

**MERIT SUMMIT 3139 (1182070)**

MERIT SOCIALITE 019K

ROYAL FORTE DRCC 5138R

**MERIT CHRISTINE 8729 (1471681)**

MERIT CHRISTINE 6213

TC STOCKMAN

APEXETTE O PRIDE 6058

EBON HILL EQUALIZER 117'97

HOLLBROOK SOCIALITE 19B

PAPA FORTE 1921

ROYAL PERSEPHONE DRC 3110N

DWAJO DUTCH 65P

FOXSBURY CHRISTINE FN 32F

BW: 72 lbs

Nov. 4/10:  
805 lbs.

Proj '11 EPD's

BW +2.5

WW +39

YW +75

Milk +21

TM +40

*Super solid, with a great set of traits. This Summit son provides a winning combination in so many ways. Produced by the same family as Merit Advantage.*



*Son of Insight 7201 and Paternal Brother to 23X - Summer of 2010*

23

**MERIT 23X**

Male ECEE 23X

February 15 2010

#1565281

SITZ INSIGHT 4794 CAF

**GDAR INSIGHT 7201 (1467581)**

GDAR QUEEN CARY 3233

MINBURN MAIN EVENT 82K

**MERIT BEAUTY 2055 (1114060)**

MERIT BEAUTY 8156

WOODHILL FORESIGHT NHF AMF CAF

SITZ EVERELDA ENTENSE 1751

GDAR SVF ROYCE 176G

GDAR QUEEN CARY 069

CRESCENT CREEK MAIN EVENT 6H

MERIT LADY FANNY 4070

SUNNY GROVE EXTRA 2E

MERIT BEAUTY 5071

BW: 97 lbs

Nov. 4/10:  
869 lbs.

Proj '11 EPD's

BW +4.3

WW +52

YW +84

Milk +20

TM +45

*23X, with his mass and muscle and a real "herdbull" look, will grab your attention in the bull pen. The Beauty cow line has always had exceptional udder type and structure. His grandmother is an "Elite Dam" and just left this fall at 12 years of age.*





**Merit Socialite 2156 - "Elite Dam" of 25X & 26X (Twins)**

**25**

## **MERIT 25X**

**Twin to 25X**

Male TW ECEE 25X

February 15 2010

#1581293

DWAJO DUTCH 65P  
**MERIT CAPONE 7056 (1424076)**  
 MERIT BEAUTY 4247

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT BEAUTY 21K

MINBURN MAIN EVENT 82K  
**MERIT SOCIALITE 2156 (1114057)**  
 MERIT SOCIALITE 8054

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 SUNNY GROVE EXTRA 2E  
 MERIT SOCIALITE 4075

*25X & 26X are incredibly long, good topped, powerful sons of Capone, a sire who has excelled at adding the extra hip and top that some Angus cattle lack. The dam of 25X & 26X has "Elite Dam" status. Don't let the birth EPD scare you off these Capone sons - they were ALL born unassisted.*

BW:	n/a
Nov. 4/10:	839 lbs.
Proj '11 EPD's	
BW	+6.8
WW	+51
YW	+88
Milk	+16
TM	+41



**Merit Capone 7056 - Sire of 25X & 26X (Twins)**

**26**

## **MERIT 26X**

**Twin to 26X**

Male TW ECEE 26X

February 15 2010

#1581295

DWAJO DUTCH 65P  
**MERIT CAPONE 7056 (1424076)**  
 MERIT BEAUTY 4247

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT BEAUTY 21K

MINBURN MAIN EVENT 82K  
**MERIT SOCIALITE 2156 (1114057)**  
 MERIT SOCIALITE 8054

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 SUNNY GROVE EXTRA 2E  
 MERIT SOCIALITE 4075

*The performance on 26X is less as he was fostered on another cow, but same genetic package as 25X. They were born unassisted, and will sire some snappy marketing topping calves for you. None of our twins are weighed at birth as Trent feels they are not relevant to their genetic potential.*

BW:	n/a
Nov. 4/10:	781 lbs.
Proj '11 EPD's	
BW	+6.8
WW	+51
YW	+88
Milk	+16
TM	+41

35X



Inset - M'Brook Lass 6055 - Dam of 35X

35

**MERIT 35X**

Male TJL 35X

February 16 2010

#1565265

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

DWAJO DUTCH 65P  
**MERIT M'BROOK LASS 6055 (1360531)**  
 GLENNIE M'BROOK LASS 53J

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069  
 GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 GLENNIE HONEST JOHN 27E  
 GLENNIE M'BROOK LASS 8F

<b>BW:</b>	<b>93 lbs</b>
<b>Nov. 4/10:</b>	<b>1004 lbs.</b>
<b>Proj '11 EPD's</b>	
<b>BW</b>	<b>+2.9</b>
<b>WW</b>	<b>+41</b>
<b>YW</b>	<b>+75</b>
<b>Milk</b>	<b>+26</b>
<b>TM</b>	<b>+46</b>

35X, a standout from the get go, exhibits true "Angus" character and was the heaviest calf at weaning with a 121 weaning ratio. Like all his Insight contemporaries he has large testicles. His mother, "Jesse" (one of Macy's jr. projects), has never let us down. Her first calf sold to Ben Gustafson at the Grasslands sale. His granddam is still producing at 11. This cow family is small, perfect uddered, feminine and ultra functional, everything an Angus cow is supposed to be. 35X is a bull to put the Angus back into Angus.



Merit 8539 - Maternal Brother to 38X

38

**MERIT 38X**

Male ECEE 38X

February 16 2010

#1565289

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MINBURN MAIN EVENT 82K  
**MERIT ANNIE K 6169 (1355041)**  
 MERIT ANIE K 1206

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069  
 CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 MFA FORTUNE 21H  
 MERIT ANNIE K 8162

<b>BW:</b>	<b>92 lbs</b>
<b>Nov. 4/10:</b>	<b>858 lbs.</b>
<b>Proj '11 EPD's</b>	
<b>BW</b>	<b>+4.7</b>
<b>WW</b>	<b>+53</b>
<b>YW</b>	<b>+85</b>
<b>Milk</b>	<b>+22</b>
<b>TM</b>	<b>+48</b>

Another Insight son with a great set of growth EPD's and backed by a powerful Main Event daughter. 38X has great hair, length of body and eye appeal. A strong, highly useful herdsire that will put that extra hip and wide pin set in his calves.

