

# Stoke <sup>the</sup> Fire

## Bull Sale

Black Angus



Red Angus



Simmental



**New Date!**

**Saturday, March 14th, 2015**  
**3 PM MST • Video Sale**  
**at Brandl Cattle Co. in Jarvie, AB**



with guest





# Thank You! You Are Always Welcome!

Welcome to the **13th Annual Brandl Cattle Co. and Guests Bull Sale**. This marks the **39th year of raising purebred Angus cattle**. It is also a fantastic feeling to finally welcome all cattlemen to the new era in beef cattle production! **Tough times don't last – tough people do.**

The past twelve months have seen beef prices rebound back to where all of us cattlemen can finally maintain a standard of living equal to the amount of effort that we've put into our operations. As the oil industry is experiencing a periodic slow down, agriculture in Alberta, and the beef business in particular, is the province's booming business.

The best part of the economic upturn in cattle markets is the fact that this is sustainable. This is not an overnight fad. Business analysts and bankers are now in agreement that there are several years of good times ahead. The world needs to be fed – and the world likes beef. North American consumers are accepting the fact that it will take a little more of their paycheck to put food on the table.

With all this said, we are once again pleased to offer an excellent set of top quality Angus bulls for your appraisal. To ensure repeat customer purchases, we are presenting several new sire groups to provide fresh genetics to match buyers' previous choices. We have calving ease bulls, high maternal bulls and high performance carcass improving bulls. These bulls are athletic, good haired and ready to go to work.

In an effort to provide our customers with one-stop bull shopping, we welcome our long-time friends Jason & Trisha French and family who are joining us with a consignment of outstanding Simmental bulls. While their consignment this year is smaller in numbers, it is big on quality. Jason & Trish have expanded their operation to now include an excellent set of purebred Simmental cows, and we are excited to have them bring many more bulls in future years. We know that they have the same philosophies about cattle and customer service and are committed to this sale and the future of the industry.

As always come for the bulls, but please stay for the hospitality afterwards. We will be hosting a customer appreciation steak supper followed by entertainment and dance featuring "Tracy Millar" and her band. This year in conjunction the dance will also be a fundraising event for the new Pembina North Community School, with funds going towards school field trips. They will be having a raffle and auctioning off several items. It promises to be fun and entertaining.

**We look forward to seeing you March 14th!**

Regards,

*Byron, Gwen, Kailey, Wynton & Landon Brandl*



**Byron & Gwen Brandl & family**

Jarvie, Alberta  
(780) 954-2599

[brandl@mcsnet.ca](mailto:brandl@mcsnet.ca)



[www.brandlcattleco.com](http://www.brandlcattleco.com)

**MUSCLE • PERFORMANCE**  
**MATERNAL POWER • CALVING EASE**



**Stoke the**  
*Bull Sale*  
**Fire**

# Offering 52 Bulls



**Saturday, March 14th, 2014**  
**3 PM MST • Video Sale**  
**at Brandl Cattle Co. in Jarvie, AB**

*Sale goes on no matter the weather. Please come and view the the cattle anytime prior to the sale.*

## Red Angus • Black Angus • Simmental

### Sale Staff

Auctioneer: Ryan Dorran • 403-507-6483  
Ringman: Robert Lind • 780-542-0123  
Ringman: Rod McLeod • 403-540-7986

### Sale Representatives

VJV Fieldman:  
Trapper Green • 780-837-0171

### Insurance

Stockmens Insurance:  
Cassie Dorran • 403-507-5953

### Special Guest Representative

CAA Field Services: Brian Good

### Photography, Video & Catalog

Dorran Marketing Inc. • Cassie Dorran

This is a **video sale** in a heated sale barn. No live animals will entering the ring; the bulls will be penned outside the sale barn with pre-recorded videos played on large TV screens during the sale.

Therefore, we encourage you to come early on sale day or stop by prior to the sale day to inspect the sale offering.

Videos available at  
[brandlcattleco.com](http://brandlcattleco.com)



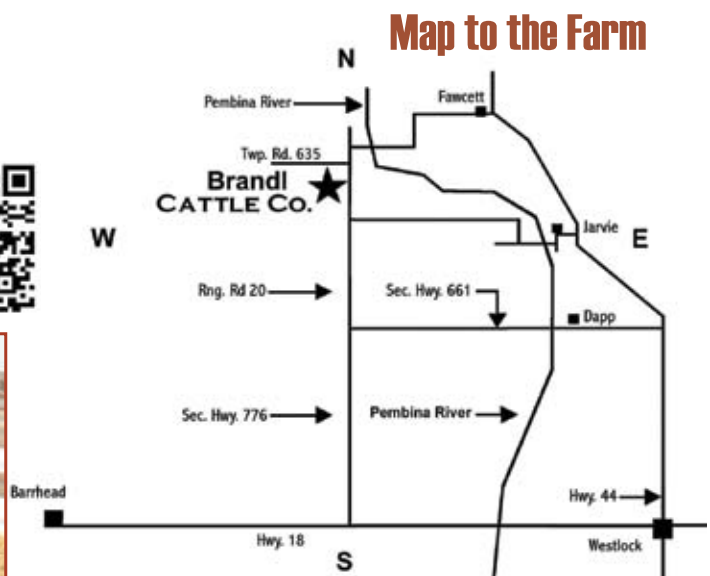
### Sale Day Phones

Brandl Cattle Co. • 780-954-2599  
Byron Cell • 780-349-1765  
Gwen Cell • 780-349-1704  
Jason French • 780-305-6354  
Trapper Green • 780-837-0171

### Local Accommodations

Westlock Inn • 780-349-4483  
West 18 Inn • 780-349-4102  
Fawcett Sportsmen Inn,  
Fawcett Truck Stop • 780-681-2248

*We would be happy to arrange accommodations for you.*





## Sight Unseen Purchase Plan

We would like you to attend our sale, but if you cannot, Byron, Jason or any of our sales staff can personally handle your purchase. Call them with your specifications and discuss the offering, preferably a week before the sale. Byron or any of the sales staff will gladly assist you with your sale selections and represent you on sale day. We guarantee full satisfaction upon delivery or you don't own them.

## Bull Delivery Options

### Option 1 - Immediate Pick-Up

Possession within 3 days will get a \$100 refund per bull.

### Option 2 - Delivery

Brandl Cattle Co./ Luv-N-It Cattle Co. will deliver bulls free of charge at our convenience following the sale. Farther than 500 KM of Jarvie will be at cost.

### Option 3 - Development

Yearling bulls can be left at Brandl Cattle Co. / Luv-N-It Cattle Co. after the sale at the buyers' risk for no charge. After April 15 a charge of \$3.00/ day until buyer wishes to transport their own bulls. Insurance is recommended.

*Note: All bulls 2 years and older must be in buyers possession by March 25th.*

## BCC Freeze Brand Number

All BCC bulls carry the 5 point star brand on the left shoulder, the BCC Brand of Quality. An individual freeze brand with their own number on their hip means no more reading tattoos when the bulls loose their ear tags!

## Yearling Bull Herd Health Protocol

All bulls have been vaccinated for Blackleg, Tetanus, IBR, PI3, BVD and other associated viruses/diseases including Footrot as per the following schedule:

- Birth: Vitamins ADE, Selenium, Toltrazoral
- March/April: Covexin 9, Pyramid MLV4, Somnustar PH, Injectable Ivomec
- September: Vision 8 Somnus, Vista Once, Ivomec Pour-On
- January: Fusogard
- February: Fusogard, Ivomec Pour-On

## Semen Testing

All of the bulls selling will have satisfactorily passed a semen test by Deanna Spiker, DVM of Jarvie, AB (BCC) or Mayerthorpe Vet Clinic (Luv-N-It) prior to delivery.

# The BCC 10 and Over Club

*Thank you to all of our repeat buyers for your continued support!*

Jay & Robin Booth • 23 Bulls

Clyde McCoy • 21 Bulls

Uphill Feeders - Gordon & Bev, Colby & Laurie, Dylan Hansen • 21 Bulls

Dave & Myrna van de Ligt • 14 Bulls

Eastlight Farms - Fred & Rita van de Ligt & Family • 14 Bulls

Brad & Christine Tymkow • 13 Bulls

French Creek Farms - Michel & Rhonda Kaliel, David & Mary Kaliel • 12 Bulls

Paul & Lorraine Boulерice & Sons • 12 Bulls

Allen Crop & Cattle - Earl & Ward Allen • 11 Bulls

Lyons - Ross & Penny, Beau & Cristy • 11 Bulls

K5 Farms - Ken & Joanne Kaliel • 10 Bulls

Allan & Vicky Dzivinski • 10 Bulls

*First number indicates the year, and the next number series is the tattoo.*

*Example: Born in 2013 with the tattoo 36.*



## Volume Discount

- 3 bulls 3%
- 4 bulls 4%
- 5 or > bulls 5%

## Almost There

Rinas - Barry & Stacey/ Don & Dorothy • 9 Bulls

Ben & Hendria Hospers • 9 Bulls

Fred & Ronalie DeBock • 7 Bulls

Eugene & Elaine Gingras • 7 Bulls

Jim & Donna Hansen • 7 Bulls

Trevor & Kristi Lebsack • 7 Bulls

Lena Ricci • 7 Bulls

# Terms and Conditions

**Cattle Inspection:** All carry tags corresponding to the sale lot numbers. All bulls will be available for viewing prior to the sale.