41X



41

**MERIT 41X**

Male TJL 41X

February 17 2010

#1581291

DWAJO DUTCH 65P  
**MERIT CAPONE 7056 (1424076)**  
 MERIT BEAUTY 4247

BAR DDJ 9440 FORECAST 7K  
**BELL ANNIE K 19M (1106173)**  
 BELL ANNIE K 31J

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT BEAUTY 21K

R R SCOTCHCAP 9440 NHF AMF  
 ROSEGLEN ROYAL LADY 1C  
 BELL STOCKADE 7G  
 BELL ANNIE K 14G

*Capone sold to Big Muddy Ranch in our 2008 sale. We always felt that he was one of the top picks of the pen, so we retained in-herd use semen on him. 41X is more moderate for a Capone and he has a well balanced look to him.*

*His mother is a granddaughter of the "Cowmaker", 9440.*

BW: 93 lbs

Nov. 4/10:  
835 lbs.

Proj '11 EPD's

BW +5.3

WW +43

YW +77

Milk +16

TM +37

**Merit Blacklass 3132 - Dam of 45X**

45

**MERIT 45X**

Male MSL 45X

February 18 2010

#1565207

MINBURN MAIN EVENT 82K  
**MERIT SUGAR RAY 7051 (1465724)**  
 HOLLBROOK SOCIALITE 19B

G D A R TRAVELER 044 NHF AMF CAF  
**MERIT BLACKLASS 3132 (1181407)**  
 MERIT BLACKLASS 8047

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 Q A S TRAVELER 23-4 NHF AMF CAF  
 HOLLBROOK SOCIALITE 9Z

D H D TRAVELER 6807 NHF AMF  
 G D A R BLACKCAP LADY 840  
 SUNNY GROVE EXTRA 2E  
 BELL BLACKLASS 14C

*Selling to Gerlie Angus in our 2008 sale, Sugar combined the solid qualities of Main Event & Socialite 19B. 45X boasts an actual weaning weight of 939 lbs and a weaning ratio of 111.*

*Out of Macy's impressive power cow, 45X will sire both sexes that will perform well in the feedlot.*

BW: 93 lbs

Nov. 4/10:  
939 lbs.

Proj '11 EPD's

BW +4.3

WW +41

YW +77

Milk +14

TM +34



**Merit Matador 4190 - Sire of 52X****52****MERIT 52X****Recommended for Heifers**

Male ECEE 52X

February 19 2010

#1565292

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MERIT MATADOR 4190  
**MERIT BEAUTY 8743 (1471610)**  
 MERIT BEAUTY 5277

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

MINBURN MAIN EVENT 82K  
 MERIT SOCIALITE 122K  
 MERIT ADVANTAGE 27K  
 MERIT BEAUTY 2055

*Generations of calving ease built in here without having to sacrifice performance*

<b>BW: 87 lbs.</b>	
<b>Nov. 4/10: 734 lbs.</b>	
<b>Proj '11 EPD's</b>	
<b>BW</b>	<b>+1.4</b>
<b>WW</b>	<b>+49</b>
<b>YW</b>	<b>+84</b>
<b>Milk</b>	<b>+22</b>
<b>TM</b>	<b>+46</b>

**55X****55****MERIT 55X**

Male ECEE 55X

February 20 2010

#1565294

APEX STOCKMAN 061  
**MERIT SUMMIT 3139 (1182070)**  
 MERIT SOCIALITE 019K

MERIT LUKE 3120  
**MERIT ROSILLA 5092 (1286527)**  
 ROSILLA OF PEAK DOT 770G

TC STOCKMAN  
 APEXETTE O PRIDE 6058  
 EBON HILL EQUALIZER 117'97  
 HOLLBROOK SOCIALITE 19B

LUKENS 9440 SCOTCH CAP L463  
 GLENNIE LADY ANN 23J  
 2TM STOCKMANS OSCAR 210  
 ROSILLA OF PEAK DOT 108A

*An impressive son of Summit with great hair, performance and an actual weaning wt. of 848 lbs. 55X does so many things right on so many levels don't overlook him sale day because of his birth numbers. This guy will have a positive impact in any operation.*

<b>BW: 93 lbs</b>	
<b>Nov. 4/10: 848 lbs.</b>	
<b>Proj '11 EPD's</b>	
<b>BW</b>	<b>+5.1</b>
<b>WW</b>	<b>+38</b>
<b>YW</b>	<b>+74</b>
<b>Milk</b>	<b>+20</b>
<b>TM</b>	<b>+39</b>



62X



Inset - Merit Pride 4149 - Dam of 62X

62

**MERIT 62X****Recommended for Heifers**

Male TJL 62X

February 21 2010

#1565267

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MINBURN MAIN EVENT 82K  
**MERIT PRIDE 4149 (1244662)**  
 MERIT PRIDE 1004

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 LUKENS 9440 SCOTCH CAP L463  
 MERIT PRIDE 9010

62X has been a favourite since birth. Our Insight progeny are very consistent in kind, both bulls and heifers. His actual weaning weight of 903 and weaning ratio of 109 is impressive. His dam, "Pet", as she is referred to around here, has gained "Elite Dam" status. 62X has definite herdbull potential - pounds, pedigree & performance with a winning maternal combination.

BW: 84 lbs

Nov. 4/10:  
903 lbs.

Proj '11 EPD's

BW +2.5

WW +47

YW +81

Milk +24

TM +47

74X



74

**MERIT 74X**

Male TW ECEE 74X

February 24 2010

#1565298

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MERIT LUKE 3120  
**MERIT ANNIE K 6018 (1355014)**  
 MERIT ANNIE K 4084

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

LUKENS 9440 SCOTCH CAP L463  
 GLENNIE LADY ANN 23J  
 MINBURN MAIN EVENT 82K  
 MERIT ANNIE K 1206

74X has a strong set of numbers from birth all the way down the line. His mother is probably our favourite Luke daughter. His maternal brother was one of the "Feature Bulls" in last year's sale to Paula Larson.

BW: n/a

Nov. 4/10:  
801 lbs.

Proj '11 EPD's

BW +1.6

WW +50

YW +86

Milk +27

TM +52

76X



76

**MERIT 76X**

Male TJL 76X

February 24 2010

#1565275

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

S A F FAME NHF AMF CAF  
**MERIT JILT 7008 (895461)**  
 MERIT JILT 5002

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

MINERTS FORTUNE 2000 NHF AMF CAF  
 S A F ROYAL LASS 1027  
 P S POWER PLAY  
 LLB MISS JILT 28S

**BW: 95 lbs****Nov. 4/10:  
826 lbs.****Proj '11 EPD's****BW** +1.0**WW** +41**YW** +73**Milk** +18**TM** +38

*The Jilt cow family never misses on the replacement female side and, at 13 years of age, Jilt 7008 really did a job - talk about a lifetime of productivity! 76X possesses true Angus character, wide pin set, hair & good testicles that are standard traits with the Insight sons.*

77X

**Inset - Merit Socialite 5084 - Dam of 77X**

77

**MERIT 77X****Insight Herdsire Prospect!**

Male TJL 77X

February 24 2010

#1565277

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MINBURN MAIN EVENT 82K  
**MERIT SOCIALITE 5084 (1286489)**  
 MERIT SOCIALITE 019K

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 EBON HILL EQUALIZER 117'97  
 HOLLBROOK SOCIALITE 19B

**BW: 93 lbs****Nov. 4/10:  
877 lbs.****Proj '11 EPD's****BW** +3.7**WW** +48**YW** +85**Milk** +23**TM** +47

*"Lucky double 7's", 77X has tremendous potential and a great disposition. His dam, Socialite 5084, is one of our favourite Main Event daughters. Her mother & grandmother both have "Elite" cow status. 77X has great hair, testicles, epds and maternal strength. His weaning weight is near the top with a weaning ratio of 105..*



78

## MERIT 78X

Recommended for Heifers

Male TJL 78X

February 24 2010

#1565278

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
GDAR QUEEN CARY 3233

O C C MAGNUM 749M  
**MERIT JILT 5060 (1291712)**  
MERIT JILT 47K

WOODHILL FORESIGHT NHF AMF CAF  
SITZ EVERELDA ENTENSE 1751  
GDAR SVF ROYCE 176G  
GDAR QUEEN CARY 069

O C C EUREKA 865E  
O C C JUANADA 818E  
EBON HILL EQUALIZER 117'97  
MERIT JILT 5002

BW: 89 lbs

Nov. 4/10:  
877 lbs.

Proj '11 EPD's

BW +2.6

WW +44

YW +73

Milk +23

TM +44

We just can't say enough about the good things these In-sight sons have to offer! 78X has had the "look" since day one and is a herdbull to build a great herd on. Muscular, masculine, and big nutted are a few terms to describe 77X.

His dam "Molly" was Macy's first 4-H project and she has now earned "Elite Dam" status along with her mother, Merit Jilt 47K. There is a strong maternal heritage bred into 78X on both the top and bottom side of his paper.

To top it all off, 78X has a fabulous disposition. There are many essentials for the beef business wrapped up in this herdbull candidate.



Merit Jilt 5060 - Dam of 78X

80

## MERIT 80X

Male TJL 80X

February 25 2010

#1565279

STEVENSON MONEYMAKER R185 NHF AMF CAF  
**MERIT 8711 (1471568)**  
MERIT SOCIALITE 4195

HERO 6267 OF R R 2418  
**MERIT HEROINE 5102 (1286510)**  
MERIT HEROINE 2134

BOYD ON TARGET 1083 NHF AMF CAC  
STEVENSON CLOVA PRIDE L888 NHF AMF  
F A R KRUGERRAND 410H NHF AMF CAF  
MERIT SOCIALITE 1024

RR HERO 6267  
R R EVERELDA ENTENSE 0413  
MINBURN MAIN EVENT 82K  
CRESCENT CREEK HEROINE 43D

BW: 90 lbs

Nov. 4/10:  
1003 lbs.

Proj '11 EPD's

BW +1.7

WW +51

YW +87

Milk +21

TM +46

Here's a bull that will blow your doors off with his numbers - a 1003 lb. weaning weight with a weaning ratio of 123.

His mother is a gem of a little cow that produces her heart out and earned her "Elite Dam" status. Merit Herione 5102 has a life time ratio on 116.

80X has unique paper work that holds "merit" within the industry and offers something different that can make a positive difference on many levels.



83X



83

**MERIT 83X**

Male TJL 83X

February 25 2010

#1581292

DWAJO DUTCH 65P  
**MERIT CAPONE 7056 (1424076)**  
 MERIT BEAUTY 4247

MINBURN MAIN EVENT 82K  
**MERIT LADY MCHENRY 5186 (1286496)**  
 MERIT LADY MCHENRY 124K

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT BEAUTY 21K

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 MFA FORTUNE 21H  
 HILOW LADY MCHENRY 15A

*Good, solid Capone son with an impressive weaning weight of 853 and weaning ratio of 102. Capone sons will add some serious pounds to your calves at weaning and they have the fleshing ability needed to excel in the feedlot. His dam is a big ribbed, moderate Main Event Daughter. Don't overlook him!*

BW: 94 lbs	
Nov. 4/10: 853 lbs.	
Proj '11 EPD's	
BW	+5.7
WW	+45
YW	+77
Milk	+16
TM	+38