**Breeding Guarantee:** All bulls are sound and right, selling with a responsible breeder guarantee of satisfaction. In the event of any unlikely dispute, the regular terms and conditions, standard with the Canadian Angus Association/ Canadian Simmental Association shall apply. All complaints must be reported in writing by the buyer to the seller within 6 months and any animal returned must be free of disease and in good health.

**Terms of Sale:** 50% cash or cheque payable to Brandl Cattle Co. or Luv-N-It Cattle Co. on sale day and a post dated cheque for the remaining 50% dated April 15, 2014 or pay the full amount at time of sale. No release will be given until satisfactory settlement has been made.

**Insurance:** Ownership risk to purchaser commences immediately. Livestock insurance will be available sale day.

**Liability:** All persons attending this function do so at their own risk, and the owners and sale staff assume no liability, legal or otherwise, for property loss or for any accidents that may occur.

**Announcements:** Errors discovered in this catalogue will be corrected by announcements at the time of the sale and such corrections will take place over all printed material.



2014 High Seller  
*Judd Whitworth*  
*Ellis, Idaho*



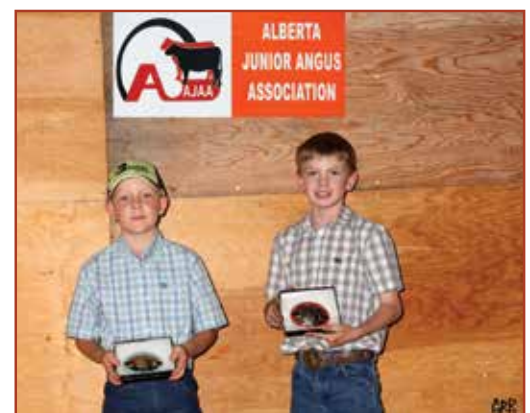
2014 Volume Buyer  
*Cory Nottingham*  
*Dog Creek, British Columbia*



## Using Yearling Bulls

We firmly believe in the use of yearling bulls and feel that it is one of the best years of their lives. It is a time when they are easy to manage and introduce to the herd and their only concern is breeding cows. When yearling bulls are managed appropriately they will perform better over time than bulls purchased as two-year-olds. Here are some guidelines for care of your yearling bulls:

- Upon arrival at your ranch, keep yearling bulls separate from older bulls and feed them a maintenance ration of 5 - 8 lbs of grain or pellets and free choice of hay. Then reduce the amount of grain so they are on straight hay or grass two weeks prior to turn out.
- Where possible try to limit the bulls to 45 - 60 days of pasture service the first year. At this time remove them and put them in a separate pasture with plenty of grass or good quality hay.
- A winter feeding ration of 3 - 5 lbs of grain or pellets plus free choice hay will put the bulls in condition and allow them to grow and develop. You will also benefit by one and probably two or more years of use out of a well-managed and healthy bull purchased as a yearling.



*Wynton winning Reserve Champion*  
*PeeWee Aggregate at the Alberta*  
*Junior Angus Show, Bashaw*



# Black Angus

## —Reference Sires—

**Ref  
Sire**

### Remitall F Odyssey 67X

Tattoo: GR 67X

BW 79 • 205 Day 839 • 365 Day 1341



Dam: JVJ 100T

HF FREE WHEELER 191N  
LLB FREE WHEELER 268S  
LLB NITCHIE 637J

S A V 004 DENSITY 4336 AMF NHF CAF DMF DWF OSF DDF  
BROOKMORE KARAMA 100T  
BROOKMORE KARAMA 24M

- A calving ease sire with great maternal strength and sound, correct structure
- Odyssey's dam was the high selling female in the 2011 Black Magic Sale at \$26,250 to Boss Cattle Co., Nebraska
- Odyssey offers as much stoutness, muscle and bone as any sire used at Brandl Cattle Co.

**Ref  
Sire**

### BCC Jaguar 17Y

Tattoo: BCC 17Y

BW 85 • 205 Day 710 • 365 Day 1125

HF KODIAK 54 MAF AMF NHF CAF  
HF TIGER 5T CAF NHF AMF OSF  
HF ECHO 84R

GDAR SVF TRAVELER 234D AMF NHF CAF DDF  
MVF ELLEN 26N  
MVF ELLEN 111J

- Son of HF Tiger 5T x MVF Ellen 26N
- Bred more than 30 females promptly as a yearling
- Moderate framed, easy fleshing and sires low birth weight while maintaining performance and muscle
- 2013 & 2014 calf crop bull calves averaged: BW - 86 lbs and 205 days - 709 lbs.



**Ref  
Sire**

### PEAK DOT BOLD 204U

Tattoo: PDAR 204U

BW 80 • 205 Day 772 • 365 Day 1249

BALDRIDGE KABOOM K243 KCF  
MOHNEN DYNAMITE 1356 AMF NHF CAF DDF  
MOHNEN JILT 910 AMF CAF DDF

S A V 004 PREDOMINANT 4438 AMF NHF CAF DDF  
QUEEN OF PEAK DOT 652S AMF NHF CAF OSF  
QUEEN OF PEAK DOT 806P

- Offers extreme thickness
- Dam was the top selling female in the same sale at \$18,500 for 1/2 interest to Salt Creek Ranch, Texas
- \$35,000 lead off bull and high selling fall bull from the April 2010 Peak Dot Sale to Hillcrest Enterprises.



**Ref  
Sire**

### BCC COLOSSAL 3Z

Tattoo: BCC 3Z

BW 78 • 205 Day 832 • 365 Day 1314

HIGHLAND COLOSSAL 95E  
STANDARD COLOSSAL 4J  
STANDARD BLACK JESTRESS 2'70

TOMIL GNEMERN GR 137N  
BCC LADY WREN 91X  
BJ LADY WREN 9'91

- Canadian pedigree
- A low birth weight calving ease specialist with performance and maternal strength
- Sired by the 1978 and 79 Farmfair Champion Bull. Standard Colossal 4J was sold and exported to the Govt. of Japan as a three year old. He weighed 2800 lbs.
- Dam is a daughter of the 1991 Farmfair Heifer Calf Champion
- Dam is a maternal sister to BCC Eileenmere Lad 215 the 1996 Calgary Bull Sale Calf Champion that sold to Tom Spady as well as BCC Eileenmere Lad 17F that sold to Willie Robertson from England

Owned with Allan Bradfield,  
Athabasca, AB





**3B**

## BCC Coal Miner 3B

Tattoo: **BCC 3B** #1790921 DOB: Jan. 2, 2014



Dam: BCC 6W

Birth Weight...94  
205 Day Wt..726  
365 Day Wt..1220

E P D S	BW	WW	YW	MILK	TM
	3.5	43	76	16	38

LLB FREE WHEELER 268S  
REMITALL F ODYSSEY 67X  
BROOKMORE KARAMA 24M

SAR SILVER PRAIRIE 173S Ee  
BCC BLACK VELVET 6W  
BCC BLACK VELVET 32H

• The black yearling division starts out with a muscle and maternal machine. This bull will add carcass quality to your herd and he has some really great cows on both sides of his pedigree. Check out his name – you can bet his daughters will be singing the old Loretta Lynn song “I’m Proud to Be a Coal Miners Daughter”!

**5B**

## BCC Shiner 5B

Tattoo: **BCC 5B** #1790923 DOB: Jan. 3, 2014



Sire: BCC 61Z

BCC PRAIRIE MOON 55W  
BCC MOONSHINE 61Z  
BCC MISS BURGESS 8U

JUSTAMERE 422 ERIC 728W  
BCC BLACK VELVET 66Z  
BCC BLACK VELVET 54X

Birth Weight...80  
205 Day Wt..692  
365 Day Wt..1300

E P D S	BW	WW	YW	MILK	TM
	2.4	30	52	21	36

• Here's the shape of things to come. We used the Moonshine bull sparingly in his first season so this is the lone son of his offered this year. Low birth weight and excellent performance on a very sound, muscular structure. Moonshines dam is an ELITE female with a weaning index of 5/107.



**8B****BCC Timber 8B**Tattoo: **BCCK 8B** #1790916 DOB: **Jan. 3, 2014**

Birth Weight....**76**  
 205 Day Wt..**688**  
 365 Day Wt..**1264**

E P D S	BW	WW	YW	MILK	TM
	<b>2.1</b>	<b>42</b>	<b>72</b>	<b>11</b>	<b>32</b>

• This calf of Kailey's is from the excellent heifer that Kailey showed as the Champion Bred and Owned Heifer at the 2013 Alberta Junior Angus Show. A very low birth weight Odyssey son with a unique pedigree with his dam being a daughter of the English "Proud Jake".