91X



91

**MERIT 91X****Recommended for Heifers**

Male TJL 91X

February 27 2010

#1565284

APEX STOCKMAN 061  
**MERIT SUMMIT 3139 (1182070)**  
 MERIT SOCIALITE 019K

MERIT LUKE 3120  
**MERIT PRIDE 8822 (1471693)**  
 MERIT PRIDE 6088

TC STOCKMAN  
 APEXETTE O PRIDE 6058  
 EBON HILL EQUALIZER 117'97  
 HOLLBROOK SOCIALITE 19B

LUKENS 9440 SCOTCH CAP L463  
 GLENNIE LADY ANN 23J  
 DWAJO DUTCH 65P  
 MERIT PRIDE 3215

*This Summit son is a hairy chunk of a bull. Only a 77 lb birth weight and a 112 weaning ratio. His dam 8822 is a jewel little Luke daughter with a strong hip, capacity and a perfect tidy udder. This little stout cow did a great job on her first calf. We have some exceptional % body weight weaned here!*

BW: 77 lbs	
Nov. 4/10: 815 lbs.	
Proj '11 EPD's	
BW	+2.6
WW	+36
YW	+69
Milk	+20
TM	+37



**Dwajo Dutch 65P - Maternal Grandsire to 92X****92****MERIT 92X**

Male TJL 92X

February 27 2010

#1565286

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

DWAJO DUTCH 65P  
**MERIT PRIDE 6224 (1360615)**  
 MERIT PRIDE 8044

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 SUNNY GROVE EXTRA 2E  
 PJT PRIDE 84S

*Another Insight son that exhibits great Angus character combined with muscle & fleshing ability. His mother, as a 2yr old, raised the #1 bull calf at weaning in 2008. 92X has maternal longevity built in, his great-grandmother was our first Angus purchase back in 1984 and remained in production until 15 years of age.*

**BW: 83 lbs****Nov. 4/10:  
809 lbs.****Proj '11 EPD's****BW** +2.7**WW** +47**YW** +81**Milk** +27**TM** +50**100X****100****MERIT 100X**

Male TJL 100X

March 01 2010

#1565291

STEVENSON MONEYMAKER R185 NHF AMF CAF  
**MERIT 8711 (1471568)**  
 MERIT SOCIALITE 4195

DWAJO DUTCH 65P  
**MERIT FLORA 6081 (1360537)**  
 MERIT FLORA 2020

BOYD ON TARGET 1083 NHF AMF CAC  
 STEVENSON CLOVA PRIDE L888 NHF AMF  
 F A R KRUGERRAND 410H NHF AMF CAF  
 MERIT SOCIALITE 1024

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MERIT ADVANTAGE 27K  
 MERIT FLORA 55K

*Super moderate, stout, hairy, deep bodied are a few terms to describe this really neat 8711 son. Combining calving ease and performance, 100X boasts a weaning ratio of 108. You'll take a second look at this cool made bull Sale Day.*

**BW: 83 lbs****Nov. 4/10:  
853 lbs.****Proj '11 EPD's****BW** +3.6**WW** +49**YW** +88**Milk** +21**TM** +45

## 112X



### 112

## MERIT 112X

Male TJL 112X

March 03 2010

#1583789

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

MINBURN MAIN EVENT 82K  
**MERIT FLORA 4105 (1244622)**  
 PR FLORA 48C

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 PEAK DOT DILLINGER 672Z  
 WHITESHORE FLORA 35N

*This is the first son of the Sandy Bar Ideal bull that we jointly own with Ringstead Ranch. 112X will sire those typey calves that they fight over at the auction mart. His dam, 4105, is a moderate, deep bodied, sound Main Event daughter.*

*112X is good solid all round prospect.*

BW: 88 lbs	
Nov. 4/10: 818 lbs.	
Proj '11 EPD's	
BW	+2.0
WW	+41
YW	+69
Milk	+14
TM	+35

### 117

## MERIT 117X

Male TJL 117X

March 04 2010

#1565306

STEVENSON MONEYMAKER R185 NHF AMF CAF  
**MERIT 8711 (1471568)**  
 MERIT SOCIALITE 4195

BOYD ON TARGET 1083 NHF AMF CAC  
 STEVENSON CLOVA PRIDE L888 NHF AMF  
 F A R KRUGERRAND 410H NHF AMF CAF  
 MERIT SOCIALITE 1024

EBON HILL EQUALIZER 117'97  
**MERIT HEROINE 9172 (980844)**  
 MERIT HEROINE 6108

BELVIN BLACK MAGIC 42'92  
 EBON HILL PRIDE 17'88  
 SANDY BAR WONDERER 24D  
 CRESCENT CREEK HEROINE 48T

*Another solid 8711 son with an impressive weaning ratio of 113. His 11 year old dam has also earned "Elite Dam" status and has been a solid producer at Merit.*

BW: 94 lbs	
Nov. 4/10: 875 lbs.	
Proj '11 EPD's	
BW	+3.2
WW	+43
YW	+79
Milk	+19
TM	+40

## QUALITY STARTS HERE!



*It has been said, "The role of the pure-bred breeders is to improve the genetic quality of the seedstock cattle that they sell to commercial beef producers."*

*We take this responsibility seriously, and we are committed to it.*

**MERIT CATTLE CO.**



123X

123

**MERIT 123X**

Male TJL 123X

March 05 2010

#1583791

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

DWAJO DUTCH 65P  
**MERIT PRIDE 7191 (1423860)**  
 MERIT PRIDE 8179

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 SUNNY GROVE EXTRA 2E  
 MERIT PRIDE 5076

*A very functional Ideal son out of a nicely made Dutch daughter. He will add hair and style to his progeny.*

BW: 91 lbs

Nov. 4/10:  
751 lbs.