LLB FREE WHEELER 268S  
**REMITALL F ODYSSEY 67X**  
 BROOKMORE KARAMA 24M

NIGHTINGDALE PROUD JAKE G405  
**BCC MISS HOTTIE 31Z**  
 BCC LYNN 108S

**10B****BCC Odyssey 10B**Tattoo: **BCC 10B** #1790927 DOB: **Jan. 5, 2014**

LLB FREE WHEELER 268S  
**REMITALL F ODYSSEY 67X**  
 BROOKMORE KARAMA 24M

SAR SILVER PRAIRIE 173S  
**BCC HEATHER 35W**  
 CLOVER MEADOW HEATHER 14M

Birth Weight....**103**  
 205 Day Wt..**691**  
 365 Day Wt..**1323**

E P D S	BW	WW	YW	MILK	TM
	<b>4.8</b>	<b>36</b>	<b>67</b>	<b>17</b>	<b>35</b>

• A powerful Odyssey son that is sure to catch your attention. He was the third highest gaining black bull and posted a yearling index of 113. The 35W dam also raised an excellent daughter that was one of our top two year olds last year.



## 13B BCC Crusader 13B

Tattoo: **BCC 13B** #1790930 DOB: Jan. 9, 2014



Birth Weight...**92**  
205 Day Wt..**743**  
365 Day Wt..**1326**

E P D S	BW	WW	YW	MILK	TM
	<b>3.7</b>	<b>44</b>	<b>77</b>	<b>13</b>	<b>35</b>

• An Odyssey son that does everything right. A moderate BW with awesome performance and from an ELITE dam. He has a 104 index on both weaning and yearling performance. 42N has produced 10 calves to date including 5 other impressive sons to Eugene & Elaine Gingras, K.D. McLeod Ranch, Merrick Campbell, Bill & Mary Prokuda, and a \$5300 son to Fred & Rita vandLigt.

LLB FREE WHEELER 268S  
REMITALL F ODYSSEY 67X  
BROOKMORE KARAMA 24M

BCC DYNASTY 30L  
BCC LADY WREN 42N  
BCC LADY WREN 57K

## 14B BCC Pilgrim 14B

Tattoo: **BCC 14B** #1790931 DOB: Jan. 10, 2014



LLB FREE WHEELER 268S  
REMITALL F ODYSSEY 67X  
BROOKMORE KARAMA 24M

BCC NEW DAY 48S  
BCC LADY WREN 61U  
BCC LADY WREN 42N

Birth Weight...**94**  
205 Day Wt..**726**  
365 Day Wt..**1343**

• The time is right for rebuilding cowherds and this is a bull to do it. An Odyssey son and from a daughter of the ELITE 42N cow who is also the dam of lot 13B. Note the New Day 48S grandsire who was a previous high selling bull in 2008 to Eldon Nicolson at Raymore, SK. The 61U dam has also produced bulls for Leonard & Doris Stewart as well as Jay & Robin Booth.

E P D S	BW	WW	YW	MILK	TM
	<b>4.6</b>	<b>44</b>	<b>80</b>	<b>16</b>	<b>38</b>



# 16B BCC Bold 16B

Tattoo: **BCC 16B** #1790932 DOB: Jan. 13, 2014



Dam: BCC 7T



Maternal Sister: BCC 22A

Birth Weight...**94**  
205 Day Wt..**711**  
365 Day Wt..**1320**

E P D S	BW	WW	YW	MILK	TM
	4.1	48	94	16	40

• A young bull bred for greatness. Sired by the muscular, deep, easy fleshing Peak Dot Bold and from one of our most impressive females. 7T has raised 4 other outstanding bulls which have sold to Brad & Christine Tymkow, Bob & Rose Brandl, Clyde McCoy and Keith & Lyndie Wiart. She is also the dam of Kailey's 4-H heifer which captured the title of District Champion Heifer as well as Reserve Champion British Female at the 2014 Westlock Fair and Reserve Senior Owned Heifer at the AB Junior Angus Show.

• If the new owner is interested and breeding seasons co-operate we would refund 1/3 of the purchase price and retain 1/3 interest for our use.

MOHNEN DYNAMITE 1356 AMF NHF CAF DDF  
**PEAK DOT BOLD 204U**  
QUEEN OF PEAK DOT 652S CAF OSF NHF AMF

BCC SHOCKIN'Y'ALL 1P RC  
**BCC BLACK VELVET 7T**  
BCC BLACK VELVET 22N

# 21B BCC Odyssey 21B

Tattoo: **BCC 21B** #1795530 DOB: Jan. 16, 2014



LLB FREE WHEELER 268S  
**REMITALL F ODYSSEY 67X**  
BROOKMORE KARAMA 24M

BCC BIG DEAL 78S  
**BJ BLACK VELVET 29W**  
BJ BLACK VELVET 34T

Birth Weight...**94**  
205 Day Wt..**640**  
365 Day Wt..**1221**

E P D S	BW	WW	YW	MILK	TM
	3.2	31	57	13	29

• The Odyssey sons are one of the most consistent sire groups we've had. This is another well-muscled easy fleshing, high maternal bull. His dam is as sound and functional as they come. She sold in a package of cows to Anne Farrow last fall.

Cattle are our livelihood. We **MUST** raise functional, profitable cattle.





## 22B BCC Integrity 22B

Tattoo: BCC 22B #1795531 DOB: Jan. 17, 2014



LLB FREE WHEELER 268S  
REMITALL F ODYSSEY 67X  
BROOKMORE KARAMA 24M

BCC SPECIAL EDITION 36R  
BCC M ISS CASSIE 25U  
BCC MISS CASSIE 46M

Birth Weight...94  
205 Day Wt..749  
365 Day Wt..1322

E P D S	BW	WW	YW	MILK	TM
	3.5	44	72	13	35

• The name says it all on this bull. "Integrity" it's bred in from both sides. Just good, honest hard working cattle. This moderate birth weight bull has a weaning index of 104 and a yearling index of 102 and real nice numbers all the way across. Maternal brothers have sold to Darryl Buss and Brad & Christine Tymkow.

## 27B BCC Optimum 27B

Tattoo: BCC 27B #1795536 DOB: Jan. 20, 2014



Dam: BCC 30S

• History of the cattle business has told us to avoid the extremes to achieve "Optimum". Here's yet another Odyssey son that does so many things right. Maternal brothers have sold to Paul & Lorraine Boulерice, Oliver & Edith Anderson, and Mike Duncan.

LLB FREE WHEELER 268S  
REMITALL F ODYSSEY 67X  
BROOKMORE KARAMA 24M

HYLINE RIGHT WAY 781 AMF NHF CAF DDF  
BCC BLACK VELVET 30S  
BCC BLACK VELVET 11K

Birth Weight...98  
205 Day Wt..686  
365 Day Wt..1258

E P D S	BW	WW	YW	MILK	TM
	4.9	42	71	15	36

## 29B BCC Jaguar 29B

Tattoo: BCC 29B #1813952 DOB: Jan. 21, 2014



HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

BCC PREMIUM EDITION 47U  
BCC BLACK VELVET 18X  
BCC BLACK VELVET 10U

Birth Weight...78  
205 Day Wt..667  
365 Day Wt..1210

E P D S	BW	WW	YW	MILK	TM
	1.2	45	71	19	42

• Here's a bull your heifers are anxiously waiting for you to bring home. Just a 78 lb birth weight and maintaining excellent performance. A maternal brother sold last year to Allan Dzivinski. The grand dam is now certified as an ELITE female with a weaning index of 5/110.



# 35B BCC Colossal 35B

Tattoo: BCC 35B #1795542 DOB: Jan. 22, 2014



STANDARD COLOSSAL 4J  
BCC COLOSSAL 3Z  
BCC LADY WREN 91X

BCC PRAIRIE MOON 55W RC  
BCC BLACK VELVET 50Z  
BCC BLACK VELVET 46U

Birth Weight...80  
205 Day Wt..728  
365 Day Wt..1236

E P D S	BW	WW	YW	MILK	TM
	2.3	28	47	15	29

• The "Colossal" sons are a new group this year, and are a bit of a time warp with the 3Z sire being a son of the 1978 and 1979 Farmfair Champion Standard Colossal 4J. He was sold to the government of Japan as a 3 year old. These bulls are low birth weight and very vigorous at birth. This bull started out small but still weaned over 700 lbs off a first calf heifer.

# 36B BCC Eye of the Tiger 36B

Tattoo: BCC 36B #1795543 DOB: Jan. 23, 2014



HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

B T ULTRAVOX 297E AMF DDF NHF CAF  
BCC LYNN 2R  
BCC LYNN 88J

Birth Weight...90  
205 Day Wt..656  
365 Day Wt..1280

E P D S	BW	WW	YW	MILK	TM
	3.5	44	72	13	35

• Here's a Jaguar son in a very complete package. Moderate birth weight and from a very good cow family. The 2R dam was the first animal that Kailey showed all by herself. Kailey was 4 at the time. 2R has also produced bulls for Fred & Rita vandeLigt as well as Todd Regner at BN Ranch.

# 38B BCC Colossal 38B

Tattoo: BCC 38B #1795545 DOB: Jan. 23, 2014



STANDARD COLOSSAL 4J  
BCC COLOSSAL 3Z  
BCC LADY WREN 91X

WOODHILL FORESIGHT AMF DDF NHF CAF  
BCC LYNN 41Z  
PJ'S LYNN 31'97

Birth Weight...84  
205 Day Wt..686  
365 Day Wt..1271

E P D S	BW	WW	YW	MILK	TM
	3.2	35	58	15	33

• A calving ease bull with a yearling index of 104. This is the first calf from an ET daughter of Woodhill Foresight and Lynn 31'97. She has 25 offspring recorded in Canada and her embryos have been exported world wide.



# 42B BCC Whiskey Jack 42B

Tattoo: BCC 42B #1795548 DOB: Jan. 25, 2014



BJ JACK DANIELS 33'90  
**BJ JACK DANIELS 25'92**  
 TOMIL CLAUDIA GR 45S

BOSULLOW ELMARK G209  
**BCC CLARICE 10Y**  
 BCC CLARICE 26K

Birth Weight...**90**  
 205 Day Wt..**695**  
 365 Day Wt..**1286**

Sire: BJAF 25B

• Our sale just wouldn't be complete without a son of our old Jack Daniels. He has been one of the best at producing functional cattle with good feet, good udders, and carcass quality. The 10Y dam is an outstanding daughter of the English sire "Elmark" and the ELITE Clarice 26K. She had 12 calves at a weaning ratio of 107.

E P D S	BW	WW	YW	MILK	TM
	4.8	34	49	15	32



# 43B BCC Bold 43B

Tattoo: BCC 43B #1795549 DOB: Jan. 26, 2014



MOHNEN DYNAMITE 1356 AMF NHF CAF DDF  
**PEAK DOT BOLD 204U**  
 QUEEN OF PEAK DOT 652S CAF OSF NHF AMF

BCC SHOCKIN'Y'ALL 1P RC  
**BCC BLACK VELVET 34T**  
 BJ BLACK VELVET 26'89

Birth Weight...**102**  
 205 Day Wt..**716**  
 365 Day Wt..**1324**

E P D S	BW	WW	YW	MILK	TM
	5.4	43	80	17	39

• Here is a young sire that is sure to have an impact where ever he goes. His dam has produced the heifer calf that we donated to the Fawcett Playground Assn. a few years back and raised nearly \$18 000! Another daughter produced the \$7000 bull to Jim Houghton last year, and yet another daughter sold to Angel DeBock and went on to be Res. Champion Heifer at the 2013 Barrhead 4-H Show. A maternal brother to 43B sold to Mike Duncan.



# 45B BCC Tenacity 45B

Tattoo: BCC 45B #1795550 DOB: Jan. 26, 2014



LLB FREE WHEELER 268S  
 REMITALL F ODYSSEY 67X  
 BROOKMORE KARAMA 24M

BCC STAMINA 22T  
 BCC MISS BLOSSOM 59W  
 BCC MISS BLOSSOM 22S

Birth Weight...94  
 205 Day Wt..715  
 365 Day Wt..1173

E P D S	BW	WW	YW	MILK	TM
	3.9	43	77	16	38

• This bull is named "Tenacity" just like the car in the photo. Most people would never guess that it is driven by our good friend and customer Trevor Lebsack. Here's a stout Odyssey son from the hard working 59W cow. She has produced sons for Leonard & Doris Stewart and Ryan DeVries. She has an average weaning index of 103 and is a daughter of the 2009 high selling bull to Fred & Ronalie DeBock. Definitely a cow with "Tenacity".

# 47B BCC Colossal 47B

Tattoo: BCC 47B #1795552 DOB: Jan. 28, 2014

Birth Weight...72  
 205 Day Wt..685  
 365 Day Wt..1200

E P D S	BW	WW	YW	MILK	TM
	0.5	34	49	6	23

STANDARD COLOSSAL 4J  
 BCC COLOSSAL 3Z  
 BCC LADY WREN 91X

BOSULLOW ELMARK G209  
 BCC BLACK VELVET 24Z  
 BCC BLACK VELVET 11K

• Here's one of the bulls your heifers are dreaming about! Ultra low birth weight from a super young cow. The 24Z dam was selected by Jason Schultz, SK for a foundation to his new Angus herd.



# 63B BCC Tiger Torch 63B

Tattoo: BCC 63B #1795560 DOB: Feb. 1, 2014



HF TIGER 5T CAF OSF NHF AMF DDF  
 BCC JAGUAR 17Y  
 MVF ELLEN 26N

BJ JACK DANIELS 25'92  
 BCC BURGESS 3U  
 BCC BURGESS 48K

Birth Weight...87  
 205 Day Wt..701  
 365 Day Wt..1186

E P D S	BW	WW	YW	MILK	TM
	2.2	40	63	17	37

• The Jaguar sons have been very well received by cattlemen the last couple years. They are moderate birth weight, well-muscled bulls. The bull will work on heifers or cows. His dam has produced a daughter to Rick Flicek in SK, as well as sons to Bob & Rose Brandl and Clyde McCoy. We also have an excellent daughter retained in herd.



# 66B BCC Witch Doctor 66B

Tattoo: BCC 66B #1804196 DOB: Feb. 3, 2014



HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

BCC SHOCKIN' Y'ALL 1P RC  
BCC MISS CASSIE 53T  
BCC MISS CASSIE 46M

Birth Weight...98  
205 Day Wt..811  
365 Day Wt..1463

E P D S	BW	WW	YW	MILK	TM
	4.5	47	79	21	45

• Oh man! Here's the stud we've been waiting for! This bull has been admired by visitors since birth. A weaning ratio of 114 and a yearling ratio of 116. He just keeps getting better. Just look at his performance numbers. He is a maternal brother to the good bull purchased by Larry Moore in 2012 as well as a bull sold to Brad & Christine Tymkow. This bulls pedigree reads like a who's who of muscle, performance and maternal power - he's no fluke - this is the real deal. With 700 lb steer calves bringing \$2.70/lb this bull will make you \$\$\$\$!

# 67B BCC Panther 67B

Tattoo: BCC 67B #1804197 DOB: Feb. 4, 2014



Birth Weight...96  
205 Day Wt..724  
365 Day Wt..1329

E P D S	BW	WW	YW	MILK	TM
	3.3	42	72	20	41

HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

BCC JOHNNIE WALKER 4U  
BCC LADY WREN 38X  
BCC LADY WREN 28T

• This bull has been an attention getter. He's stout, square, really good and coming in with a yearling index of 108. He is a full brother to the bull sold to Fred & Rita vandeLigt last year. The dam has an average weaning index of 105 on her first three calves. This bull has two ELITE females up close in his pedigree. Just another example of our motto - muscle, performance and maternal power.



# Black Angus

## 74B BCC Jaguar 74B

Tattoo: **BCC 74B** #1804203 DOB: **Feb. 7, 2014**

Birth Weight....89  
205 Day Wt..708  
365 Day Wt..1283

E P D S	BW	WW	YW	MILK	TM
	2.5	38	63	16	35

• Moderate birth weight and a very structurally sound functional bull. Maternal brothers have sold to Clyde McCoy and Len & Mary Mueller. We also have an excellent sister in our herd who happens to be the dam of Lot 21B.

HF TIGER 5T CAF OSF NHF AMF DDF  
**BCC JAGUAR 17Y**  
MVF ELLEN 26N

BCC HONKY TONK 21M  
**BJ BLACK VELVET 34T**  
BJ BLACK VELVET 10'99

## 78B BCC Colossal 78B

Tattoo: **BCC 78B** #1806158 DOB: **Feb. 9, 2014**

Birth Weight....84  
205 Day Wt..752  
365 Day Wt..1281

E P D S	BW	WW	YW	MILK	TM
	2.6	32	52	14	30

• Here's a low birth weight calving ease bull with an awesome weaning weight. A heifers first calf with a 205 day weight of 752. Our Lynn cow family has always been noted for their productivity.

STANDARD COLOSSAL 4J  
**BCC COLOSSAL 3Z**  
BCC LADY WREN 91X

BCC PRAIRIE MOON 55W RC  
**BCC LYNN 60Z**  
BCC LYNN 2R

## 87B BCC Jaguar 87B

Tattoo: **BCC 87B** #1795552 DOB: **Feb. 12, 2014**

Birth Weight....84  
205 Day Wt..685  
365 Day Wt..1247

E P D S	BW	WW	YW	MILK	TM
	3.1	37	62	18	37

• A low birth weight Jaguar son from an excellent young daughter of Mr. Baros 95U. A full sister sold to Carol Haughton, Knutsford, BC. Generations of trouble free cattle. Sleep easy knowing your heifers are bred to him.

HF TIGER 5T CAF OSF NHF AMF DDF  
**BCC JAGUAR 17Y**  
MVF ELLEN 26N

BJ MR BAROS 95U  
**BCC ERICA 64Y**  
BJ ERICA 3M





# 80B BCC Jaguar 80B

Tattoo: BCC 80B #1806159 DOB: Feb. 9, 2014



HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

BCC SPECIAL EDITION 36R  
BCC LYNN 93U  
BCC LYNN 2R

Birth Weight...100  
205 Day Wt..716  
365 Day Wt..1322

E P D S	BW	WW	YW	MILK	TM
	4.8	46	77	18	41

• Here's a big powerful Jaguar son with an average daily gain of 3.8 lbs a day to give him a weaning index of 108. His dam has been a consistent producer having two really good daughters selected out of our herd. One sold to Anne Farrow for her herd at Athabasca and one to Carol Haughton at Knutsford, BC.