Proj '11 EPD's

BW +4.9

WW 47+

YW 84+

Milk 14+

TM 37+

127

**MERIT 127X**

Male TJL 127X

March 05 2010

#1565314

STEVENSON MONEYMAKER R185 NHF AMF CAF  
**MERIT 8711 (1471568)**  
 MERIT SOCIALITE 4195

BOYD ON TARGET 1083 NHF AMF CAC  
 STEVENSON CLOVA PRIDE L888 NHF AMF  
 F A R KRUGERRAND 410H NHF AMF CAF  
 MERIT SOCIALITE 1024

DWAJO DUTCH 65P  
**MERIT SOCIALITE 6086 (1371118)**  
 HOLLBROOK SOCIALITE 19B

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 Q A S TRAVELER 23-4 NHF AMF CAF  
 HOLLBROOK SOCIALITE 9Z

*Here's a double bred Socialite bull. He's really a neat bull with all the credentials. He should be able to make some fabulous daughters!*

BW: 88 lbs

Nov. 4/10:  
767 lbs.

Proj '11 EPD's

BW +3.2

WW +45

YW +87

Milk +21

TM +43

128

**MERIT 128X**

Male ECEE 128X

March 05 2010

#1565308

MINBURN MAIN EVENT 82K  
**MERIT SUGAR RAY 7051 (1465724)**  
 HOLLBROOK SOCIALITE 19B

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 Q A S TRAVELER 23-4 NHF AMF CAF  
 HOLLBROOK SOCIALITE 9Z

BUSHS GRAND DESIGN NHF AMF CAF  
**MERIT ANNIE K 3008 (1182139)**  
 MERIT ANIE K 1206

BON VIEW NEW DESIGN 1407 NHF AMF CAF  
 BUSHS LADY DIVIDEND 872  
 MFA FORTUNE 21H  
 MERIT ANNIE K 8162

*Here's a really long sided smooth Sugar Ray son. His Annie K granddam is a model cow with excellent foot and udder quality.*

BW: 93 lbs

Nov. 4/10:  
779 lbs.

Proj '11 EPD's

BW +4.2

WW +42

YW +69

Milk +16

TM +37

130X



130

**MERIT 130X**

Male TJL 130X

March 06 2010

#1583794

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

DWAJO DUTCH 65P  
**MERIT PRIDE 7154 (1423853)**  
 MERIT PRIDE 10K

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 EBON HILL EQUALIZER 117'97  
 MERIT PRIDE 8179

*Weaning ratio of 105 and only a 72 lb birth weight. This Ideal son phenotypically expresses all the economically important traits needed for siring calves that top markets. Ideal bulls are in high demand at the Short Grass sale. The Pride cow family is very functional and hassle free.*

**BW: 72 lbs****Nov. 4/10:  
775 lbs.****Proj '11 EPD's****BW** +3.6**WW** +43**YW** +79**Milk** +15**TM** +37

135X



135

**MERIT 135X****Recommended for Heifers**

Male TJL 135X

March 06 2010

#1565320

LUKENS 9440 SCOTCH CAP L463  
**MERIT LUKE 3120 (1182059)**  
 GLENNIE LADY ANN 23J

R R SCOTCHCAP 9440 NHF AMF  
 G D A R FOREVER LADY 9163  
 GLENNIE SOCO RE 7E  
 GLENNIE LADY ANN 44C

STEVENSON MONEYMAKER R185 NHF AMF CAF  
**MERIT SOCIALITE 8687 (1471674)**  
 MERIT SOCIALITE 5084

BOYD ON TARGET 1083 NHF AMF CAC  
 STEVENSON CLOVA PRIDE L888 NHF AMF  
 MINBURN MAIN EVENT 82K  
 MERIT SOCIALITE 019K

*This young March wide based, thick topped, awesome Luke son is a heifer's first calf from the Socialite cow family and one of the first Moneymaker daughters in Canada. His numbers are flat good with 764 lb weaning weight and 109 weaning ratio. Luke progeny are well received at Merit because they just plain work!*

**BW: 71 lbs****Nov. 4/10:  
764 lbs.****Proj '11 EPD's****BW** +2.0**WW** +39**YW** +77**Milk** +21**TM** +40



**145****MERIT 145X**

Male TJL 145X

March 07 2010

#1565328

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

DWAJO DUTCH 65P  
**MERIT PRIDE 7131 (1424087)**  
 MERIT PRIDE 100K

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MERIT DIESEL 8041  
 PJT PRIDE 84S

**BW: 77 lbs****Nov. 4/10:  
740 lbs.****Proj '11 EPD's****BW** +4.9**WW** +46**YW** +81**Milk** +26**TM** +49

*Stout made March son of Insight, 145X puts it all into a nice package and goes back to where it all started for us in the Angus business with the Pride 84S cow. Low birth weight combined with a good weaning weight for a young bull with a bright future.*

**146****MERIT 146X**

Male TJL 146X

March 08 2010

#1565329

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

DWAJO DUTCH 65P  
**MERIT JILT 8635 (1471657)**  
 MERIT JILT 5038

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MERIT LUKE 3120  
 MERIT JILT 2114

**BW: 93 lbs****Nov. 4/10:  
801 lbs.****Proj '11 EPD's****BW** +2.8**WW** +46**YW** +81**Milk** +27**TM** +50

*146X was born unassisted out of a first calf heifer. He boasts an actual weaning weight of 801lbs with a weaning ratio of 112. Calving ease with the will to live and thrive is essential in this business.*



Merit 9624 - Maternal Brother to 148X

148

**MERIT 148X**

Male ECEE 148X

March 08 2010

#1583793

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

MINBURN MAIN EVENT 82K  
**MERIT ANNIE K 2187 (1114055)**  
 MERIT ANNIE K 7022

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 TC RANCHER 056  
 BELL ANNIE K 23E

*Here's an Ideal son that I admired all summer. His mother is an "Elite Dam". Main Event daughters have really been a great group of females to build on and their strong maternal influence is evident.*

*They have that extra capacity that allows them to excel under our minimal management.*