# 89B BCC Roar 89B

Tattoo: BCC 89B #1806166 DOB: Feb. 12, 2014



HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

TC GRID TOPPER 355 AMF DDF NHF CAF  
BCC HEATHER 73U  
CLOVER MEADOW HEATHER 5H

Birth Weight...97  
205 Day Wt..813  
365 Day Wt..1448

E P D S	BW	WW	YW	MILK	TM
	3.8	51	87	19	45

• Oh yeah here we go! A maternal brother to last years high selling black bull to Jack Bunney, Cessford, AB for \$8800. This cow just keeps making them better and better. When a pedigree combines Tiger 5T, Ellen 26N, Grid Topper and Heather 5H it's easy to see this bull is no accident. This bull gained 3.5 lbs/day on milk alone and 4.0 lbs/day after weaning. A weaning index of 114 and a yearling index of 113. Whether you are selling your calves at weaning or feeding them out this kind will push the scale down and make you \$\$\$\$.



# 92B BCC Bold 92B

Tattoo: **BCC 92B** #1825780 DOB: Feb. 18, 2014



Dam: BCC 46U

Birth Weight....92  
205 Day Wt..605  
365 Day Wt..1176

E P D S	BW	WW	YW	MILK	TM
	5.5	47	93	18	41

• A royally bred bull. Just look at the depth and capacity of both his sire and dam. This is an embryo transplant mating. Whether you want some deep bodied, easy fleshing, muscled up steers or some replacement females with volume and shape this is the bull for you. His dam was the 2010 Alberta Farmer Express Show Series High Point Female. She has produced sons for Clyde McCoy and a \$5100 son to Joe Olson. We have 4 daughters retained in our herd.

MOHNEN DYNAMITE 1356 AMF NHF CAF DDF  
PEAK DOT BOLD 204U  
QUEEN OF PEAK DOT 652S CAF OSF NHF AMF

BCC NEW DAY 48S  
BCC BLACK VELVET 46U  
BCC BLACK VELVET 32H

# 93B BCC Jaguar 93B

Tattoo: **BCC 93B** #1806167 DOB: Feb. 18, 2014

Birth Weight....86  
205 Day Wt..671  
365 Day Wt..1115

E P D S	BW	WW	YW	MILK	TM
	2.5	38	63	16	35

• Here's another Jaguar son that is recommended for heifers. This cow has produced two other sons that have gone to a couple of very good operations. One to French Creek Farms - David & Mary Kaliel and the other to Beau & Christy Lyons. Calving ease and carcass quality in a neat package.

HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

BCC HONKY TONK 21M  
BJ LADY WREN 28W  
BJ LADY WREN 12'99

# 99B BCC Jaguar 99B

Tattoo: **BCC 99B** #1809447 DOB: Feb. 25, 2014

Birth Weight....94  
205 Day Wt..785  
365 Day Wt..1336

E P D S	BW	WW	YW	MILK	TM
	3.9	44	71	16	38

• Here's a muscled up, deep bodied Jaguar son from one of our deepest bodied cows. A maternal brother sold to Jennifer Veremy for \$4700 and another brother is the powerful 85A two year old in the sale today. No matter what kind of program you run, ultimately these are the kind of cattle that are in demand. A 205 day weight of 785 and a 3.4 average daily gain on his momma.

HF TIGER 5T CAF OSF NHF AMF DDF  
BCC JAGUAR 17Y  
MVF ELLEN 26N

BCC HONKY TONK 21M  
BJ BLACK VELVET 16U  
BJ BLACK VELVET 1'93



## 96B BCC Jaguar 96B

Tattoo: **BCC 96B** #1809444 DOB: Feb. 21, 2014



Birth Weight...**81**  
205 Day Wt..**673**  
365 Day Wt..**1306**

E P D S	BW	WW	YW	MILK	TM
	0.7	33	59	18	35

HF TIGER 5T CAF OSF NHF AMF DDF  
**BCC JAGUAR 17Y**  
MVF ELLEN 26N

BCC BIG DEAL 78S  
**BJ BLACK VELVET 6W**  
BJ BLACK VELVET 33T

• A low birth weight calving ease bull that pushes the scale down too. From just 81 lbs to 1306 at 365 days. This bull has gained 4.0 lbs/day to index 113 at a year. No accident here as this cow has done it twice before. A \$5400 son to Len & Marry Mueller in 2013 and a \$6000 son to Brad & Christine Tymkow in 2014. To date this cows calves have averaged 81 lbs. Consistency bred in. Every extra live calf will pay for this bull in short order!

Videos available at  
[brandlcattleco.com](http://brandlcattleco.com)



## 100B BCC Colossal 100B

Tattoo: **BCC 100B** #1809448 DOB: Feb. 26, 2014



STANDARD COLOSSAL 4J  
**BCC COLOSSAL 3Z**  
BCC LADY WREN 91X

B/R NEW FRONTIER 095 AMF NHF CAF DDF  
**BCC BLACK VELVET 2Z**  
BCC BLACK VELVET 18X

Birth Weight...**83**  
205 Day Wt..**739**  
365 Day Wt..**1274**

E P D S	BW	WW	YW	MILK	TM
	1.9	41	60	12	33

• All of our heifers bred to "Colossal" have calved 100% unassisted. When you couple that calving ease with a 739 lb weaning weight and almost 1300 lbs at his first birthday this young bull will take you to the pay window. At today's calf prices that's a great window to be at.



# 102B BCC Barracuda 102B

Tattoo: **BCC 102B** #1809450 DOB: **March 3, 2014**



HF TIGER 5T CAF OSF NHF AMF DDF  
**BCC JAGUAR 17Y**  
 MVF ELLEN 26N

BCC SPECIAL EDITION 36R  
**BCC LADY WREN 56U**  
 BCC LADY WREN 2S

Birth Weight...**93**  
 205 Day Wt..**832**  
 365 Day Wt..**1394**

E P D S	BW	WW	YW	MILK	TM
	2.6	49	73	21	46

• Here he is – the #1 ranked weaning weight bull. 832 lbs at 205 days to index 118. His dam is an ELITE female with the Canadian Angus Assn. She has a weaning index of 109 on 5 calves. Maternal siblings include the high selling bred heifer at the Canadian Legacy Sale to Sunny Grove Angus, SK, a son to Clyde McCoy, a son to Cory Nottingham, and a son to Jim & Donna Hansen.

# 103B BCC Jaguar 103B

Tattoo: **BCC 103B** #1809451 DOB: **March 5, 2014**



Dam: **BCC 22M**

Birth Weight...**96**  
 205 Day Wt..**816**  
 365 Day Wt..**1308**

E P D S	BW	WW	YW	MILK	TM
	3.1	43	67	21	43

HF TIGER 5T CAF OSF NHF AMF DDF  
**BCC JAGUAR 17Y**  
 MVF ELLEN 26N

BCC EILEENMERE LAD 17F Ee  
**BCC MISS BURGESS 22M**  
 BCC MISS BURGESS 13S

• Well, he's not number one...but he is #2 ranked weaning weight. Given the fact that his dam is 13 years old I guess #2 is pretty darned good! 22M is an ELITE female with a 108 index on 11 calves. She recently sold in a package of foundation females to Jason Schultz at Neville, SK. I really hated to see the ol' girl go. If you want a bull to leave you replacement females not only will this bull add production but the addition of longevity and fertility is invaluable.



## —Reference Sires—

**Ref  
Sire**

### RED BCC Emperor 54W

Tattoo: BCC 54W  
BW 93 • 205 Day 737 • 365 Day 1345



RED COMPASS MULBERRY 449M  
RED FINE LINE MULBERRY 26P OSF AMF MAF  
RED DUS FAYETTE 8G

RED BADLANDS BONUS 702  
RED JSF CHEROK 15M MAC  
RED JSF CHEROK 19J

- Owned with Jason & Trisha French
- Extreme depth and thickness with a powerful foot
- Sires tremendous muscle and performance
- First daughters in production have excellent udders



# Thank you to our 2014 Bull Buyers

*Your support of our program means a lot to us.*

Cory Nottingham (3)  
Jack Bunney  
Joe Olson  
Uphill Feeders  
Paul & Lorraine Boulerice (2)  
Jay & Robin Booth (3)  
Jim & Donna Hansen  
Allan & Vicky Dzivinski (2)  
Fred & Rita vandeLigt (2)  
Bill & Mary Prokuda  
Mike & Carrie Duncan (3)  
Ron Hunt  
Brad & Christine Tymkow

Merrick Campbell  
Wes & Denise Stoik  
Jim Haughton  
Jeremiah Bickerstaff & Jessica Ashmead (2)  
Beau & Christy Lyons (2)  
Ryan DeVries  
Len & Mary Mueller  
Ernie & Carol Siemens  
Fred & Ronalie DeBock  
David & Sharon Brassard  
Ed & Sophie Letkie  
Judd Whitworth  
Raymond Nendzie

Les Botten (2)  
Mountain Ash Red Angus (2)  
Trevor & Kristi Lebsack (2)  
Phil & Bev Hunt  
Calvin Peterson  
Art Sharko  
Chapotelle Bros.  
Blake Pikowicz  
Ken Kummer  
Keith Cramer  
Hunnydo Ranch  
Ted & Chris Commandeur  
Clifford Nendze



# Red Angus

## 4B RED BCC Start Me Up 4B

Tattoo: **BCC 4B** #1790922 DOB: **Jan. 3, 2014**



RED FINE LINE MULBERRY 26P OSF AMF MAF DDF  
**RED BCC EMPEROR 54W** MAF  
 RED JSF CHEROK 15M MAC

RED LAZY MC SMASH 41N OSF  
**RED COPPERHEAD DUCHESS 173U**  
 RED COPPERHEAD D DUCHESS 105P

Birth Weight...**82**  
 205 Day Wt..**651**  
 365 Day Wt..**1286**

E P D S	BW	WW	YW	MILK	TM
	-1.7	51	85	22	48

• An outstanding red calving ease bull with performance. Use him on your heifers or your cows. A full brother sold in last years sale for \$6000 to Ed & Sophie Letkie. Another maternal brother sold to Keith & Lindy Wiart. This is the high gaining red bull at 4.0 lbs/day. With Mulberry and Smash up close in the pedigree you'll want to keep some daughters off this bull as well.

## 32B RED BCC Force 32B

Tattoo: **BCC 32B** #1795538 DOB: **Jan. 21, 2014**



RED DIAMOND T HIPS STOUT 107U NHF OSF MAF  
**RED BCC STEEL FORCE 13Z**  
 RED BCC WATCH ME NOW 83W

RED BRYLOR MAK'N HAY 31X  
**RED BCC GOLDIE 78Z**  
 RED RAVEN RIVER GOLDIE 47N

Birth Weight...**69**  
 205 Day Wt..**704**  
 365 Day Wt..**1207**

E P D S	BW	WW	YW	MILK	TM
	-3.3	48	76	24	48

• Just a 69 lb birth weight but that's right - he is the number 1 weaning red bull calf with a 704 lb 205 day weight to index 106. A birth weight EPD in the top 10% of the breed as well as his Maternal EPD in the top 10%. Steel Force was at side of his dam when she was crowned the High Point Female on the Alberta Summer Show Series.

## 51B RED BCC Lead Foot 51B

Tattoo: **BCC 51B** #1795553 DOB: **Jan. 30, 2014**



RED BRYLOR LEAD-PINE 83L MAF  
**RED CYT LEAD-PINE 14P**  
 RED RAVEN RIVER REBELLO 28M

RED FINE LINE MULBERRY 26P MAF OSF AMF DDF  
**RED BCC CHARITY 58W**  
 RED BRYLOR DVSF CHARITY 414L MAF

Birth Weight...**103**  
 205 Day Wt..**714**  
 365 Day Wt..**1330**

E P D S	BW	WW	YW	MILK	TM
	3.4	75	119	14	52



Dam: **BCC 58W**

• Time to put the pedal to the medal with a "Lead Foot". This guy is all performance. His EPD's rank in the top 1% of the breed for Weaning Weight, Yearling Weight, Maternal, and Carcass Weight. Now isn't that what this business is all about? A maternal brother sold to Fred & Rita vandeligt.



# 56B RED BCC Emperor 56B

Tattoo: BCC 56B #1795554 DOB: Jan. 31, 2014



RED FINE LINE MULBERRY 26P OSF AMF MAF DDF  
**RED BCC EMPEROR 54W** MAF  
 RED JSF CHEROK 15M MAC

RED BRYLOR ULTIMATUM 223U MAC  
**RED BCC LADY 113X** MAF  
 RED T-S LADY 154L

Birth Weight...93  
 205 Day Wt..686  
 365 Day Wt..1232

E P D S	BW	WW	YW	MILK	TM
	1.1	59	95	22	52

Dam: BCC 113X

• This bull has been admired by many visitors over the past year and has been a real favorite. He is a real complete package. Well-muscled, smooth, deep bodied and structurally correct. A pedigree loaded with some of the really strong maternal bulls in the Red Angus industry. This bull is ranked in the top 3% of the breed for maternal strength.

# 65B RED BCC Emperor 65B

Tattoo: BCC 65B #1804195 DOB: Feb. 3, 2014

• An Emperor son from the ELITE 217P. She has a weaning index of 108. She is also the dam of BCC Watch Me Now 83W who captured the High Point Female Title for the Summer Show Series in 2012. Maternal brothers have sold to Garth Wesley, Ben & Hendria Hospers, and Phil & Bev Hunt. Note the outstanding EPD's on this bull with most of his numbers ranked in the top 2 or 3% of the breed.



Dam: FSS 217P

RED FINE LINE MULBERRY 26P OSF AMF MAF DDF  
**RED BCC EMPEROR 54W** MAF  
 RED JSF CHEROK 15M MAC

RED PIE DEEP CANYON 908 OSC  
**RED SSF SCOTTS MISS FREAK 217P** OSF  
 RED SSF SCOTTS MISS PRISS 156M

Birth Weight...93  
 205 Day Wt..614  
 365 Day Wt..1184

E P D S	BW	WW	YW	MILK	TM
	2.3	67	111	18	52

# 82B RED BCC Emperor 82B

Tattoo: BCC 82B #1806161 DOB: Feb. 11, 2014



RED FINE LINE MULBERRY 26P OSF AMF MAF DDF  
**RED BCC EMPEROR 54W** MAF  
 RED JSF CHEROK 15M MAC

RED BASIN SENSATION 702E OSF  
**BCC BLACK CHERRY 12Y** RC  
 BCC BLACK CHERRY 66W RC

Birth Weight...94  
 205 Day Wt..723  
 365 Day Wt..1353

E P D S	BW	WW	YW	MILK	TM
	1.3	63	107	18	49

• Outstanding performance. Second highest gaining Red bull both from birth to weaning as well as weaning to yearling giving him a weaning index of 105 and a yearling index of 112. His sire "Emperor" is one of the highest ranked Red Angus bulls for weaning, yearling and total maternal. A maternal sister was shown very successfully by Wynton last Summer.



# 101B RED BCC Emperor 101B

Tattoo: **BCC 101B** #1809449 DOB: **March 2, 2014**



RED FINE LINE MULBERRY 26P OSF AMF MAF DDF  
**RED BCC EMPEROR 54W** MAF  
 RED JSF CHEROK 15M MAC  
  
 RED THAT'LL DO FUSION 26F  
**RED THAT'LL DO RENEE 683H**  
 RED THAT'LL DO RENEE 57A

Birth Weight...**84**  
 205 Day Wt..**706**  
 365 Day Wt..**1147**

E P D S	BW	WW	YW	MILK	TM
	0.2	46	70	20	43

Dam: **EJK 683H**

• This is a younger bull and should not be over shadowed by his older contemporaries. His dam is 17 years old and has been a solid foundation for our red herd. Being a son of Emperor and 683H he is sure to produce depth, muscle and capacity. This is a low birth weight bull that ranked 3rd at weaning – off a 16 year old dam! Maternal brothers have sold to Steve & Valerie Breitreutz, Ross & Beau Lyons and a son called Panama 65P that worked for years at Ter-Ron Red Angus at Forestburg.



Thank you for the great memories while delivering bulls in 2014!



## Bull Delivery Options

### Option 1 - Immediate Pick-Up

Possession within 3 days will get a \$100 refund per bull.

### Option 2 - Delivery

Brandl Cattle Co./ Luv-N-It Cattle Co. will deliver bulls free of charge at our convenience following the sale. Farther than 500 KM of Jarvie will be at cost.

### Option 3 - Development

Yearling bulls can be left at Brandl Cattle Co. / Luv-N-It Cattle Co. after the sale at the buyers' risk for no charge. After April 15 a charge of \$3.00/ day until buyer wishes to transport their own bulls. Insurance is recommended.

Note: All bulls 2 years and older must be in buyers possession by March 25th.





**13Z****RED BCC Steel Force 13Z****Herd Bull**Tattoo: **BCC 13Z** #1680852 DOB: **Jan. 14, 2012**

Birth Weight...**81**  
 205 Day Wt..**882**  
 365 Day Wt..**1360**

E P D S	BW	WW	YW	MILK	TM
	-0.7	62	95	16	47

RED LAZY MC STOUT 30S  
 RED DIAMOND T HIPS STOUT 107U MAF NHF OSF  
 RED TOWAW MONIQUE 2K OSF

RED FINE LINE MULBERRY 26P OSF AMF MAF DDF  
 RED BCC WATCH ME NOW 83W  
 RED SSF SCOTTS MISS FREAK 217P OSF

• A young sire that really has it all together. 13Z has been a standout since birth. A great disposition as well. Landon showed him at the Westlock Fair in 2012. (Landon was three!) 13Z was at side of his dam that year as she accumulated a tremendous show record on the Alberta Summer Show Series. Steel Force "aka Ferby" is a calving ease bull with a tremendous carcass. His calves have excellent performance with his sons having a weaning index of 106 and his daughters 103. His sire sold at the Mile High Sale in Denver for \$29 000 US. His dam is a deep, broody, easy fleshing female with a great udder. She is the only active, producing Red Angus female in Canada to have a birth EPD under +2.1 and be +84 WW, +135 YW and +55 Maternal. Yes - Calving Ease, MUSCLE, Performance and Maternal Power!

• Selling 100% interest and possession. If the new owner is interested and breeding seasons co-operate, we would be interested in refunding the purchaser 1/3 of their purchase price and retaining a 1/3 interest.