BW: 80 lbs	
Nov. 4/10: 786 lbs.	
Proj '11 EPD's	
BW	+3.7
WW	+47
YW	+79
Milk	+15
TM	+38

154

**MERIT 154X**

Male TJL 154X

March 11 2010

#1583798

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

DWAJO DUTCH 65P  
**MERIT HEROINE 7221 (1423869)**  
 MERIT HEROINE 9172

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 EBON HILL EQUALIZER 117'97  
 MERIT HEROINE 6108

*Another solid Ideal son with a 103 weaning ratio. Here's a fella that should leave you highly functional females with added longevity. We added the matriarch, Heroine 48T, to our herd in 1986 as a heifer calf, she remained in production until 15 years of age. His great- grandmother produced until 12 years, the grandmother is still producing at 12 and is an "Elite Dam".*

BW: n/a	
Nov. 4/10: 766 lbs.	
Proj '11 EPD's	
BW	+3.6
WW	+43
YW	+76
Milk	+20
TM	+41

161

**MERIT 161X**

Male TJL 161X

March 14 2010

#1583800

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

MINBURN MAIN EVENT 82K  
**MERIT JILT 5129 (1286472)**  
 MERIT JILT 7008

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 S A F FAME NHF AMF CAF  
 MERIT JILT 5002

*This was the heaviest bull calf at birth and when you see how he's made, you'll know why. 161X has that extra length of body that will add birthweight without calving difficulty, as well as pounds at weaning time. This mid March calf weaned at 820lbs .*

BW: 107 lbs	
Nov. 4/10: 820 lbs.	
Proj '11 EPD's	
BW	+3.6
WW	+46
YW	+79
Milk	+10
TM	+33

162

**MERIT 162X**

Male TJL 162X

March 15 2010

#1583801

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

MINBURN MAIN EVENT 82K  
**MERIT HEROINE 5158 (1286486)**  
 MERIT HEROINE 9172

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 EBON HILL EQUALIZER 117'97  
 MERIT HEROINE 6108

*Here's a well balanced Ideal son with lots of hair and great length of body. His mother is a solid made Main Event/Equalizer daughter that is easy on the eye. Our Equalizer bull boasts "Elite Sire" status and his female influence at Merit has been a driving force.*

<b>BW: 91 lbs</b>
<b>Nov. 4/10: 738 lbs.</b>
<b>Proj '11 EPD's</b>
<b>BW</b> +3.6
<b>WW</b> +44
<b>YW</b> +75
<b>Milk</b> +15
<b>TM</b> +37

**Dwajo Dutch 65P - Maternal Grandsire of 171X**

171

**MERIT 171X**

Male ECEE 171X

March 17 2010

#1583795

PRAIRIELANE IDEAL 7451-2014  
**SANDY BAR IDEAL 28S (1310302)**  
 KORNFELD QUENETTE 807H

IDEAL 7451 OF 8103 4465 NHF AMF CAF  
 PRAIRIELANE MAX DUCHESS 3050  
 LAMBS TROJAN 58F  
 KORNFELD QUENETTE 3D

DWAJO DUTCH 65P  
**MERIT BEAUTY 7078 (1423839)**  
 MERIT BEAUTY 2055

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT BEAUTY 8156

*171X is another solid Ideal son that has eye appeal and performance. He only had a birth weight of 75 lbs, and combines this with a weaning ratio of 111. The Dutch 65P maternal influence will add fleshing ability and udder quality to his daughters. 171X will sire the kind of steers order buyers love and females that will endure tough range conditions.*

<b>BW: 75 lbs</b>
<b>Nov. 4/10: 788 lbs.</b>
<b>Proj '11 EPD's</b>
<b>BW</b> +5.3
<b>WW</b> +49
<b>YW</b> +85
<b>Milk</b> +17
<b>TM</b> +41

172

**MERIT 172X**

Male TJL 172X

March 18 2010

#1565337

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

DWAJO DUTCH 65P  
**MERIT HEROINE 8587 (1471651)**  
 MERIT HEROINE 4147

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT HEROINE 9114

*This fella's numbers read well, below breed average for birth, above for all growth and above for milk. This younger bull out of a first calving Dutch daughter came in with an impressive weaning ratio of 111. 172X is a performance and maternal package.*

<b>BW: 83 lbs</b>
<b>Nov. 4/10: 763 lbs.</b>
<b>Proj '11 EPD's</b>
<b>BW</b> +2.8
<b>WW</b> +46
<b>YW</b> +80
<b>Milk</b> +27
<b>TM</b> +49



173X



Inset - Maternal sister to 173X

173

**MERIT 173X**

Male TJL 173X

March 18 2010

#1565338

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MINBURN MAIN EVENT 82K  
**MERIT LADY MCHENRY 4154 (1244660)**  
 MERIT LADY MCHENRY 123K

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 MFA FORTUNE 21H  
 HILOW LADY MCHENRY 15A

**BW: 86 lbs****Nov. 4/10:  
772 lbs.****Proj '11 EPD's****BW** +3.1**WW** +48**YW** +83**Milk** +21**TM** +45

*Each spring we are always anxious to see what 4154 has. She is one impressive bovine, with tons of capacity, a big hip and a perfect udder. She is the dam of Macy's 2010 4-H project. The McHenry cow family also produced Merit Diesel. 173X just keeps getting better with age and is deserving a second look on Sale Day!*



Merit Pride 1004 - Dam of 175X

175

**MERIT 175X****Recommended for Heifers**

Male TJL 175X

March 19 2010

#1565340

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

LUKENS 9440 SCOTCH CAP L463  
**MERIT PRIDE 1004 (1081971)**  
 MERIT PRIDE 9010

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

R R SCOTCHCAP 9440 NHF AMF  
 G D A R FOREVER LADY 9163  
 EBON HILL EQUALIZER 117'97  
 MERIT PRIDE 7125

**BW: 81 lbs****Nov. 4/10:  
774 lbs.****Proj '11 EPD's****BW** +1.7**WW** +42**YW** +78**Milk** +25**TM** +46

*Insight just keeps on doing it and, with 4 generations of fault free, moderate, functional females with longevity behind him, 175X is no exception. They are the kind that work consistently doing a good job, and quietly getting old and making money. 175X has muscle, hip and hair with a really nice set of numbers. His maternal brother Merit 6089 is a herdsire at Sandy Bar.*

**Merit Matador 4190 - Sire of 176X****176****MERIT 176X****Recommended for Heifers**

Male ECEE 176X

March 19 2010

#1565317

MINBURN MAIN EVENT 82K  
**MERIT MATADOR 4190 (1244602)**  
 MERIT SOCIALITE 122K

MERIT LUKE 3120  
**MERIT ANNIE K 7038 (1425864)**  
 MERIT ANNIE K 5142

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 MERIT DIESEL 8041  
 HOLLBROOK SOCIALITE 19B

LUKENS 9440 SCOTCH CAP L463  
 GLENNIE LADY ANN 23J  
 MINBURN MAIN EVENT 82K  
 MERIT ANNIE K 1214

**BW: 78 lbs****Nov. 4/10:  
651 lbs.****Proj '11 EPD's****BW** +2.5**WW** +39**YW** +73**Milk** +16**TM** +35

*This is the only Matador son in the offering. His low birth weight and calving ease should be a no brainer to breed heifers to. He is moderate framed with lots of hair. The Matador progeny are finer boned which puts them in that super calving ease category and hence they don't have the same kind of performance.*

**177****MERIT 177X**

Male TJL 177X

March 19 2010

#1565341

LUKENS 9440 SCOTCH CAP L463  
**MERIT LUKE 3120 (1182059)**  
 GLENNIE LADY ANN 23J

MINBURN MAIN EVENT 82K  
**MERIT HEROINE 5089 (1286501)**  
 MERIT HEROINE 1032

R R SCOTCHCAP 9440 NHF AMF  
 G D A R FOREVER LADY 9163  
 GLENNIE SOCO RE 7E  
 GLENNIE LADY ANN 44C

CRESCENT CREEK MAIN EVENT 6H  
 MERIT LADY FANNY 4070  
 LUKENS 9440 SCOTCH CAP L463  
 MERIT HEROINE 9114

**BW: 85 lbs****Nov. 4/10:  
795 lbs.****Proj '11 EPD's****BW** +2.9**WW** +41**YW** +75**Milk** +22**TM** +42

*Well rounded and balanced bull with breed average numbers, no holes just a good honest type of bull. Double bred to the original Luke L463 with Main Event and the Heroine cow family, so you know he'll consistently breed sound feet and exceptional udder type.*

**187****MERIT 187X****Recommended for Heifers**

Male ECEE 187X

March 24 2010

#1565324

LUKENS 9440 SCOTCH CAP L463  
**MERIT LUKE 3120 (1182059)**  
 GLENNIE LADY ANN 23J

DWAJO DUTCH 65P  
**MERIT BEAUTY 6208 (1360611)**  
 MERIT BEAUTY 8156

R R SCOTCHCAP 9440 NHF AMF  
 G D A R FOREVER LADY 9163  
 GLENNIE SOCO RE 7E  
 GLENNIE LADY ANN 44C

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 SUNNY GROVE EXTRA 2E  
 MERIT BEAUTY 5071

**BW: 73 lbs****Nov. 4/10:  
667 lbs.****Proj '11 EPD's****BW** 3.1**WW** +37**YW** +69**Milk** +20**TM** +38

*This bull would work well in a group of straight bred commercial Angus heifers. Females at Merit are expected to calve unassisted, after all, we don't want to miss any of the kids' hockey games!*



Merit Blackclass 1165 - Dam of 190X

190

**MERIT 190X**

Male MSL 190X

March 25 2010

#1565208

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MFA FORTUNE 21H  
**MERIT BLACKCLASS 1165 (1080697)**  
 MERIT BLACKCLASS 8047

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

STEVENSON FORTUNE 425C NHF AMF CAF  
 WICKLOW MISS BLACKBIRD 59Z  
 SUNNY GROVE EXTRA 2E  
 BELL BLACKCLASS 14C

BW: 96 lbs

Nov. 4/10:  
772 lbs.

Proj '11 EPD's

BW +3.7

WW +49

YW +82

Milk +22

TM +46

*Square made wide topped younger Insight son that just keeps getting better with time. His mother is definitely a front pasture cow - big volume female with a nice udder and excellent feet.*

*190X's maternal brother Merit 8796 was a high selling bull in 2009 and sold to Robertson Bros. 190X has that special herdbull look about him as well.*

195

**MERIT 195X**

Male ECEE 195X

March 27 2010

#1565327

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

MERIT LUKE 3120  
**MERIT SOCIALITE 8513 (1472244)**  
 MERIT SOCIALITE 6095

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

LUKENS 9440 SCOTCH CAP L463  
 GLENNIE LADY ANN 23J  
 DWAJO DUTCH 65P  
 MERIT SOCIALITE 3240

BW: 81 lbs

Nov. 4/10:  
694 lbs.

Proj '11 EPD's

BW +3.2

WW +48

YW +87

Milk +28

TM +52

*Sorry for sounding redundant, but these Insight sons are just that uniform - one can't help saying the same thing over and over again. 195X has that Insight stamp and boasts a 106 weaning ratio in combination with a balanced set of numbers.*

*He is another example of the consistency and predictability of the solid Socialite cow family!*

**PRODUCTIVE AND PREDICTABLE!**

*We do not sacrifice quality for numbers. Our focus is directed towards enhancing the productivity and predictability of our cattle through extensive and accurate records, critical sire selection, by listening to our customers, and by concentrating on the economic traits that are vital to the survival of the beef industry*