Dam: BCC 83W



13Z as a Yearling



13Z as a Calf



# 2-Year-Olds

## 75A BCC Jumbo 75A

Tattoo: BCC 75A #1747136 DOB: Jan. 28, 2013



WILLABAR JUMBO 55W  
ALBERTA JUMBO G R 22D  
GNEMERN BARBARA A

LAMBS OVERDRIVE 45E  
BCC MISS CASSIE 46M  
BJ MISS CASSIE 29'89

Birth Weight...76  
205 Day Wt..564  
365 Day Wt..966

E P D S	BW	WW	YW	MILK	TM
	1.5	12	20	10	16

• We have never been scared to try new things, and sometimes the new things are actually old. We have a small collection of rare old semen on some great bulls from the past. This bull is sired by Jumbo 22D who was famous in the early 1970's. 22D daughters were some of the most productive in their era. This bull is low birth weight, easy fleshing and very sound structured. Yes, he is smaller in stature. He is an embryo transplant calf from our Cassie 46M. A full brother sold to Fred & Ronalie DeBock, and other maternal brothers have sold to Ben & Hendria Hospers, Clyde McCoy, Brian Willet, and Cory Nottingham.

## 82A BCC Sky's the Limit 82A

Tattoo: BCC 82A #1740410 DOB: Jan. 31, 2013

• I shocked myself when I realized it was 29 years ago that I showed this bull's sire as the Grand Champion Angus Bull at the 1986 Calgary Stampede. How time flies! Sky King daughters were awesome milking females. This bull's dam is also a maternal powerhouse being an ELITE female with an index of 12/107. She is none other than the dam of BCC Prairie Moon 55W who left a huge influence in our herd. Maternal brothers include the 2009 high selling Johnny Walker 4U to John & Tammie LeBlanc as well as others to Guy Belanger, Jim & Donna Hansen, Trevor & Kristi Lebsack, Brad & Christine Tymkow, and Fred & Rita vandeLigt.

PINE DRIVE BIG SKY AMF NHF CAF DDF  
BJ SKY KING 621'85  
SIR WMS MISS CASSIE 4962

BCC JAZZ 044  
BCC CLARICE 26K  
PJ'S CINDY-LEE 15'97

Birth Weight...89  
205 Day Wt..650  
365 Day Wt..1111

E P D S	BW	WW	YW	MILK	TM
	5.6	9	25	19	19



Dam: BCC 26K



Sire: ROV 621T

## 85A BCC Canadian Club 85A

Tattoo: BCC 85A #1740412 DOB: Jan. 31, 2013



BJ JACK DANIELS 33'90  
BJ JACK DANIELS 25'92  
TOMIL CLAUDIA GR 45S

BCC HONKY TONK 21M  
BJ BLACK VELVET 16U  
BJ BLACK VELVET 1'93

Birth Weight...93  
205 Day Wt..675  
365 Day Wt..1086

E P D S	BW	WW	YW	MILK	TM
	5.8	28	37	14	28

• A huge Canadian influence in this bulls pedigree. A typical well-muscled Jack Daniels son. His dam is one of our deepest, broodiest females. A maternal brother sold to Jennifer Veremy for \$4700 and another brother sells as lot 99B. Calves with muscle like this are worth \$\$\$.



## 86A BCC Jumbo 86A

Tattoo: **BCC 86A** #1747137 DOB: **Feb.. 1, 2014**



WILLABAR JUMBO 55W  
ALBERTA JUMBO G R 22D  
GNEMERN BARBARA A

LAMBS OVERDRIVE 45E  
BCC MISS CASSIE 46M  
BJ MISS CASSIE 29'89

Birth Weight...**83**  
205 Day Wt..**546**  
365 Day Wt..**916**

E P D S	BW	WW	YW	MILK	TM
	1.5	12	20	10	16

• A full brother by embryo transplant to the lot 75A. These are smaller framed bulls but offer some very unique features in their calving ease, structure and fleshing ability. The Miss Cassie 46M dam is sired by the CAA ELITE sire Overdrive and out of a Willie 11U daughter that produced 15 natural calves for us.

## 109A BCC Impact 109A

Tattoo: **BCC 109A** #1762413 DOB: **Feb. 16, 2013**



EXARPAF 422  
JUSTAMERE 422 ERIC 728W  
ENNS DIVERSITY'S ERICA 25P

BCC SHOCKIN'Y'ALL 1P RC  
BCC LADY WREN 28T  
BCC LADY WREN 42N

Birth Weight...**70**  
205 Day Wt..**618**  
365 Day Wt..**1078**

E P D S	BW	WW	YW	MILK	TM
	1.5	35	60	15	33

Sire: **AFA 728W**

• The Eric sons have been very well received for their calving ease and performance. Eric 728W sold to Eugene & Elaine Gingras and they liked him so much they bought a son in 2013 for \$7400. This is a low birth weight son that has grown out very well. The dam was selected by Carol Haughton, Kamloops, BC as a foundation female for her new herd. Other sons have sold to Leonard & Doris Stewart, Paul & Lorraine Boulerville and a \$6800 son to Colby & Laurie Hansen.

## 115A RED BCC Makin' It Happen 115A

Tattoo: **BCC 115A** #1740423 DOB: **Feb. 23, 2013**



RED BIEBER MAKIN HAY 9913 OSF MAF  
RED BRYLOR MAK'N HAY 31X  
RED FRASER POTEET 803U

RED BRYLOR STALLION 46M  
RED BRYLOR MABEL 77T  
RED THAT'LL DO MABEL 7L

Birth Weight...**82**  
205 Day Wt..**660**  
365 Day Wt..**1070**

E P D S	BW	WW	YW	MILK	TM
	1.0	48	76	22	46

• The lone red two year old and he's a good'n. A calving ease bull that offers muscle and maternal power. His dam is an excellent female. We think enough of her that we put her into embryo production last year and have several calves on the ground this year from her. She is a CAA ELITE female with a weaning ratio of 106. We have three really good daughters of her in our herd.

Our solution to success - simply raise bulls that are better than everyone else in the business.



# Guest Consignor • Simmentals

Luv-N-It Cattle Co. is owned and operated by Jason and Trisha French and family. We are a mixed farming operation located 4 ½ miles northwest of Mayerthorpe.

We are currently running 70 purebred red and black Simmentals, 100 commercial cows, and farm 700 acres of crop land and 500 acres of hay land. Our purebred cows are treated the same as our commercial cows. They are wintered together, under the same full herd health protocol. The only time they are separate is for breeding season.

Our philosophy is breeding sound cattle with the commercial cattleman in mind. If we are not confident in using these bulls ourselves, I don't want you to use them either. Our bulls are raised and developed here at home, fed a balanced TMR ration and come to you 100% guaranteed.

Finally, I would like to thank the Brandls for the opportunity to join them in the sale. Please don't hesitate to contact us with any questions or to arrange a farm visit, the coffee is always on!

Regards,

## The French Family

Jason & Trisha French & family

Mayerthorpe, Alberta

(780) 305-6354

luvnitcattleco@gmail.com



Stoke *the* Bull Sale Fire



**6B**

## LUV Midnight Oil 6B

Tattoo: JJFS 6B #1126989 DOB: Jan. 21, 2014



Birth Weight...94  
205 Day Wt..746  
365 Day Wt..1573

E P D S	BW	WW	YW	MILK	MWW
	1.9	67.2	96.2	22.6	56.1

WHEATLAND BULL 680S  
KEYSTONE SURVEILLANCE 1X  
RTC/JETS UPPER CLASS 40U

REMINGTON RED LABEL HR  
SGCC RED BABE 37T  
SGCC RED BABE 9P

• Where do I start with this black blaze face bull calf. He has stood out since birth. He comes to us out of a productive but moderate framed Red Label cow. He was our heaviest weaning calf and just keeps on developing into what will be a great herd sire. He is long spined, thick topped and smooth shouldered. I have had a fight on my hands for 3 months with Tayden as he does not want to sell 'his black bull calf.' We have decided to offer him for sale but we would like to retain 100 units of semen on him for in herd use.

Videos available at  
[brandlcattleco.com](http://brandlcattleco.com)



**9B**

## LUV Red Force 9B

Tattoo: JJFS 9B #1127234 DOB: Jan. 28, 2014



HOOKS SHEAR FORCE 38K  
MRL RED FORCE 12U  
MRL MISS 824S

TNT TOP GUN R244  
MISS GJR 51Y  
MISS GJR 32L

Birth Weight...96  
205 Day Wt..680  
365 Day Wt..1307

E P D S	BW	WW	YW	MILK	MWW
	2.6	67.5	104.3	17	50.6

• This solid red bull is a result from a high selling female that was selected out to the GJR Dispersal. He is moderate framed, moves freely and is square hipped. This bull has some of the great sires stacked into his pedigree: Shearforce, Dynamite Black, Top Gun and Zima.



# 11B LUV Red Bomb 11B

Tattoo: JJFS 11B #1127236 DOB: Jan. 29, 2014

TNT GUNNER N208  
ERIXON XPLOSIVE 19X  
ERIXON LADY 31P

SPRINGCREEK TANK 57P  
SGCC RED SALINA15U  
MISS MRL 761K



Birth Weight...102  
205 Day Wt..721  
365 Day Wt..1361

E P D S	BW	WW	YW	MILK	MWW
	4.0	69.6	101.6	21.3	56.0

Sire: 19X

• This high performing solid red calf shows tremendous length of spine. His dam is a solid red cow with a little white on her nose. She is a good footed cow with a great udder. If you are looking for a red calf to produce those heavy weaning calves here he is.