**GDAR Insight 7201 - Sire of 201X and Major Ref. Sire of the Sale****201****MERIT 201X**

Male TJL 201X

March 31 2010

#1565349

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

EBON HILL EQUALIZER 117'97  
**MERIT BLACKBIRD 2040 (1114036)**  
 MERIT BOSTA BLACKBIRD 128K

BELVIN BLACK MAGIC 42'92  
 EBON HILL PRIDE 17'88  
 SIR WMS BLACKMAN 334  
 GLENNIE BOSTA BLACKBIRD 19Z

*Great haired Insight son with respectable numbers and a 101 weaning ratio. His dam is a super deep direct daughter of "Elite Sire", Ebon Hill Equalizer.*

*The first crop of Insight daughter are calving this year and are moderate framed, good haired, structurally well made and are laying down nice square udders with small well placed teats.*

**BW: 80 lbs****Nov. 4/10:  
732 lbs.****Proj '11 EPD's****BW** +2.3**WW** +40**YW** +71**Milk** +24**TM** +44**211****MERIT 211X**

Male ECEE 211X

April 04 2010

#1565331

SITZ INSIGHT 4794 CAF  
**GDAR INSIGHT 7201 (1467581)**  
 GDAR QUEEN CARY 3233

WOODHILL FORESIGHT NHF AMF CAF  
 SITZ EVERELDA ENTENSE 1751  
 GDAR SVF ROYCE 176G  
 GDAR QUEEN CARY 069

DWAJO DUTCH 65P  
**MERIT PRIDE 8751 (1471613)**  
 MERIT PRIDE 3052

GDAR DUTCH 1508  
 DWAJO QUEEN GEM 43J  
 MINBURN MAIN EVENT 82K  
 MERIT PRIDE 152K

*211X is the youngest bull in the offering with a lot of jam. He's a neat young sire out of a beautiful two year old Dutch daughter. Weaning ratio of 105.*

*Once again he's an Insight with all the credentials. His granddam is a powerful Main Event daughter that is not only a producer but pleasing to look at as well.*

**BW: 98 lbs****Nov. 4/10:  
681 lbs.****Proj '11 EPD's****BW** +4.6**WW** +50**YW** +88**Milk** +27**TM** +52**THANK YOU!**

*Thank you to the bidders and buyers and all who participated in our sale in any way. We appreciate your business, your interest and support. We wish you much success with your purchases and if you should ever have any questions or concerns, we are here for you and will be happy to hear from you!*

*- Merit Cattle Co.*



***MERIT***  
***Cattle Co.***

***RESPONSIBLE STEWARDSHIP***

We believe that native and tame grass pastures should be left to future generations in better condition than when it first came under our stewardship.

We have worked with Ducks Unlimited since 1995 in developing tame pastures on marginal land, cross-fencing, and water site development and we have enhanced native grass production through “responsibly planned” grazing practices



**TERMS:** The terms of the sale are cash or cheque payable at sale location, immediately after the sale, unless satisfactory arrangements have been made prior to the sale. The right of property shall not pass until after settlement has been made. All settlement must be made with the clerk of the sale before any cattle will be released. All monies are in Canadian funds.

**BIDDING:** Each animal shall sell to the highest bidder, no by-bidding shall be permitted.

**DISPUTES:** In case of disputes, bidding will be re-opened between the parties involved. If no further bid is made, the buyer will be the person from whom the auctioneer accepted the last bid. The auctioneer's decision in all disputes shall be final.

**PURCHASERS RISK:** Each animal becomes the risk of the purchaser as soon as sold.

**CERTIFICATE OF REGISTRATION:** Each animal will carry papers issued by the Canadian Angus Association. A certificate of registry duly transferred will be issued to the buyer for each animal after payment has been made.

**BREEDER'S GUARANTEE:** Should any bull 14 months of age and over fail to prove a breeder after being used on females known to be breeders, the matter shall be reported in writing to the seller within 6 months following the date of purchase or 6 months after the bull has reached 14 months of age. The seller will have the right and privilege of six months to prove the bull a breeder. No guarantee is given that semen collected from the bull will freeze. The seller is not responsible for damage caused by foreign bodies after the animal was sold, or for sickness not apparent at sale time. In no event shall the seller be responsible for more than the purchase price.

**EXCEPTION TO GUARANTEE:** In any case where the animal is subjected to any hormonal or surgical reproduction techniques after the sale, in such cases the guarantee shall be null and void.

**SETTLEMENT:** Transportation charges on animals returned to the seller are for the account of the buyer. No incidental expenses such as feed, care, interest, veterinary charges, etc., will be charged by either party when making settlement. If the seller is successful in proving the animal to be a breeder, then said animal will be reclaimed by the buyer at his expense. Should the seller fail to prove the bull a breeder, then the buyer is guaranteed satisfactory replacement FOB the ranch or sale location. Should a dispute arise over the quality of a replacement animal, a mediator will be appointed.

**LIABILITY/ACCIDENTS:** All persons attend the sale at their own risk. Although every precaution will be taken to protect the safety and comfort of those attending, neither the sale consultant, auctioneer, facility owners, livestock owners/consignors assume responsibility in this matter, and disclaim any liability, legal or otherwise, in the event of accident or loss of property.

**RIGHTS AND OBLIGATIONS:** The above terms and conditions of the sale shall constitute a contract between the buyer and the seller and be equally binding to both. Resale of animals following purchase in this sale shall constitute a separate transaction, and the rights and obligations of the two parties connected thereto are not covered by the terms and conditions of this sale.

**PHONE, MAIL, WIRE BIDS:** Bidders unable to attend the sale may phone, wire or mail their bids and instructions to the sale consultant, auctioneer, ringmen or consignors. Bids must be received in sufficient time prior to the sale.

**ERRORS:** All announcements at sale time, written or oral, supersede any written material in this catalogue



# *Merit Cattle Co. Influence!*

*Be sure to check out the Merit Maternal Influence at:*

**- Wheatland Cattle Co Bull Sale -**

**March 31<sup>st</sup> 2011 @ Alameda Sk.**

*The bulls in these photos are Simmental Sired out of Merit Dams.*

**136X**



**165X**



**195X**