# 12B LUV Bomb's Away 12B

Tattoo: JJFS 12B #1127237 DOB: Jan. 29, 2014

TNT GUNNER N208  
ERIXON XPLOSIVE 19X  
ERIXON LADY 31P

3D MR RED EXPRESS 19R  
SGCC RED THELMA 22X  
SGCC RED THELMA 36P



Birth Weight...92  
205 Day Wt..593  
365 Day Wt..1310

E P D S	BW	WW	YW	MILK	MWW
	2.2	63.6	92.7	22.2	53.9

• This solid red calf is thick topped, deep bodied and just a nugget of a calf. Watching this bull develop since weaning has been amazing as he just keeps on coming. His dam is made the same way; she is moderate framed and thick topped. 12B will be a female maker, I would love to see the replacement females from him.

# 15B LUV Mr Indent 15B

Tattoo: JJFS 15B #1127240 DOB: Feb. 8, 2014

R PLUS REDGE 8018U  
WFL IDENTITY 23X  
WFL RED LICIOUS

MADER P ROYAL ARMS 36W  
MADER PRESTIGE 50Z  
MADER P PRESTIGE 89X



Birth Weight...104  
205 Day Wt..656  
365 Day Wt..1363

E P D S	BW	WW	YW	MILK	MWW
	4.3	63.0	86.7	22.1	53.5

• 15B comes to you out of a first calf heifer. He is smooth shouldered and a good moving calf. His dam is an easy keeping solid red female that we selected from Mader Ranches as a heifer calf.



**Horse 1**

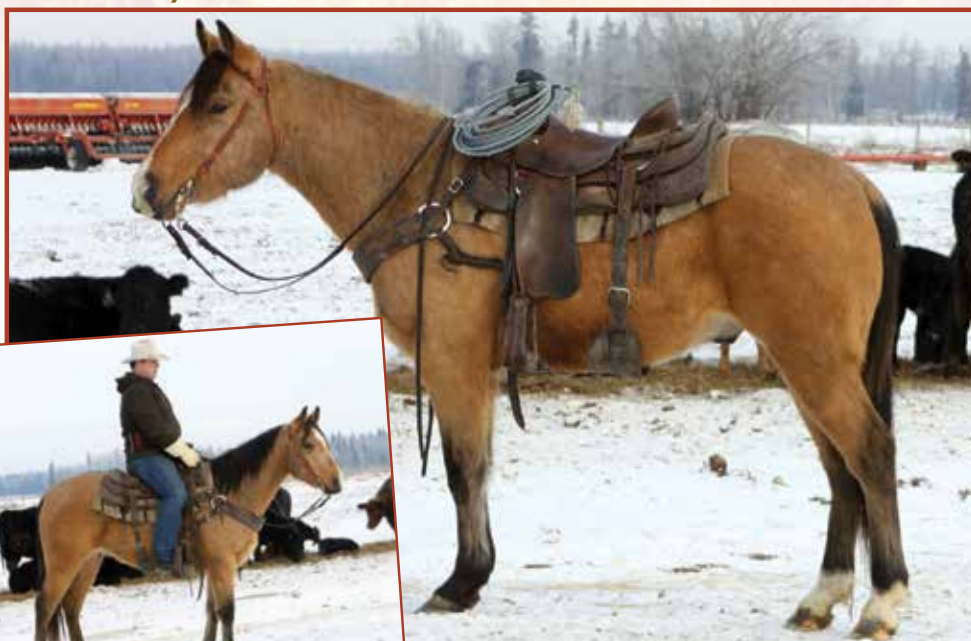
## "TEX" TEX AND MIST

AQHA reg #: 5436581 DOB: May 3, 2011

• Tex is a coming 4 year old gelding. He has excelled at a young age and will do anything to please from trips to the mountains to the roping pen. Can rope either end in the team roping arena, head or heal. Have had him at brandings and drug calves to the fire. When riding Tex he walks out and has lots of run when you need it. Tex is great for the farrier and always quiet to handle. Loads into the trailer and ready for his next job. Not many horses his age I would call broke, but he is broke.

S: DG SKIPA DOC  
 ONE MISTY DOC  
 MISS SKIPA DIAL

D: CHEX THIS JEWEL  
 CHEX THIS LENA DOC  
 ESSEX BAR JOSEY



**Horse 2**

## "TUCKER" LIL RED YUGGA

AQHA reg #: 4572898 DOB: April 17, 2004

• Tucker is a 11 year old well broke gelding. He has been team roped on, treated cattle in the pasture and brandings. Tucker has gone on hunting and pack trips to the mountain. Walks out really nice. Trims and loads great. Tucker is a good all around gelding. He is nice and quiet, a pleasure to be around.

S: CHEX IN THE RED  
 LIL RED TUCKERCHEX  
 LEOS LAICO LADY

D: SUN DREAM KATIE  
 TONNES O JACK  
 WINDY SUN DREAM



**Horse Consignor:**

**Logan Roth**  
 (780) 223-4671



# Customer Spotlight

## Raising Grass Fed Certified Organic Beef for Profit



Jessica Ashmead, Jeremiah Bickerstaff and their daughter Amelia of the Rafter J Diamond.

Jeremiah grew up on a purebred cattle operation and was in the 4-H beef club, and my family had a commercial beef herd. Jeremiah and I started as cow calf producers just before the BSE crisis, we struggled through several years of running cattle with Jeremiah working out full time. In 2008 we certified organic and started growing grain. We kept a small herd of cattle and searched for a way to market them at a profit.

We found a market for grassfed certified organic beef. At first we were nervous about finishing our calves, much of our research stated there are difficulties finishing calves that grade well on grass, with finish dates of over 24 months. With a herd of Black Angus cows, descended from Brandl sires and dams with Brandl and Molson genes, we knew we had the genetics to produce good beef. The first year we tried feeding out a small batch of steers not knowing what to expect, it turned out very well.

This past season we were able to keep back our whole calf crop, the majority of the herd was finished between 16 and 18 months and graded A and AA. Average female 17 months weighed 1044 lbs, hot rail 548 lbs, 52.5%. Average male 17 months weighed 1107 lbs, hot rail 585 lbs, dressing percentage 52.8%. Average female 19 months weighed 1045 lbs, hot rail 536 lbs, dressing percentage 51.3 %. Average male 19 months weighed 1072 lbs, hot rail 553lbs, dressing percentage 51.6%. We are guaranteed bottom prices of \$3.05 lb hot rail weight, this fall we averaged \$3.90 lb. Our grass fed calves averaged \$2125.50 per head for the 17 month old and \$2122.68 per head for the 19 month old finished butcher steers and heifers. Dressing percentage is higher on older calves, but wholesalers will dock for over fat, the preference is for A grade.

We are both passionate about maintaining a healthy ecosystem which provides economically valuable services, such as biodiversity, filtered nutrient runoff and recharged ground and surface waters. Producing grass fed organic beef makes it easier for us to maintain sound natural resource management on our property.

Our wholesaler supplies major food buyers (supermarkets and restaurants), appealing to green consumers who seek products that are better for the environment and public health. Organic certification verifies to the consumer that the product was produced with environmentally sound practices while maintaining high animal welfare standards. Grass-fed beef has two to four times more omega three fatty acids, is higher in vitamin E, conjugated linoleic acid and minerals like potassium, iron, zinc, phosphorus, and selenium, it is also lower in overall fat and saturated fat. We believe that genetics are the number one reason we get reliably marbled tender meat with a grade A or AA carcass on a grass-fed animal that is under 20 months of age.

The stability of the organic market allows us to plan for the future, raising beef without the financial uncertainty of relying on the up and down prices of conventional marketing methods.

We would like to thank Brandl Cattle Co. for the excellent quality of our cattle at the Rafter J Diamond. We bought this bull at the 2014 sale that has all the qualities we believe are the ideal for grass-fed cattle. He is a muscular, deep bodied easy fleshing bull. His dam is also from the Black Velvet cow family that makes up a large portion of the Brandl Cattle Co. herd.

BCC 87A purchased at our 2014 Bull Sale





# Pembina North Community School Fundraiser

*to be used for Field Trips!*



**1.** The school has purchased a 10 x 12 garden shed manufactured by the Morinville Hutterite Colony. *Tickets for this shed will be sold by dutch auction.*

**2.** Cougar Creek Golf Resort, Carvel, AB has generously donated a pass for 4 players, including two carts. Value \$400. *To be auctioned.*

This spectacular championship calibre golf course is situated approximately 50 km west of Edmonton. The 18 hole par 72 course is immaculate and beautifully scenic. The club house includes a pro shop as well as a superb restaurant and banquet facility.

**3.** Cougar Creek Club House \$100 voucher. *To be auctioned.*

**4.** Grain Trucking Package donated by Dan Van Den - Bosch Trucking, 780-674-0844. Value \$500. *To be auctioned.*

**5.** Spring Barn Dance. See page 35 for more information. *\$15 tickets per person.*

*Thank you everyone for your generosity!*

# **Pembina North**

## Community School



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# Come for the Bulls...

— *but stay for the Spring Barn Dance!* —

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## Stoke *the* Bull Sale *Fire*



**Saturday, March 14th, 2015**  
**3 PM MST • Video Sale**  
**at Brandl Cattle Co. in Jarvie, AB**

